



Eatonton Main Street Advisory Board Meeting Minutes May 10, 2022

Eatonton Main Street's Mission Statement: To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement: Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Erin Keating, Zavier Reid, Amelia Logan, McKenzie Cardwell, Lacey Cummings, Joseph Rainey, Michael Homeier, and TraNell Moore

Board Members Absent: Rebekah Esau

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:01pm by Lauren Singleton**

- **Welcome**

- EQ Check-In
- Approval of the Minutes from the April Meeting
 - Motion to approve: Joey
 - Seconded: Erin
 - No discussion
 - Motion passed 8/0
- Financial Report

- **Old Business**

- Downtown Mural: last month Janice came to us with another mural idea. We like the mural but it's very pricey, and we have no budget this year. We face budget, design, and stucco falling off issues. Potential idea: different shaded types of flowers in purple with a Welcome to Eatonton text. However, having a one on the side of Aaron's could be dangerous as people might stand in the middle of the street to take the picture and get hurt
- Homework: find a spot for the mural that's safe, and a design
 - Color alternate blocks on the side of Nina's just for visual interest
 - Side top of Rabbit Hole on brick coming IN to town

- **New Business**

- 2022-2023 Budget
 - Change unscheduled events to \$2k
- Manager Update
 - Property Updates
 - EatATon Café is coming back – same menu with a fryer
 - Braids by T has moved to 106 N. Jefferson Avenue from 108 N. Jefferson Avenue
 - 321 S. Jefferson Avenue has sold for \$150,000
 - Former Dairy Building
 - Future site of possible Tae Kwon Do Studio

- Reyfresh Beauty Salon to open later this month
- 207 N. Jefferson Avenue has sold for \$245,000
 - Former Designs By Kent
 - Future BBQ/Archery Restaurant
- Todd Miles would like to purchase the old Bank building for a Hookah Lounge
- The Brick Oconee is planned to open before The Rabbit's Hole
 - Opening date keeps changing
- Review of the Downtown BASH, Field Trip to Downtown McDonough, and the BBQ & Blues Festival
 - BASH: thank you to those who attended. Toured axe throwing area!
 - McDonough: visited with their Main St > VIBE was absolutely amazing. Would love to talk with Cinderella more. Square was amazing. 11 restaurants generates a LOT of foot traffic. Their welcome center is an old gas station. City Lot was a great center for public and private events.
 - BBQ & Blues: excellent attendance. All comments online were great. Vendors did really well. Weather was great! People liked it was pet friendly.

- **Façade Grants**

- None at this time

- **Board News & Announcements**

- Downtown Eatonton Sidewalk Sale on Saturday, May 14th
 - Accountability Call on Tuesday, May 24th at 6:30pm
 - Dairy Festival on Saturday, June 4th
 - Makers & Movies on Saturday, June 11th featuring the movie "Soul"

- **Adjournment**

Next Meeting: June 14, 2022 | 6:00pm | The Hut