



Eatonton Main Street Advisory Board Meeting Agenda July 9, 2024

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Michael Homier, TraNell Moore, Erin Chomiak, Oscar Parham, Rachel Harvey, Rebekah Esau, Shannon Minchey

Board Members Absent: Francisco Aguirre

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:01pm**

- **Welcome**

- EQ Check-In
- Approval of the Minutes from the June meeting
 - Motion to approve: Michael
 - Second: TraNell
 - Motion passed 7/0
- Financial Report
 - Income: June Concert vendor fees, Cups (Art Gallery)
 - Expenses: BBQ, June Concert, Evening in Eatonton (unscheduled event)

- **Old Business**

- Review of the Workplan
 - Priority #3 (Connecting to Organizations) – update from EPTAHP Meeting
 - Len Resort to include homes, hotel, restaurants, & dock
 - Eatonton hotel on hold – developers are not able to proceed until interest drop
 - Priority #5 (Downtown Beautification)
 - S Jefferson/Oak & Sumpter Corridors – Laruen submitted SPLOST proposal for approval at the next city council meeting (July 15th) – also included public restrooms & golf cart for Lauren in proposal
- Update on Business Visits
 - Several businesses were visited during the Evening in Eatonton event
- The Georgia Trust's Expedition
 - FMB is not able to support Main Street at this time but maybe in the future for a different cause (can't help with the \$2k toward the swag bags)
 - Tickets for the expedition can be purchased on the GA Trust's website
 - Aug 17, 10am to 5pm – packet pickup at 9am
 - SWAG = pens, note pads, band aide holders....
 - BASH – schedule for dissemination info to business owners

- **New Business**

- An Evening in Eatonton
 - Survey revealed that the event is wanted quarterly
 - Ideas for Future Evenings

- Sept – incorporate Hispanic Heritage Month theme
 - Dec – 1st Thur in December (Holiday themed) with horse & carriage, apple cider
- Halloween
 - Lauren has received all of Perry's event info and has started brainstorming
 - Marion to Harris – has room to grow
 - Need a name for the event
- Manager Report
 - Property Updates
 - The Worker's Wellness Clinic opened at 118 W. Marion Street
 - Open Fri & Sat and by appt only on Sunday
 - A1 Action Cash Title Pawn closed at 200 S. Oak Street
 - Owners want to do some work on the building before leasing for selling
 - 112 N. Jefferson Avenue (Tipsy Turtle Bar & Grill) sold for \$200,000
 - Bessie's Flower Shop is on hiatus until after Labor Day
 - On hold until after Labor Day

- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Next Downtown GetDown Concert will take place on Saturday, July 13th with Jay Wingfield and The Blaq Berry Band
 - 1 volunteer to help with band hospitality from 5:15pm-7:30pm
 - Rise & Shine Meeting at Sylvia's at 9:00am on Saturday, July 20th
 - A Night of Unity presented by Peaceful Purpose Hospice at the Eatonton City Center Stage from 6:00pm until 9:00pm on Thursday, July 25th (ministers praying over teachers/students/staff)
- **Adjournment at 7:15pm**

Next Meeting: August 13, 2024 | 6:00pm | The Hut