



Eatonton Main Street Advisory Board Meeting Agenda April 14, 2026

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Shannon Minchey, Erin Chomiak, TraNell Moore, Rachel Harvey, Rebekah Esau, Amanda Cabe

Board Member Absent: Kelsie Merritt

City Staff in Attendance: Lauren Singleton

Guests in Attendance: Kenny Juarez

- **Call to Order at 6:06pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the March meeting
 - Motion to approve: Shannon
 - Seconded: TraNell
 - No discussion
 - Motion passed 6/0
 - Financial Report
 - Income: Event Vendors (Magnolia Market and BBQ & Blues), Sale of Cups (Topsy Turtle)
 - Expenses: none discussed at this time
- **Old Business**
 - Review of the Workplan
 - Clean Up Day
 - Very low attendance (only 4 people) but may consider doing it again. Rachel commented that if we do another one, it needs to be on city property or “no liability” type work.
 - Sponsorships
 - Amanda put together a list of companies to ask for large sponsorships for specific projects
 - Main Street sponsorship account is only accessed by Main Street
 - Amanda and Lauren had a call with GA Power and presented a plan for them to sponsor for 2027, they are waiting for the project budget for the alleyway alongside of Barrel 118 (bistro lights, asphalt mural) and wayfinding signage
- **New Business**
 - Stage Update
 - \$250k grant received, began with the Leadership Putnam class of 2022, renovations will begin after BBQ & Blues, it will take 4 to 5 months to complete (take out grass, add AstroTurf, tiered seating, fix drainage, and add sun sails.
 - Farmers Markets will be moved to the left side of Barrel 118 alleyway, and the summer concert series will be moved to E Marion Street and the front & side of The Livery.
 - Manager Report
 - May Farmer's Market
 - Lauren is unable to attend, so TraNell & Amanda will be Lauren for the day
 - Magnolia Market & Chalk Walk

- Not super well attended, most likely due to spring break, Masters weekend, it was a beautiful lake day, and road construction (even though it was not actively occurring during the event). Chalk artists did a wonderful job and had a good day.
 - Property Updates
 - Sassy Nails opened at 117 S. Jefferson Avenue
 - Wings Up closed at 107 S. Oak Street
 - 207 N. Jefferson Avenue is under contract; asking price is \$310,000
- **Façade Grants**
 - Saving Grace Shop (113 S. Jefferson Avenue)
 - Motion to approve \$151.60 by Rachel, Shannon seconded, no discussion, motion passed 6/0
 - Colonial Holdings, LLC (117 N. Jefferson Avenue)
 - Motion to approve \$2,300 by Amanda, Shannon seconded, no discussion, motion passed 6/0
- **Board News & Announcements**
 - Field Trip to Downtown Lawrenceville is Tuesday, April 21st. We will leave from the Gallery at 9:00am. We will return around 4:30pm depending on traffic.
 - The Day Party Celebrating Eatonton will take place on Friday, April 24th from 5:00pm until 8:00pm at the Eatonton City Center Stage.
 - The Downtown Eatonton Farmer's Market will take place on Friday, April 24th from 11:00am until 2:00pm at the Eatonton City Center Stage.
 - There will be no Accountability Call for April.
 - BBQ & Blues Festival will take place on Saturday, May 2nd from 2:00pm until 10:00pm.
 - 2-3 Volunteers will be needed to help load in vendors from 11:00am-2:00pm
 - 1-2 volunteers will be needed to help with the VIP parking from 12:00pm-4:00pm
 - 1 Volunteer will be needed to help with the VIP & Hospitality Area
 - Any amount of volunteers will be needed to help clean up from 8:30pm until ?
 - 1 Volunteer will be needed on Friday, May 1st to help set up
- **Adjournment at 7:26pm**

Next Meeting: May 12, 2026 | 6:00pm | The Hut