



## **Eatonton Main Street Advisory Board Meeting Agenda October 8, 2024**

*Eatonton Main Street's Mission Statement:*

*To preserve and to enhance the historical and the cultural character of Eatonton through economic development.*

*Eatonton Main Street's Vision Statement:*

*Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.*

**Board Members Present:** TraNell Moore, Rachel Harvey, Erin Chomiak (call-in), Rebekah Esau (call-in), Oscar Parham (late/call-in)

**Board Members Absent:** Michael Homier, Shannon Minchey

**City Staff in Attendance:** Lauren Singleton

**Guests in Attendance:** None

- **Call to Order at 6:05pm**

- **Welcome**

- EQ Check-In
- Approval of the Minutes from the September meeting
  - Motion to approve with the correction of Erin being late/present: Rebekah
  - Second: TraNell
  - Motion passed 4/0
- Financial Report
  - Income: Vendor Fees (Mistletoe Market & Christmas), Scarecrow Contest Entries, Sale of Cups (El Cazador)
  - Expenses: Pressure Washing Sidewalks, Façade Grant (Dr. Miller), September Concert (Band), October Concert (Band), June Concert (Band – Deposit), July Concert (Band), An Evening in Eatonton (Advertising & Guitarist)

- **Old Business**

- Review of the Workplan
  - Lauren reported on Priority 5: new planters are being purchased for the corners of downtown & she is working on applying for a grant to pay for them
  - Erin reported on Priority 1: she and Oscar are trying to get a meeting scheduled with Teresa Doster
  - Rachel reported on Priority 3: she attended the EPTAHP meeting. Main takeaways were Maggie's official last day as Chamber President was announced as January 16, 2025, and the Chamber is working on a project of projecting Ghosts of Eatonton onto the courthouse for Halloween.
- Update on Business Visits
  - Erin spoke with the owners of Bessie's
- Agenda for Rise & Shine Meeting
  - Sponsorships & job fair
  - Lauren reported that Harley Davidson (Sacramento), AT&T Corp, & State Farm Corp have all said "No" to sponsorships

- **New Business**

- Best of Georgia Nomination
  - Can vote once per day until Oct 31 (see handout)

- Christmas Lights
  - Snowflake lights need to be checked for dead bulbs and replace bulbs. Need to be done before Veterans Day. Lauren will follow up with an email to pick a date.
- Manager Report
  - An Evening in Eatonton
    - Change of date, hurricane aftereffects, and chemical fire in Covington all had a negative effect on the attendance.
    - Will try again for Christmas and hope for a better turn out
  - Scarecrow Contest & Showcase
    - 28 entries (13 businesses/15 non-businesses) – all are out except for 3 of them.
    - Goal was to have 30 entries.
    - 2000 votes have been cast so far – need more business votes (only 150 so far)
    - Deadline to vote is Oct 31. Winner announced on Nov 1st
  - Homework Assignment
    - See attachment for Main Street America Community Self-Assessment Tool
    - Complete by next board meeting and be prepared to discuss
    - Lauren will send out a follow up email with all the details
  - Property Updates
    - 108 & 110 N. Jefferson Avenue sold to Colonial State Holdings on September 30
    - Goldie & Co. closed on September 28
    - 109 N. Madison Avenue sold to Red Dog Creative
- **Façade Grants**
  - Colonial State Holdings
    - Motion to approve \$1,500 façade grant: Rachel
    - Second: Erin
    - Motion passed 5/0
- **Board News & Announcements**
  - Business Pop-Up/Rise & Shine Meeting...In Prime Time will take place on Wednesday, October 16<sup>th</sup> at 5:30pm at El Catrin
    - No Accountability Call in October
  - Lunch Break Day Party will take place on Friday, October 25<sup>th</sup> from 11:00am until 1:00pm at the Eatonton City Center Stage
  - Eatonton Mistletoe Market will take place on Saturday, November 9<sup>th</sup> from 10:00am until 3:00pm
    - 4-5 volunteers will be needed to help load in vendors from 7:45am until 9:45am
    - 3-4 volunteers will be needed to help clean up and move trashcans from 2:30pm until 4:00pm
  - SAVE THE DATE: Christmas in Eatonton on Saturday, December 14<sup>th</sup>
- **Adjournment at 6:52pm**

**Next Meeting: November 12, 2024 | 6:00pm | The Hut**