



Eatonton Main Street Advisory Board Meeting Minutes August 9, 2022

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Michael Homeier, Amelia Logan, McKenzie Caldwell (via phone), TraNell Moore (via phone), Rebekah Esau, Joseph Rainey (via phone), and Erin Keating (via phone)

Board Members Absent: Zavier Reid

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:03pm by Lauren Singleton**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the July Meeting
 - Motion to approve: Joseph
 - Seconded: Michael
 - No discussion
 - Motion passed 7/0
 - Financial Report: Lauren mentioned that more than \$6,000 was given out in Façade Grants during the current fiscal year. Last year, only \$1,500 was given out in Façade Grants.
- **Old Business**
 - Downtown Mural
 - Lauren stated that she had sent out an RFP for the mural on the side of Pex Theatre. The RFP will be sent out to Board Members so they can share it with any artists they know. Lauren said that she did send it to the members of The Artisans Village.
 - Review of Rise & Shine Meeting
 - After the success of the previous Rise & Shine Meeting in Prime Time, it was determined that the next Rise & Shine Meeting should also take place in Prime Time. The date was set for October 25th at 6:30pm at The Eat-A-Ton Café, if they are open at the time.
- **New Business**
 - Wayfinding Signage
 - Joseph gave an update on the wayfinding signage. He stated that he had contact Print Sign Solutions of Lake Oconee to assist him on the project. He stated that they are working on coming up with a price point for each of the signs and for the sign poles.
 - Manager Update
 - Property Updates
 - 321 S. Jefferson Avenue is for sale
 - Former creamery building
 - Listing price: \$799,000

- 115-117 S. Jefferson Avenue is for sale
 - Currently home to Flawless Apparel & Customs and "The Alley"
 - Listing price: \$550,000
- Property on S. Maple Street (Lot 1 & 2) has sold for \$25,000
 - Listing price was \$60,000
 - Property is 0.34 acres
 - New owner is Shirlon Mathis, who owns Southern Delight Cafeteria
 - FMB has owned the property since 1983
- The Rabbit's Hole may open on August 15th
- Most Valuable Smiles opened at 122 W. Marion Street
 - Dentist office of Dr. Willie Oliver
- Pretty Girlz Fitness opened at 116 W. Marion Street
 - Former location of STEAM Kids and Grace STEAM Academy
- 104 E. Marion Street, Suite B has been leased
 - Opening date unknown at this time
 - *"Our business will be an addition to the evolving downtown area servicing the diverse community it houses. I have always had a passion for inclusivity and giving back, and this space will not only have the communal spot for connection, but showcase the multitude of local artists and makers from around. We are making a hybrid of a boutique and bar (both coffee and alcohol) and essentially providing a mix of services to those coming in."*
- Volunteers for Makers & Music: Lauren stated that she would need some volunteers to assist with hospitality and transportation at the event.
- New Board Officers: Lauren stated that new Board Officers were to be appointed at the July meeting per the Advisory Board By-Laws. Lauren asked if the current officers would like to stay or step down. McKenzie stated that she would like to stay on as Chair. Erin stated that she would like to stay on as Secretary. Since Zavier was not present at the meeting, Lauren stated that she would speak with her about remaining as Vice Chair.
- September Meeting Date: Since the September meeting is on the same day as night 1 of the Business Education Expo, Lauren suggested moving the September meeting to Thursday, September 15th at 6:00pm.

- **Façade Grants**

- Nails By Aaron
 - Motion to approve the application for \$463.20: McKenzie
 - Seconded: Erin
 - Discussion: Lauren thanked everyone for the help with this new sign.
 - Motion passed: 7/0

- **Board News & Announcements**

- Makers & Music with Kasper & The 911 Band on Saturday, August 13th; Vendors open at 5:00pm and the concert begins at 7:00pm
- Downtown Open: A Mini Golf Event on Saturday, September 10th from 4:00pm until 8:00pm
- Business Education Expo (BEE), Day 1 at the Chamber on Tuesday, September 13th from 6:00pm until 8:00pm
- Business Education Expo (BEE), Day 2 at the Chamber on Tuesday, September 20th from 6:00pm until 8:00pm

- **Adjournment at 7:05pm**

Next Meeting: September TBD | 6:00pm | The Hut