



Eatonton Main Street Advisory Board Meeting Agenda June 14, 2022

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Amelia Logan, McKenzie Cardwell, Michael Homeier, TraNell Moore, Rebekah Esau, and Erin Keating (via phone, late)

Board Members Absent: Xavier Reid and Joseph Rainey

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:02pm by Lauren Singleton**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the June Meeting
 - Motion to approve: Michael
 - Seconded: Amelia
 - No discussion
 - Motion passed 5/0
 - Financial Report
- **Old Business**
 - Downtown Mural: During the May Accountability Call, it was decided that the best place for a mural at this time would be on a second story. The Board agreed that the south facing side of the Pex Theatre would be the best place for a mural. McKenzie stated that she would set up a call with Lauren and artist Janice Westfall to discuss.
 - Rise & Shine Meetings: Since Lacey is no longer with the Chamber and not on the Board, Lauren asked the Board if the Rise & Shine Meetings should continue. The Board agreed that the next Rise & Shine Meeting in July could take the place of that month's Accountability Call. Rebekah will lead the Rise & Shine Meeting, and the meeting will take place on Tuesday, July 26th at 6:30pm.
- **New Business**
 - Downtown Clean Up Day: Lauren stated that after having a discussion with Lacey regarding the parking lot behind The FolksArt, a Downtown Clean Up Day may be a good project to take on. Lauren posted the question as the weekly poll in one of the weekly newsletters and the response to by the public's willingness to volunteer was overwhelmingly positive. Lauren also received an email from a downtown property owner with some suggestions (i.e. painting the exterior of buildings, planting trees along the sidewalks, etc.) Lauren stated that she would check the calendar to see when a good day in the Fall would be for the Clean Up Day.

- Manager Update
 - Property Updates
 - Regias Servicios closed at 207 Oak Street
 - Community Church of Eatonton moved from 207 N. Jefferson Avenue to 234 N. Jefferson Avenue (formerly Miss Mac Consignment)
 - Reyfresh Beauty Salon opened on Saturday, June 4th during the Dairy Festival
 - 107 S. Jefferson Avenue sold for \$75,000 to the Putnam Development Authority
 - Lumberjaxe is 6-8 weeks away from opening
 - Eat-A-Ton Café to reopen in late August/early September
 - Renovation work has begun on 207 N. Jefferson Avenue (future BBQ Restaurant & Archery)
 - Delayed opening of The Brickhouse due to no food service permit
 - Review of the Dairy Festival and Makers & Movies
 - Dairy Festival: Everyone agreed that it was great to have the Dairy Festival back in Downtown Eatonton. Lauren stated the reason why Main Street didn't have a tent at the event was because the Pilot Club forgot to give Main Street a space. The Board would like to have a space at the 2023 Dairy Festival.
 - Makers & Movies: Lauren stated that the event went very well. There was no rain unlike last year. The vendors all did well, and the guests enjoyed themselves.
 - Main Street Logo: Councilwoman Reid asked Main Street to come up with another option for the new Main Street logo by the City Council Meeting on July 18, 2022. Lauren contracted local artist Melanie Schneider to design the logo.
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Employee & Volunteer Appreciation Luncheon at The Hut on Tuesday, June 28th from 11:00am-1:00pm
 - Accountability Call on Tuesday, June 28th at 6:30pm
 - Makers & Movies—Christmas in July on Saturday, July 9th featuring the movie “This Christmas”
- **Adjournment at 6:59pm**

Next Meeting: July 12, 2022 | 6:00pm | The Hut