



## **Eatonton Main Street Advisory Board Meeting Agenda May 14, 2024**

*Eatonton Main Street's Mission Statement:*

*To preserve and to enhance the historical and the cultural character of Eatonton through economic development.*

*Eatonton Main Street's Vision Statement:*

*Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.*

**Board Members Present:** TraNell Moore, Oscar Parham, Shannon Minchey, Eric Chomiak, Rachel Harvey, Rebekah Esau, Michael Homier, Francisco Aguirre

**Board Members Absent:**

**City Staff in Attendance:** Lauren Singleton

**Guests in Attendance:** Buddy (Maggie Lane)

- **Call to Order at 6:01pm**
- **Welcome**
  - EQ Check-In
  - Approval of the Minutes from the April meeting
    - Motion to approve: Shannon
    - Second: Oscar
    - Motion Passed 5/0
  - Financial Report
    - Income: BBQ vendors & Peaceful Purpose city stage rental
    - Expenses: Travel to Perry, BEE advertising, Magnolia Market & BBQ advertising & port-a-potties, June Concert advertising, Unexpected Expense (Polo Shirts)
- **Old Business**
  - Review of the Workplan
    - Oscar & Erin have met with John Reid, Millie, Chip, Gorley, and Matt (PDA) so far and are continuing to attend City Council meetings
    - Michael & Rachel continue to attend EPTAHP meetings without voting seat, need to plan a presentation for the ministerial group & civic groups (determine presidents & meeting times), Civic groups include Pilot, Elks, Lions, Kiwanis, Rotary, American Legion, VFW, & Masons, & ask leadership HS classes to make more videos
  - Update on Business Visits
    - Breakfast BASH next week: state of Main Street, GA Trust Expedition, Evening in Eatonton
  - Review of Field Trip to Downtown Perry
    - Shannon liked the focus on a few large/revenue generating events rather than several small ones
    - Francisco was impressed with the AI people tracker & their dynamic website
    - Erin liked the idea of DDA member & Main Street member overlap & separation of Main Street events versus City events (Lauren must manage both)
    - Rachel agreed about DDA & MS member overlap, but Lauren state the MS bylaws would have to be revised to require this, group agreed it would benefit MS to allow for a DDA seat & business owners in downtown regardless of their residency
    - Rachel brought up the opportunity to expand Halloween on Madison Ave, Rebekah recommended that her leadership class create a map to extend down Madison Ave & include surrounding streets like Magnolia

- **New Business**

- Historic Preservation Month
  - Hannah (tourism) & Lauren collaborated to create window clings of old fire insurance maps to hang in downtown businesses (dated 1884 to 1921)
- The Georgia Trust's Expedition
  - Ideas of how Main Street can contribute (expecting 500-600 visitors for one day): Main Street SWAG bag to include water bottle & Downtown business coupons (will discuss with business owners at the Breakfast BASH), Shannon mentioned an artist would could draw/paint the courthouse to enter into a drawing for a giveaway prize to visitor, can test run business specials during Evening in Eatonton
- Manager Report
  - Event Recap: Magnolia Market, Day Party, and BBQ & Blues Festival
    - 1500 in attendance at Magnolia Market, 469 at Day Party, & 1500 at BBQ
    - BBQ was in the red by \$26,632 (significant losses every year the past 3 years)
  - Property Updates
    - Kina's Krazy Kreations has opened at the former Eat-A-Ton Café
    - 118 W. Marion Street (formerly Scrub Up) has been leased to The Worker's Wellness Clinic
      - Opening in June
    - 108 & 110 N. Jefferson Avenue is for sale for \$425,000
    - Vacant lot next to the old Creamery sold for \$34,000
      - A warehouse will be built for Taylor Event Designs
    - Vacant lot next to Piggly Wiggly sold for \$24,000
    - The former Popeye's building will become Tasty Wings & Seafood
      - Opening date TBA
    - 112 N. Jefferson Avenue (Topsy Turtle Bar & Grill) building is under contract
    - 113 N. Jefferson Avenue (the former Rabbit's Hole) building is under contract
    - 321 S. Jefferson Avenue (the old Creamery) has increased the listing price from \$799,000 to \$899,000
    - Nina's Beauty Supply will be closing in early September
      - The owners have decided to retire after 35 years in business (15 years in the downtown location).
      - The plan on putting the building on the market later in the summer
      - The building is 5800 square feet

- **Façade Grants**

- Seeking Slow Interiors
  - \$177.12 – Motion to approve: Michael, Second: Erin, Passed: 7/0
- The Worker's Wellness Clinic
  - \$131.20 – Motion to approve: Francisco, Second: TraNell, Passed: 7/0

- **Board News & Announcements**

- The Arts Barn will be hosting their "Coffee House" on Friday, May 17<sup>th</sup> at 7:00pm at the Eatonton City Center Stage
- Downtown BASH on Tuesday, May 21<sup>st</sup> at 8:30am at the Chamber of Commerce
- Memorial Day is Monday, May 27<sup>th</sup>; All City of Eatonton offices will be closed.
- Accountability Call on Tuesday, May 28<sup>th</sup> at 6:30pm
- Dairy Festival on Saturday, June 1<sup>st</sup> from 9:00am until 5:00pm
- Downtown GetDown Concert on June 8<sup>th</sup> at the Eatonton City Center Stage. Vendors open at 6:00pm and the music starts at 7:00pm. Band: Hughes Taylor (Blues/Rock)
  - 1-2 volunteers will be needed for the Band Hospitality at City Hall from 5:00pm until 8:30pm
- Juneteenth is Wednesday, June 19<sup>th</sup>; All City of Eatonton offices will be closed.
- An Evening in Eatonton on Thursday, June 27<sup>th</sup> from 5:00pm until 8:00pm

- **Adjournment at 7:42pm**

**Next Meeting: June 11, 2024 | 6:00pm | The Hut**