



2026

Downtown  
Eatonton

**FARMER'S** Market

*Nurturing Nature,  
Connecting Neighbors.*

**SPONSORSHIP INFORMATION**



Thank you for your interest in sponsoring the Downtown Eatonton Farmer's Market, which takes on the fourth Friday in March through September in Downtown Eatonton.

These events draw residents and visitors to our downtown and offer a fun, energetic atmosphere that highlights local businesses. Your sponsorship will help make these community celebrations possible, while also providing your business with valuable visibility and promotional benefits.

We would be delighted to have you involved and would love to discuss sponsorship opportunities that best fit your goals. Please let us know how we can support you as a partner in these exciting events.

Thank you again for your interest, and we look forward to working with you.

Please feel free to contact me if you have any questions.

Lauren Singleton, LPM  
Main Street Manager  
Eatonton Main Street  
706.749.9150  
[director@downtowneatonton.com](mailto:director@downtowneatonton.com)

# Downtown Eatonton Farmer's Market Schedule

- March 27, 2026 from 5:00pm until 8:00pm
- April 24, 2026 from 5:00pm until 8:00pm
- May 22, 2026 from 5:00pm until 8:00pm
- June 26, 2026 from 5:00pm until 8:00pm
- July 24, 2026 from 5:00pm until 8:00pm
- August 28, 2026 from 5:00pm until 8:00pm
- September 25, 2026 from 5:00pm until 8:00pm



# Sponsorship Levels

## **Presenting Sponsor \$2,500**

- Presenting sponsor of all seven dates of the Farmer's Market
- Sponsor exclusivity in your business's industry. (No other businesses from your industry will be allowed to sponsor.)
- Prominent business logo placement on event signage.
- Prominent business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

## **Gold Sponsor \$1,000**

- Presenting sponsor of two dates of the Farmer's Market.
- Business logo placement on event signage.
- Business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.



# Sponsorship Levels

## Silver Sponsor \$500

- Presenting sponsor of one date of the Farmer's Market
- Business logo placement on event signage.
- Business logo placement on event website.
- Business recognition on the event sponsor listings.
- Business recognition on ALL event advertising and promotional materials.
- Business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

## Bronze Sponsor \$250

- Business name on event website.
- Business recognition on the event sponsor listings.
- Business recognition on ALL Eatonton Main Street Social Media (over 12,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).





## Sponsorship Contract

I, \_\_\_\_\_, agree to pay the following amount as a representative of the business stated below to become a sponsor of the Downtown Eatonton Farmer's Market.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Please make all checks payable to the City of Eatonton.*