



## Eatonton Main Street Advisory Board Meeting Agenda June 13, 2023

### *Eatonton Main Street's Mission Statement:*

*To preserve and to enhance the historical and the cultural character of Eatonton through economic development.*

### *Eatonton Main Street's Vision Statement:*

*Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.*

**Board Members Present:** Rebekah Esau, Rachel Harvey, TraNell Moore, McKenzie Cardwell, Shannon Minchey, Francisco Aguirre, Amelia Logan, Michael Homier

**Board Members Absent:** None

**City Staff in Attendance:** Lauren Singleton

**Guests in Attendance:** None

- **Call to Order at 6:03pm**
- **Welcome**
  - EQ Check-In
  - Approval of the Minutes from the May Meeting
    - Motion to Approve by Amelia, Seconded by Michael, Motion passed 9/0
  - Financial Report
    - Income: Vendor Fees - BBQ Festival (we hit 25% over budget for the year), Cup Sales - Brickhouse, City Stage Rental - Lumberjaxe, & Misc - refund for Courthouse grounds deposit for Magnolia Market
    - Expenses: Flower for planters, BBQ Festival (still have a couple of outstanding advertising fees to pay but should stay under budget for the year)
  - SWOT Analysis
    - Downtown Eatonton – discussion to be continued at Rise & Shine meeting on June 27<sup>th</sup>
- **Old Business**
  - El Cazador Mexican Restaurant
    - As of today, they finally received a temporary liquor license that is good through October
    - Not sure what is standing in the way of getting the permanent license
- **New Business**
  - Hype Team
    - See attachments for Downtown Macon's Hype Team: application, commitment form, & social media policy
    - Lauren will post to the public to see if there are people interested in participating
    - Need a name for the Eatonton group – discussion to be continued at the next Rise & Shine meeting on June 27<sup>th</sup>
  - Manager Report:
    - Dairy Festival
      - 6500 to 7000 in attendance
      - Pilot Club was very appreciative to Main Street for their attendance and support. They felt the festival went very well this year.

- Downtown GetDown Concert Series
  - About 200 in attendance & had a very diverse crowd
  - Lots of green cups in the crowd
- Property Update
  - 113 N. Jefferson Avenue is for sale for \$1,350,000
  - Colonial Armament is scheduled to open on July 1<sup>st</sup> at 111 N. Jefferson Avenue
  - Kina's Krazy Kreations opened at 107 S. Oak Street
  - The Affordable Housing Coalition Outlet Center/Eatonton Business Incubator opened at 202 N. Jefferson Avenue, Suite C
  - The Blackwell House (201 N. Madison Avenue) is for sale for \$849,000 (down from \$1.1 million)
  - The Ezell House (300 N. Madison Avenue) is for sale for \$799,900
  - Sylvia's Coffee hopeful to open by July
- **Façade Grants**
  - None at this time
- **Board News & Announcements**
  - Rise & Shine in Primetime is Tuesday, June 27<sup>th</sup> at 6:30pm at Lumberjaxe
  - Downtown GetDown Concert Series is July 8<sup>th</sup>; Vendors open at 6:00pm, Concert at 7:00pm
  - Don't forget about your required training: [www.GeorgiaMainStreet.org](http://www.GeorgiaMainStreet.org)
    - Main Street 101 is \$75.
    - Switch to Six Webinar is free!
- **Adjournment at 7:09pm**

**Next Meeting: July 11, 2023 | 6:00pm | The Hut**