



Eatonton Main Street Advisory Board Meeting Agenda December 9, 2025

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Amanda Cabe, Rachel Harvey, Laura Gardner, Erin Chomiak, Rebekah (by phone), Kelsie Merritt (by phone), Shannon Minchey

Board Members Absent: TraNell Moore

City Staff in Attendance: Laura Singleton

Guests in Attendance: Buddy Noland

- **Call to Order at 6:04pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the November meeting
 - Motion to approve by Amanda
 - Seconded by Rebekah
 - Motion passed 6/0
 - Financial Report
 - Income: Vendor Fees (Christmas in Eatonton), Sale of Cups (Writers Museum)
 - Expenses: Dues/Subs/Memberships (Constant Contact yearly subscription), Christmas Lights (bulbs), Candy Mania (Ads), Mistletoe Market (Ads & final pymt to artist), BBQ & Blues (2 band deposits)
- **Old Business**
 - Review of the Workplan
 - With the change in city council seats, not sure who will be over Main Street. In January, the mayor will be reassigning council members to committees.
 - Food truck ordinance passed
 - GDOT rejected the pedestrian Wayfinding signage permit application, Lauren is seeking clarification as to why and will resubmit
 - We did not get the grant for the wayfinding, but Lauren is planning to reapply
- **New Business**
 - Visit from Georgia Main Street
 - Talked and walked around downtown and visited Red Dog, Taylor's, Maggie Lane, Artisans Art Gallery, Writers Museum
 - They said Eatonton looks good, clean, vibrant (very artsy community)
 - Our nuisances are empty/unused buildings like "Eatonton Antiques"
 - Lauren will be presenting to them in February in Macon for 3 year accreditation – expecting more feedback about their visit during the presentation
 - Rise & Shine Meeting in January
 - Dinner with Jeff Siegler on Jan 14 at 6:30pm (location TBD, most likely Kina's)
 - Manager Report
 - 2026 Meetings
 - Attached

- Holiday Open House
 - Unfortunately, sales were not good. Three days may have too much.
 - Next year – no punch cards & only on Sat & Sun
 - Property Updates
 - 110 N. Jefferson Avenue has been leased to an ice cream shop to open February/March
- Review of 2025
 - Farmers Market – amazing growth in such a short period of time and looking forward to more growth next year!
 - December Evening in Eatonton – big crowd, tree lighting & carriage rides were a hit
 - “Your City is Sick” book – best homework ever
 - Candy Mania – has the potential for so much more than we expected
 - Kelsie’s window art – beautifies downtown!
 - 2025 Best of GA – Cities Locals Love
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Due to the holidays, there will no Accountability Call in December
 - Christmas in Eatonton on Saturday, December 13th from 4:00pm until 8:00pm
 - 2-3 volunteers will be needed to help load in vendors from 1:45pm until 3:45pm
 - Parade steps off at 6:00pm
 - 1-2 volunteers will be needed to help line up the Parade entries from 4:00pm-6:00pm
- **Adjournment at 7:04pm**

Next Meetings:

- **Dinner with Jeff Siegler | January 14, 2026 | 6:30pm | Location TBD**
- **Civic Pride Workshop | January 15, 2026 | 9:00am | Eatonton-Putnam Chamber of Commerce**
- **Board Retreat | January 16, 2026 | 9:00am | Eatonton-Putnam Chamber of Commerce**