



Eatonton Main Street Advisory Board Meeting Minutes May 11, 2021

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Erin Keating, Lacey Cummings, Joseph Rainey, Michael Homeier, McKenzie Caldwell, Amelia Logan, Zavier Reid, and Patricia Hurt

Board Members Absent: None

City Staff in Attendance: Lauren Singleton

Guests in Attendance: Janie Reid

- **Call to Order at 6:00pm by McKenzie Caldwell**
- **Welcome**
 - EQ Check-In
 - Team Exercise
 - Approval of the Minutes from April Meeting
 - Joseph motioned, Erin seconded – passed unanimously
 - Financial Report
 - Have the previous month printed, but not much has changed. Less expenses, less income. **Lauren will email out**
- **Old Business**
 - Crosswalk Murals Update
 - Murals are done, and they look amazing!
 - Doing some touchups this week on the one at Harris/Madison due to vandalism
 - If more vandalism occurs, we have paint left over and Valerie, the artist, lives in Milledgeville and is willing to do it (Lauren to ask her if there would be any cost). Police reports need to be filed if additional destruction occurs
 - Now that we know what the process is, can we buy our own paint and do our own work? Like, if HS students do it for free, can we just buy paint?
 - Could the Leadership Putnam class do this as a project?
 - What about the Putnam Young Professionals?
 - **Design Committee will look into doing this**
 - Board Vacancy Update
 - One vacancy still: please encourage people to apply, no one has applied yet
 - Fundraising
 - Art Angels – people can get recognition in the paper or on FB
 - Field Day – concessions, dunk tank, pie to the face, competitions (tug of war, bubble gum blowing), music, etc.

- Concessions at our upcoming summer events
- We're also looking for vendors and sponsors for our events – arts and crafts as we already have a bunch food. Sponsors can be whatever!

- **New Business**

- Arts & Entertainment District
 - New district boundaries established
 - Vendors can buy green cups to serve them in from Main St
 - Can't have alcohol on courthouse grounds without County approval
 - Dates must be marked with a Sharpie by the server
 - Training for police? **Lauren to talk to Doster; should have already happened**
 - Should we advertise before this happens? **Yes**
 - Need to educate the police, sellers, patrons > the city will be doing this via the paper
 - What do we want to charge per cup? What are the health concerns? **Need to have a follow up meeting**
- Committee Updates
 - Design: will discuss sidewalk murals, pressure washing, and plant fillers. PW is in new budget
 - Economic vitality: set dates for July, will move forward with logo as is, will work with Chamber
 - Organization: had a great Downtown Bash, people really enjoyed it and we had more people than we thought we would
 - Promotions: great sidewalk sale! People loved it and the merchants did, too, that participated

- **Façade Grants**

- None at this time

- **Board News & Announcements**

- Main Street 101 at www.GeorgiaMainStreet.org under "Training"
- 0 Oconee Street is no longer under contract and for sale again
- Queen T's Braid Haven has moved out of downtown
- New business across from City Hall near H&R Block – tanning salon, TBD

- **Adjournment**

- Erin motioned, Michael seconded, passed unanimously

Next Meeting: Tuesday, June 8, 2021 | 6:00pm | The Hut