

GEORGIA
MAIN STREET


Shop Safe

SHOP LOCAL

**RECOMMENDATIONS FOR
BUSINESSES AND PATRONS**

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#ShopSafeMainStreet | georgiamainstreet.org

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Georgia Department of
Community Affairs

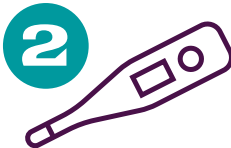
Shop Safe

RECOMMENDATIONS FOR BUSINESSES



1

Post Proper Signage with store hours and safety regulations on all entrances to show how you are keeping customers safe. Update your online presence too!



2

Screen and Evaluate workers and customers for signs of illness, coughing or fever.



3

Provide Personal Protective Equipment including face masks and gloves to create an environment where both workers and customers feel safe and protected.



4

Set-Up Sanitizing Stations outside and inside entrances for workers and visitors.



5

Increase Physical Space between workers and customers. Reduce capacity to accommodate social distancing guidelines.



6

Offer Special Shopping Hours for those people and groups at the highest risk.



7

Limit Unnecessary Physical Contact.

Prop open doors. Suspend the use of pin pads for customer purchases.



8

Provide Alternative Point of Sale outside of buildings, including curbside pick-up or delivery of products or services. Designate pick-up spots if possible.



9

Enhance Your Online Presence and Embrace Social Media. Offer and promote e-commerce opportunities and phone sales. Consider offering free shipping or local delivery.



10

Use Sales, Small-Scale Musical Acts, and Local Artists to encourage downtown patronage.

Shop Safe

RECOMMENDATIONS FOR PATRONS

1



Check business hours before you go.

Some businesses have special hours for at-risk groups or offer in-store browsing by appointment only.

2



Screen and Evaluate

yourself for signs of illness, coughing or fever before going out.

3



Mask up! Wear a face mask that covers your nose and mouth inside stores and restaurants (except while eating).

4



Wash Your Hands Regularly And Use Hand Sanitizer.

Wash or sanitize your hands before and after touching your face and mouth.

5



Social Distance inside and outside businesses. Avoid crowding and follow store guides and “wait here” signs.

6



Use Contactless Payment

where possible to limit physical contact. Be aware of the national change shortage if using cash.

NOT READY TO GO INSIDE?

Support your local, small businesses while staying outside, in the car or at home!



Shop Online! Browse online instead of in-person. Many retailers have set-up e-commerce stores with online or over-the-phone payment options.



Order Carry-Out or Delivery! Order over the phone or use an online delivery service. Find out what the restaurant offers.



Ask About Contactless Pick-Up! Some businesses have dedicated pick-up parking spots for curbside delivery to your window or trunk.

WHY SHOP LOCAL?

Local retailers return more than **three times** as much money per dollar of sales to their communities than chain competitors, and independent restaurants return **more than twice** as much as national chains. This season it's more important than ever that we shop small and shop local, safely.

