



Eatonton Main Street Advisory Board Meeting Agenda May 9, 2023

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Rebekah Esau, Rachel Harvey, TraNell Moore, McKenzie Cardwell, Shannon Minchey, Francisco Aguirre, Amelia Logan, Michael Homier

Board Members Absent: None

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:00pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the March Meeting
 - Motion to Approve by Rebekah, Seconded by Michael, Motion passed 9/0
 - Financial Report
 - Income: BBQ & Blues Vendor Fees & Peaceful Purpose stage rental
 - Expenses: Most Valuable Smiles (Façade Grant) & advertising fees for BEE, BBQ & Blues, & print advertising
- **Old Business**
 - Downtown Mural
 - The Chamber of Commerce has \$10k that it must spend by the end of the summer.
 - Lauren is checking with Valerie, the artist, to get a new quote for painting a smaller mural on the side of the Police Station
 - Lauren will also have to seek approval from City Council
 - Board Training
 - Shannon, Rebekah, Francisco, and Michael (?) need to complete Main Street 101 or Switch to 6 training by Dec 31st
 - All board members are now required to complete 2 hours of training per year. Main Street 101 counts as 1 hour and Switch to 6 counts as 1 hour. Lauren will email out some links to videos. One video will count towards 1 hour of training. Report back to Lauren once completed.
- **New Business**
 - 2023-24 Budget
 - Proposing an additional \$28k from City Funding
 - Design: Professional Design Plan for S Jefferson (from Courthouse to Uncle Remus), Self-Watering Planters, & Pre-light Garland for every other pole (rented from the same company that does the string lights)

- Promotion: Hispanic Heritage Month, Additional Day Parties (2 in Apr & 2 in Oct), BBQ & Blues (proposing new location to accommodate larger crowd – Marion Street). BBQ & Blues new location would require a stage rental, more sound, and more lights.
- Next Rise & Shine Meeting
 - June 27th at 6:30pm at Lumberjaxe
- Manger Report
 - Magnolia Market & Chalk Walk
 - 75% of vendors attended rescheduled date & restaurants did well
 - BBQ & Blues Festival
 - Social media feedback was very positive
 - Lauren estimated 1500 in attendance
 - Dairy Festival
 - Main Street will have a booth & Lauren needs to borrow a tent from someone in the group. Please let her know if you have one we can use for the day.
 - Downtown GetDown Concert Series
 - Series starts on June 10th
 - Property Update
 - 113,115, & 117 N Jefferson Ave for sale for \$1,350,000 (Todd Miles seems to want to sell but to lease the restaurant space from the new owner for \$3,500 per month)
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Next Accountability Call is Tuesday, May 23rd at 6:30pm
 - Dairy Festival is June 3rd from 9:00am until 5:00pm
 - Downtown GetDown Concert Series is June 10th; Vendors open at 6:00pm, Concert at 7:00pm
 - Don't forget about your required training: www.GeorgiaMainStreet.org
 - Main Street 101 is \$75.
 - Switch to Six Webinar is free!
- **Adjournment at 7:00pm**

Next Meeting: June 13, 2023 | 6:00pm | The Hut