



Eatonton Main Street Advisory Board Meeting Agenda August 6, 2024

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Member Present: TraNell Moore, Rachel Harvey, Erin Chomiak, Rebekah Esau, Oscar Parham, Shannon Minchey

Board Members Absent: Francisco Aguirre, Michael Homier

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:05pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the July meeting
 - Motion to approve: TraNell
 - Second: Oscar
 - Motion passed 4/0
 - Financial Report
 - Income: Event Vendor Fees (Mistletoe Market & Concert Series), Scarecrow Contest (1 entry so far), Stage Rental (Peaceful Purpose)
 - Expenses: Mistletoe Market (courthouse lawn rental), June/July concerts (advertising/band/potties), Unscheduled Events (Evening in Eatonton advertising)
- **Old Business**
 - Review of the Workplan
 - Priority #3 – remove ministerial group
 - Update on Business Visits
 - Oscar ate at Tasty Wings & Seafood on opening day – it was packed out!
 - Review of the Rise & Shine Meeting
 - Griffin & Macon created an ordinance for blight tax on 6+ month vacant buildings. Would need city council approval
 - Truck traffic would need to be changed through GPS systems
 - <https://www.gps.gov/support/user/mapfix/truck-traffic/>
 - The Eatonton Expedition
 - Need volunteers to help stuff 300 swag bags at the Plaza at 9:30am on Friday morning, Aug 16th (Erin & Rachel volunteered)
 - Need volunteers to help pass out bags from 8:30am to 11:30am at the Plaza on Saturday morning, Aug 17th
- **New Business**
 - SPLOST 10
 - 6 years for anticipated total SPLOST revenue
 - City council approved; next step is for citizen approval on Nov 2024 ballot

- Jefferson/Oak & Sumpter corridor improvements would fall under Streets: Roads/Bridges/Sidewalks/Drainage (\$3,647,514). Priority of these specific improvements is unknown.
- Public Restrooms fall under Buildings & Grounds: Public Buildings & Site Improvements (\$1,325,000). Other projects in this category include Plaza Arts Center, Pine Grove & East Side Cemeteries, City Shop Complex, City Hall, Police/Fire Dept, Hut, Waterworks, Uncle Remus Museum Bathrooms, & Library
- Golf Cart approved under Main Street category (\$10,000)
- Manager Report
 - Upcoming events: An Evening in Eatonton & Scarecrow Contest & Showcase
 - Evening in Eatonton: Hispanic guitarist hired for Sept 26th & horse/carriage (free rides) rented for Dec 5th
 - Scarecrow Contest: Peaceful Purpose registered & DNP Photography is a sponsor (prizes: photo shoots tiers for 1st, 2nd, and 3rd places)
 - El Cazador Mexican Restaurant
 - Building has been painted, sign still in progress, and will wait on new awning (\$2k) and wants to add lighting in the future for the sign
 - Property Updates
 - Tasty Wings & Seafood opened on August 5th
 - Matt & Cathy Roundtree are the new owners of Holloway's Ace Hardware
 - 321 S. Jefferson Ave. (the old Creamery) has been taken off of the market
 - Will relist with new pictures of recent renovations
 - The listing price for 101 N. Washington Ave. (the old Jail) has gone down \$50,000 to \$349,000
 - 100 N. Madison Ave. is for sale for \$250,000
 - One of the Blackwell buildings is under contract with Red Dog Creative
 - Letter of interest in-hand, no contract yet
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Next Downtown GetDown Concert will take place on Saturday, August 10th with John Dunn & the Jazzman Band and Dynamic Sounds of Phunk
 - 2 volunteers to help with band hospitality from 5:00pm-8:00pm
 - Bag stuffing for The Expedition at The Plaza on Friday, August 16th; Time TBA
 - The Expedition at The Plaza on Saturday, August 17th from 8:30am-11:30am
 - Next Accountability Call is Tuesday, August 27th at 6:30pm
- **Adjournment at 7:09pm**

Next Meeting: September 10, 2024 | 6:00pm | The Hut