



Eatonton Main Street Advisory Board Meeting Minutes December 14, 2021

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Attendees: Joseph Rainey, Erin Keating, Rebekah Esau, Michael Homeier, Lacey Cummings, McKenzie Cardwell

Absent: Zavier Reid, Patricia Hurt, Amelia Logan

Guests: none

City Staff present: Lauren Singleton

- **Call to Order at 6:05pm by Lauren Singleton**
- **Welcome**
 - EQ Check-In
 - Team Exercise: five cities we want to tour – Monroe, Waycross, Dahlonega, Blue Ridge is an honorable mention
 - Approval of the Minutes from November Meeting
 - Motion: Joe
 - Seconded: Michael
 - No Discussion
 - Approved 6/0
 - Financial Report: the \$582 discussed last meeting was from the Santa mailboxes. No questions
- **Old Business**
 - Update on Main Street Logo: have 2 logo concepts. Mayor and City Councilwoman Reid do not approve of either and would like to see new concepts.
 - Review of Rise & Shine Meeting
 - Patricia and Lauren will be following up with the owner of Nails by Aaron
 - Good to focus on El Cazador: Michael and Erin will lead this
 - Garden Club at primary school may be able to help in the spring
 - Benches: spoke with CGTC, the welding instructor and the one at CTAE at HS is the same person, and head of dept at CGTC. The facility in Putnam County are probably not we can initially utilize, but they have that equipment at the CGTC in Warner Robbins. There's a back up plan in place in case plan A doesn't work out
- **New Business**
 - 2022 Meeting Schedule: see packet
 - Review of 2021: we've done a LOT this year!!

- Favorites: Rise & Shine, parade, Mistletoe Market, BEE
- Least favorite: getting wet at EVERY market and event/weather at events, how photos with Santa was handled (limited to 100 kids, didn't name us as a co-sponsor)
- **Façade Grants**
 - None at this time.
- **Board News & Announcements**
 - Thursday night the Chamber is having a photographer come in to take pictures of businesses and houses to use in future promotional materials
 - We made it to the top 10 of Stihl's Main Street America!!! Will know outcome on 12/20/21
- **Adjournment at 7:35pm**

Next Meeting: January 11, 2022 | 9:00am-2:00pm | Chamber of Commerce