

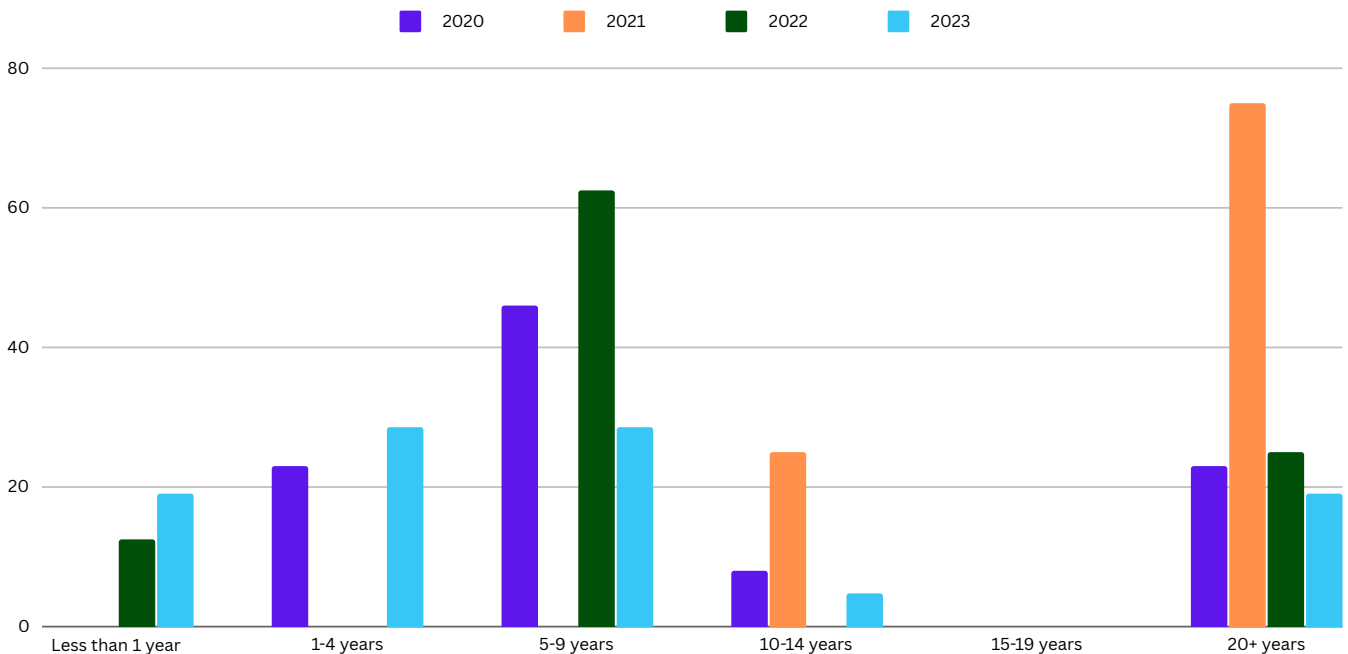


2023 Main Street Survey Results from the Downtown Business Owners

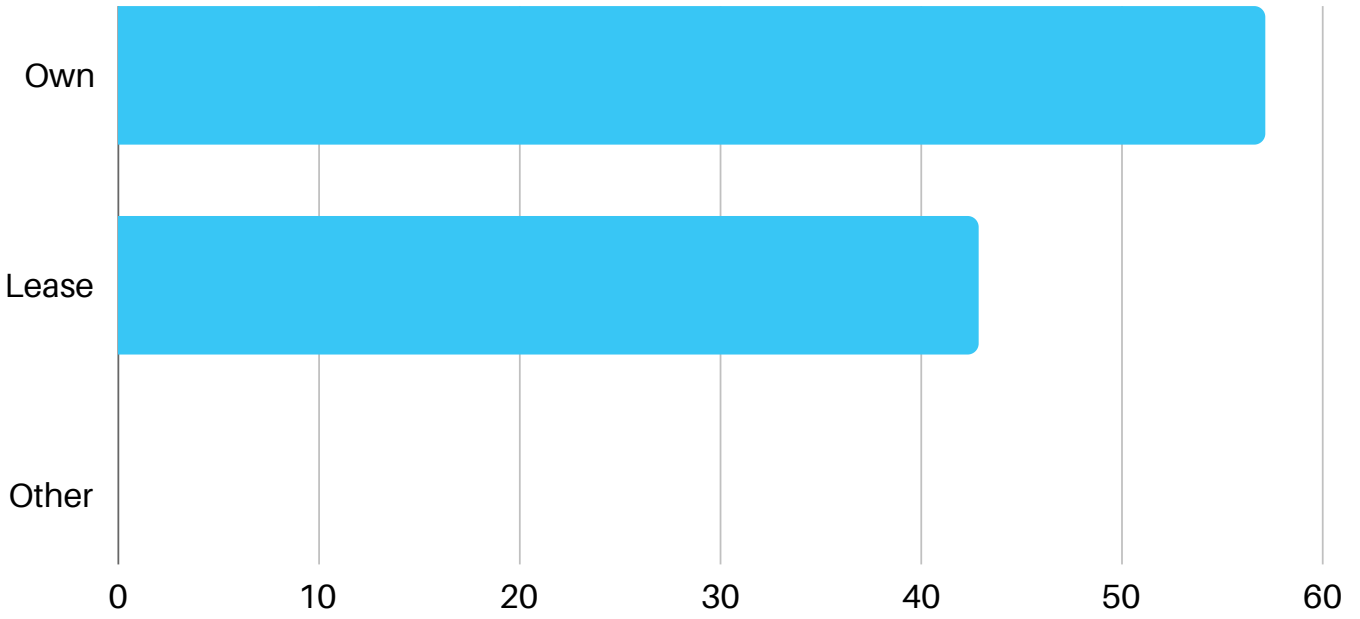
Survey Background:

- The survey questions were created by Eatonton Main Street.
- The survey responses will assist the Eatonton Main Street Advisory Board in setting their priorities for 2024.
- The survey was distributed to the business owners via email, mailed letters, and social media from December 11, 2023 through December 31, 2023.
- 21 responses were received during this time period.
 - 8 responses were received in 2022.
 - 4 responses were received in 2021.
 - 13 responses were received in 2020.

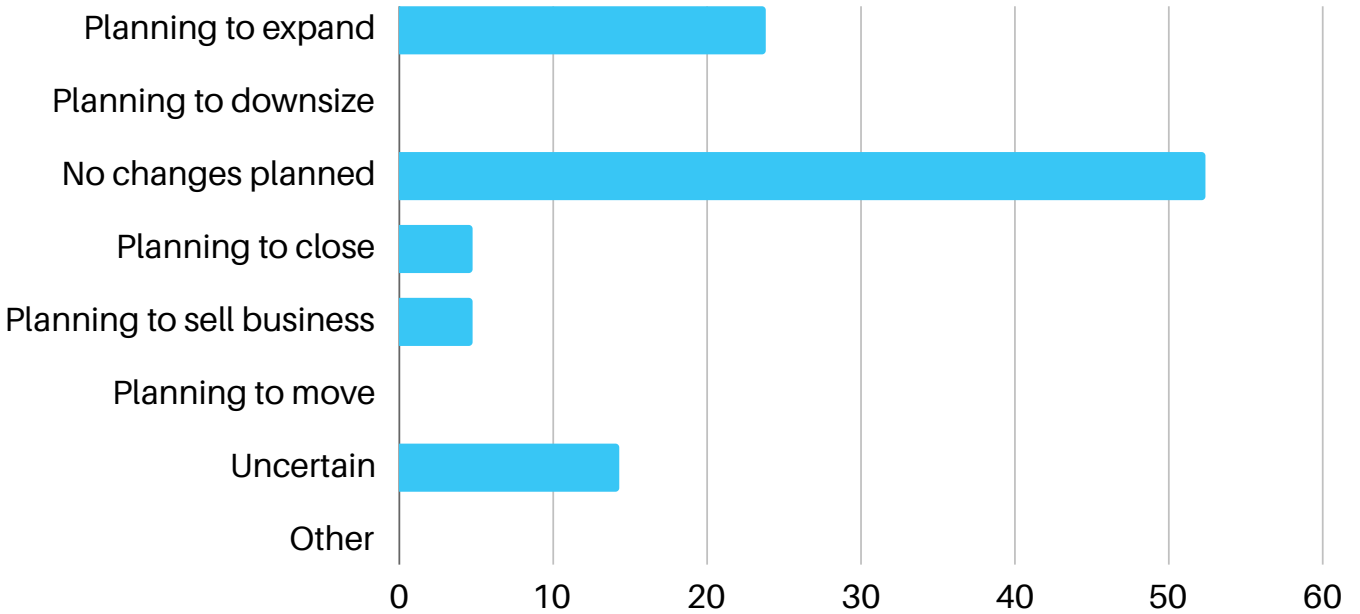
How long has your business been open in Eatonton/Putnam County?



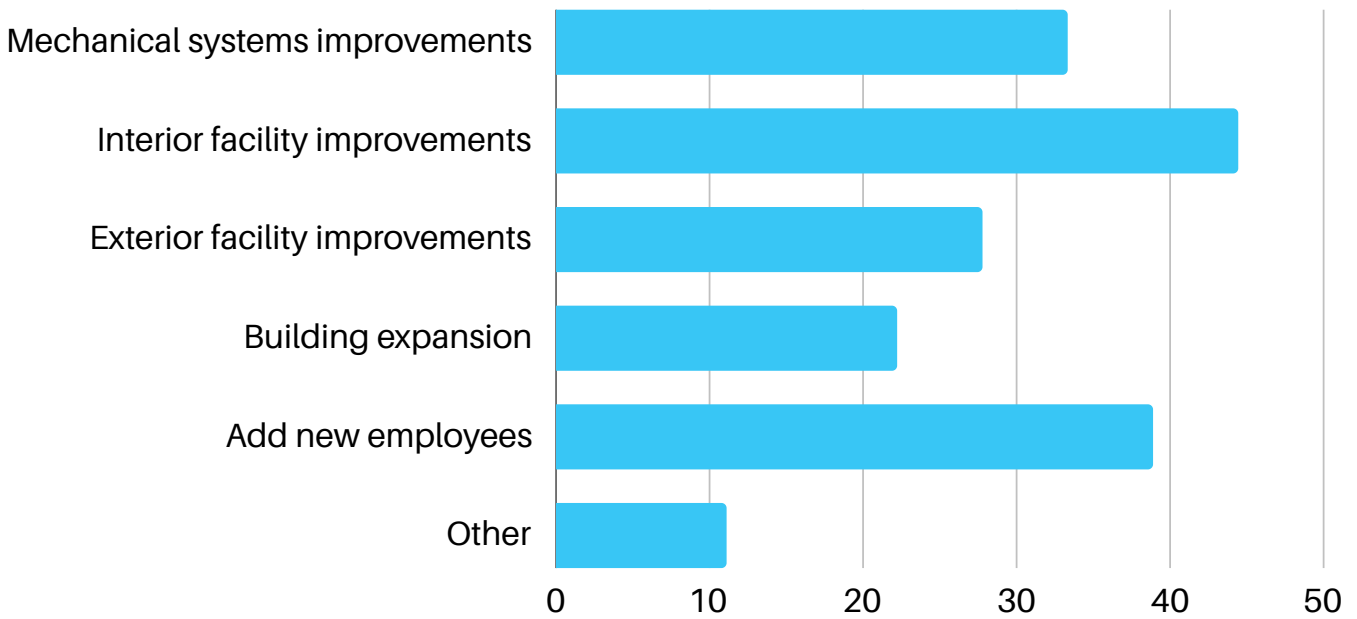
Do you own or lease your space?



Are you expecting or actively planning changes to your business in the next 2-3 years?



Do you plan to make any of the following investments or improvements in the next 2-3 years?

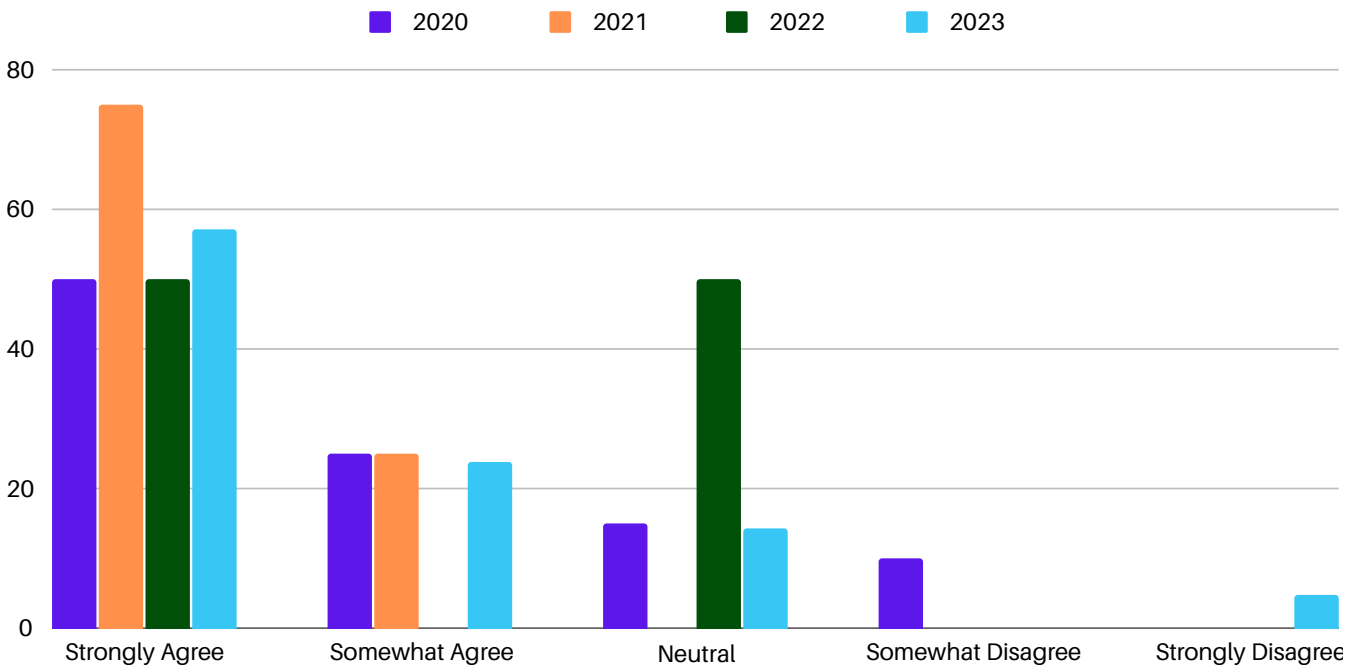


"Other" Responses:

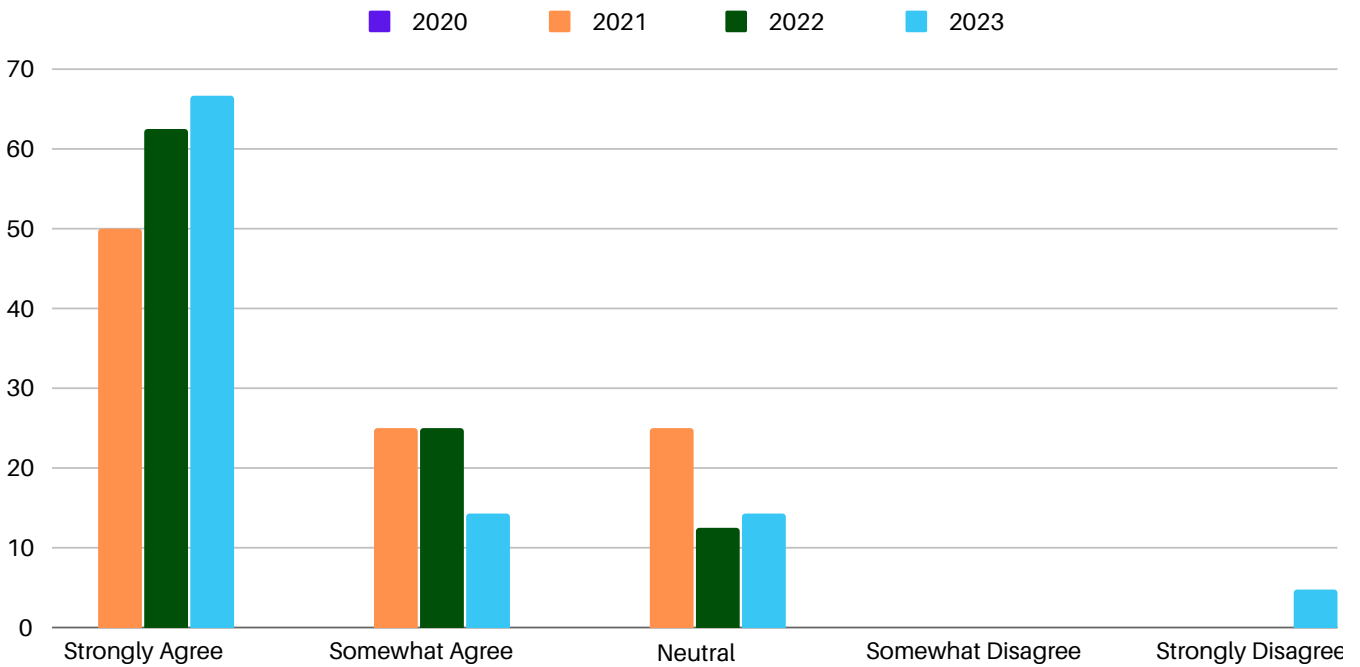
Already improved interior and exterior

Plumbing improvements just completed Dec. 2023 Nothing else planned at this time.

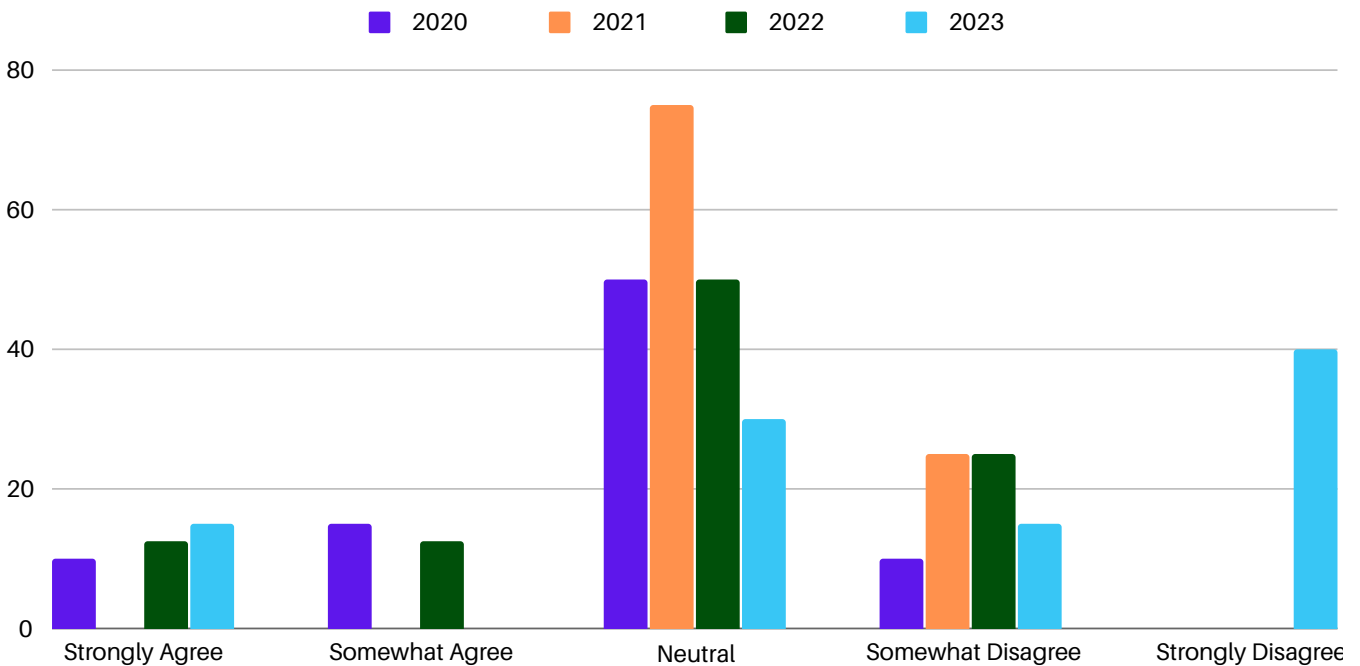
"There are not enough events in Downtown Eatonton."



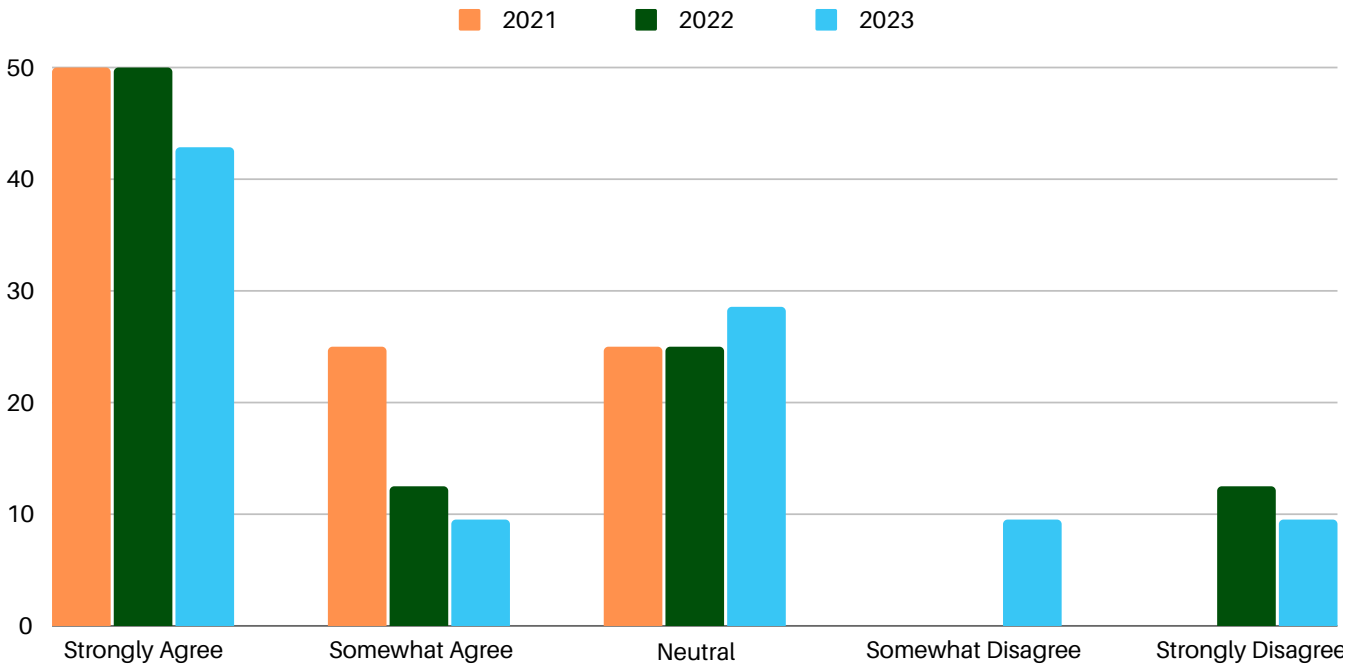
"There needs to be more businesses in downtown."



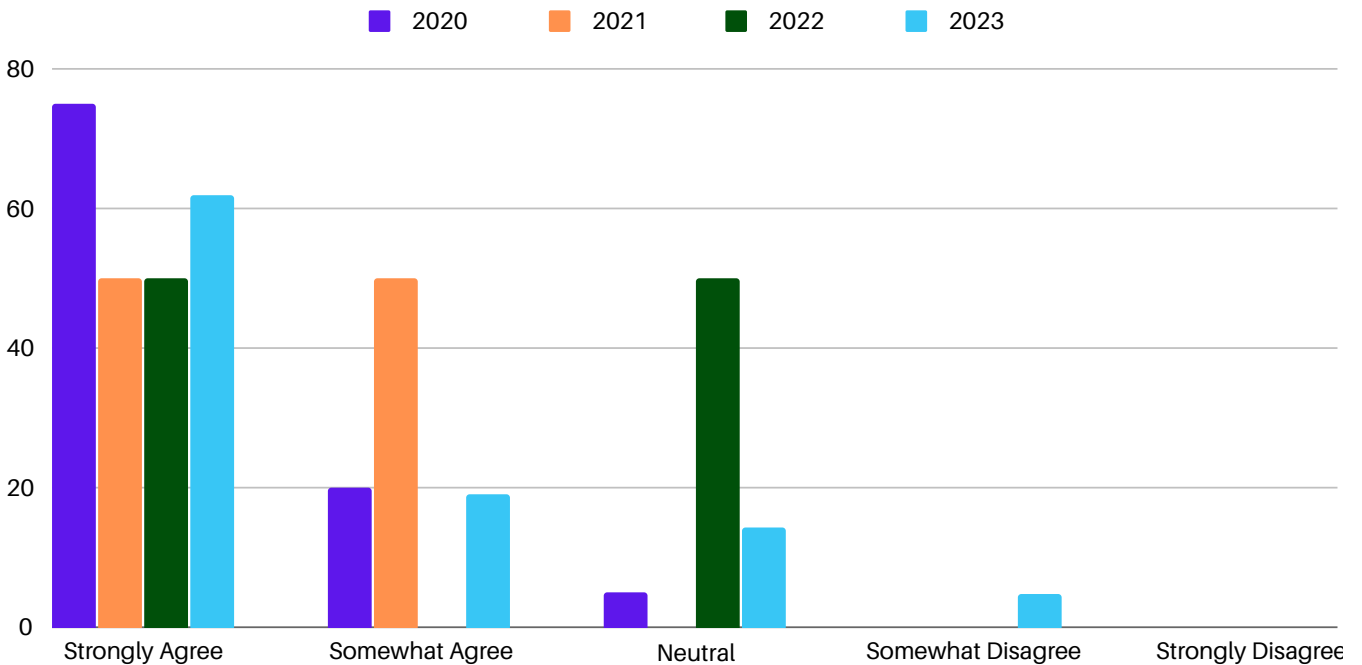
"I'm not sure what the Main Street program is about, and I would like to learn more about it."



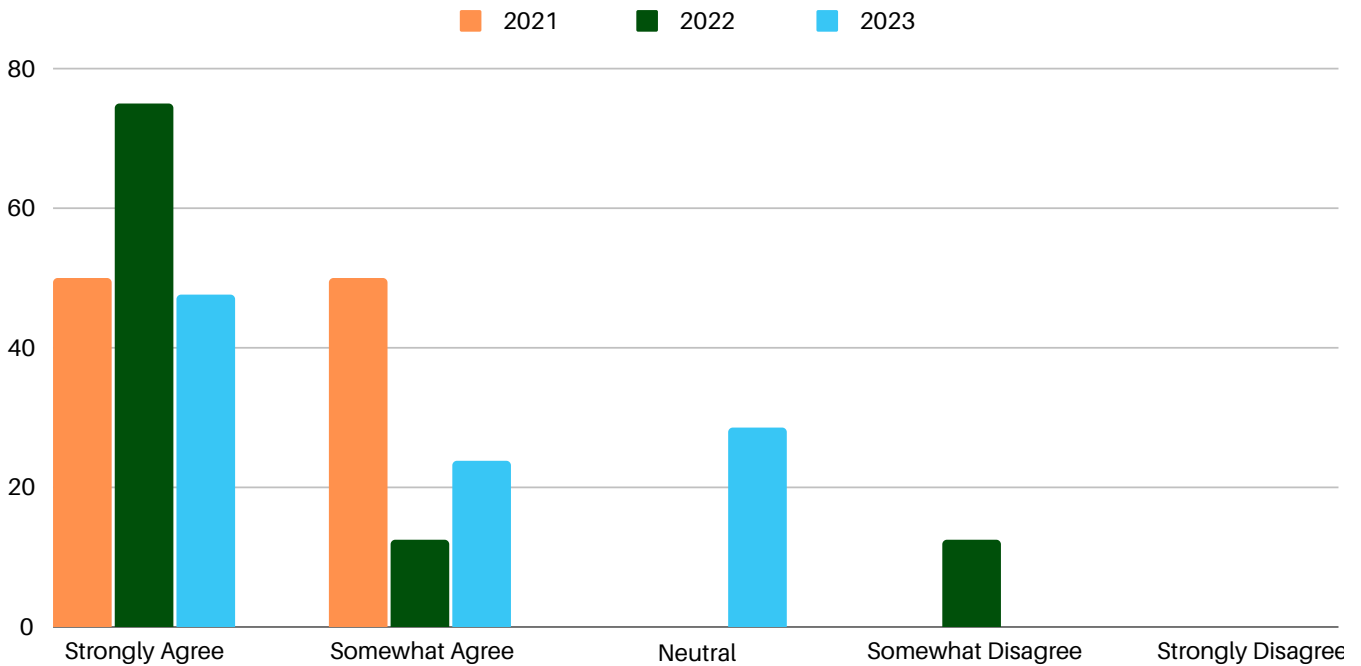
"I would like to be more involved and attend meetings, but I just don't have the time."



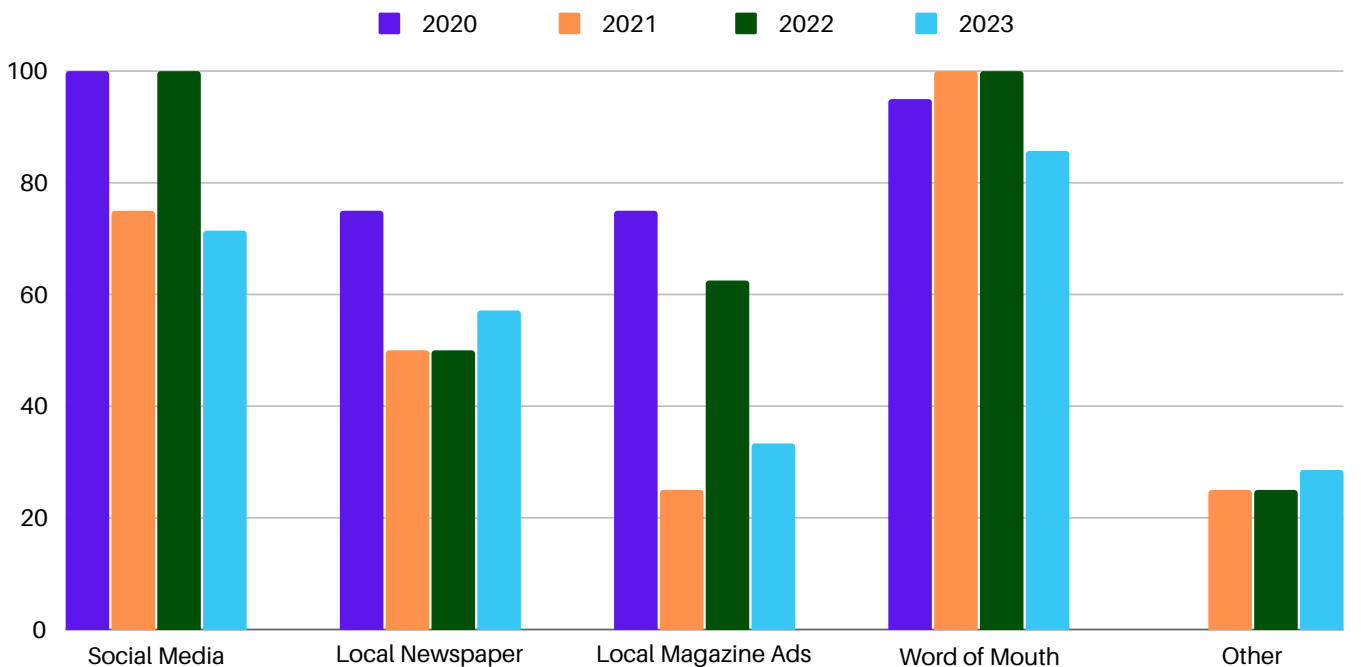
"The weekly email newsletters help me stay informed about what's going in Downtown Eatonton."



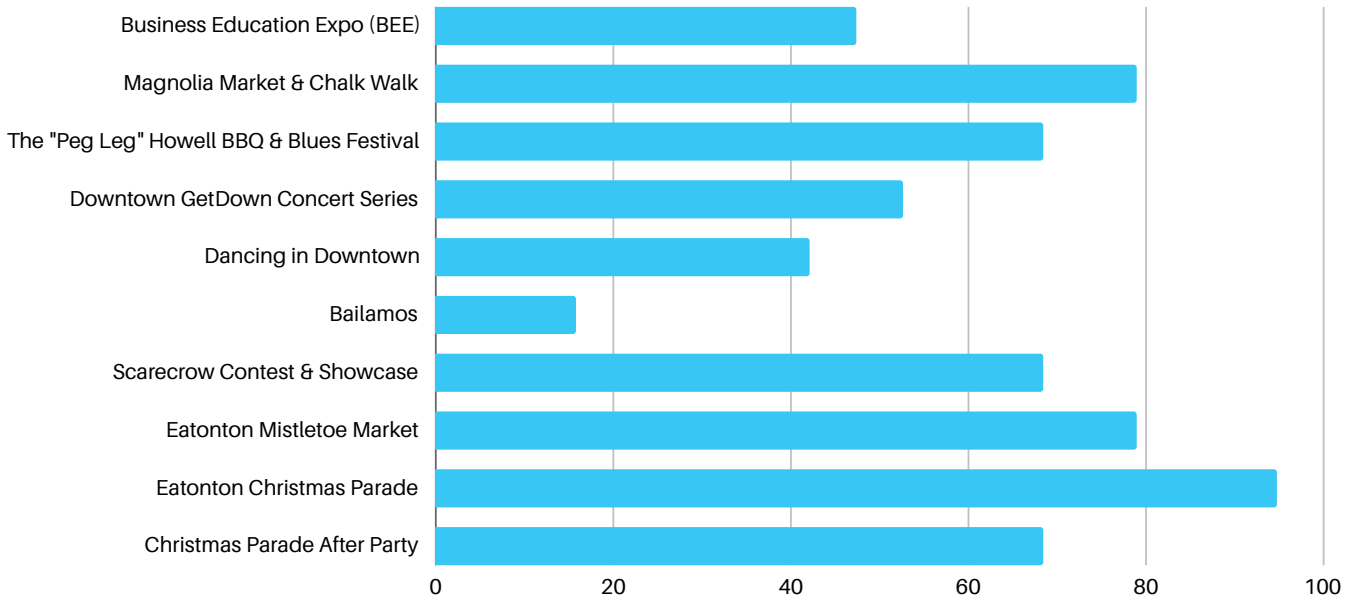
"Eatonton Main Street should invest more money into making Downtown Eatonton more aesthetically pleasing (i.e. regularly pressure washing sidewalks, more Christmas lights during Christmas, more flowers in the Spring, etc.)."



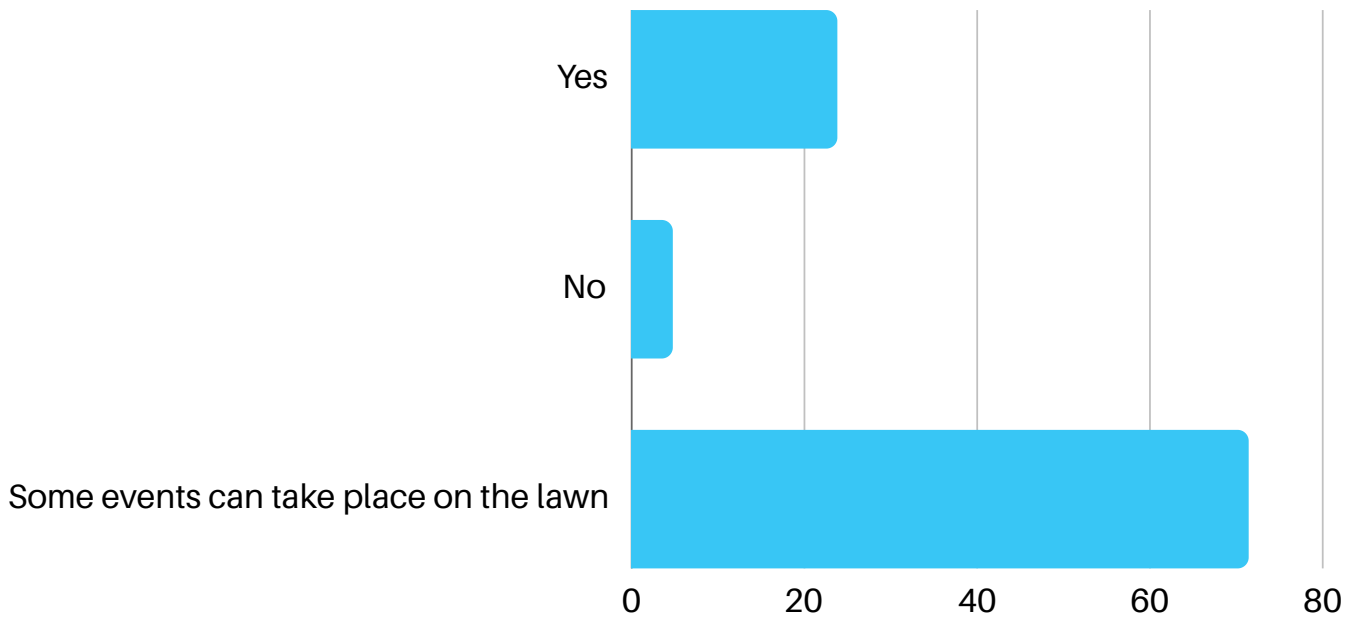
What forms of advertising did you use in 2022?



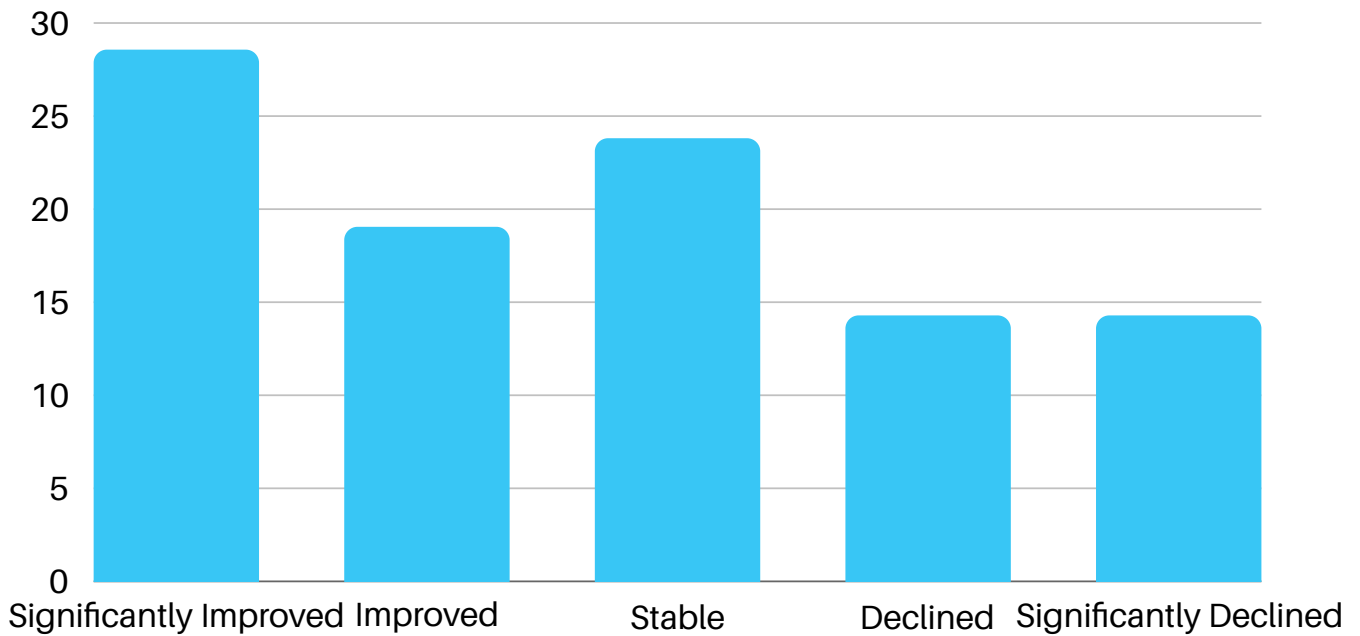
Which Main Street sponsored events would you see like to take place in 2024?



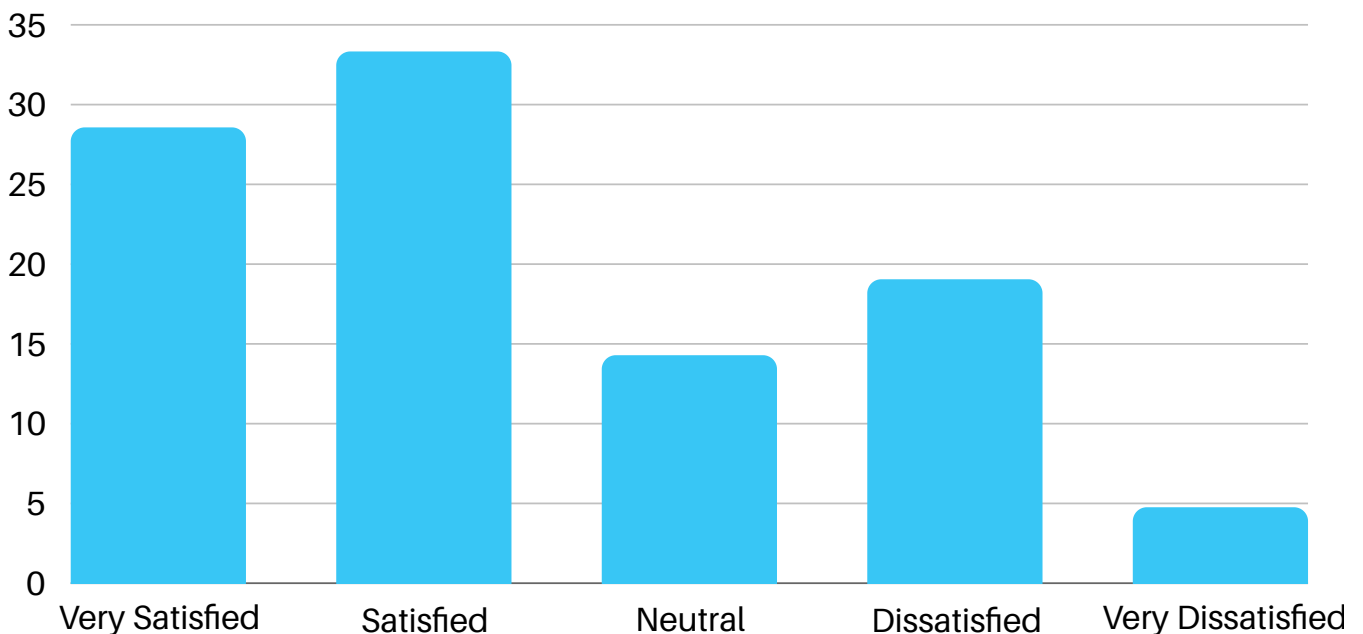
Would you like all of Eatonton Main Street's events to take place on the Courthouse Lawn instead of the City Center Stage?



How would you describe the general business climate of Downtown Eatonton over the past 3 years?

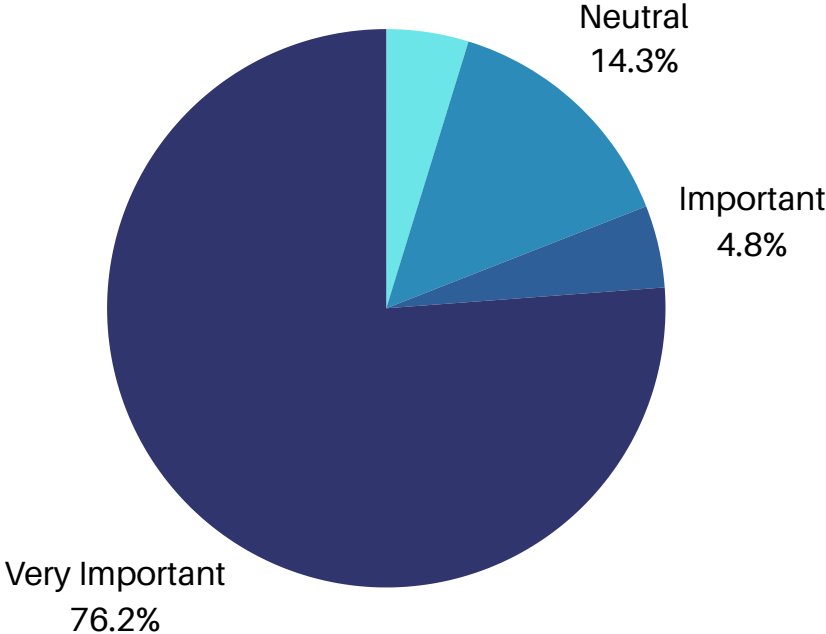


How would you rate your overall satisfaction with Downtown Eatonton as a place for doing business?

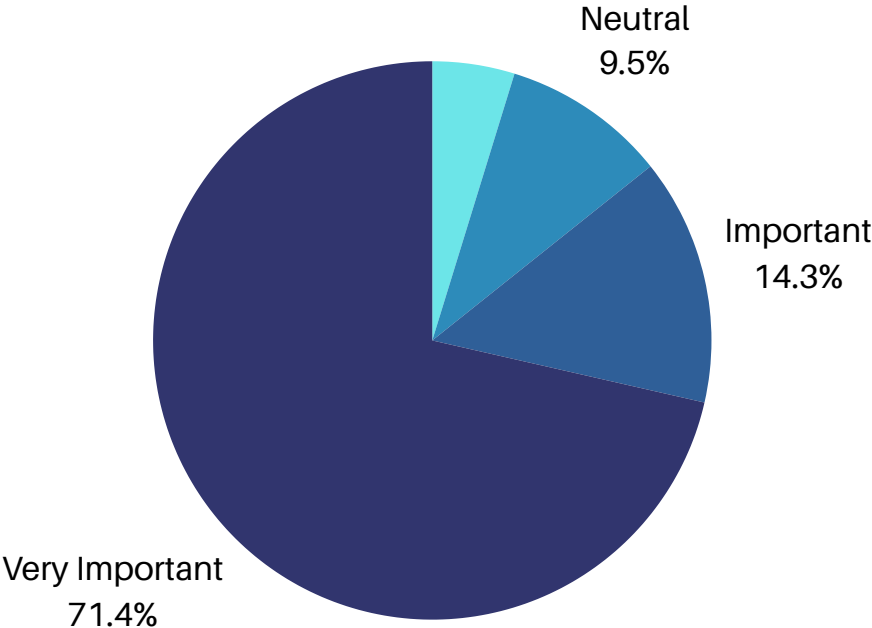


To make Downtown Eatonton a better business environment, how important is it to focus on the following?

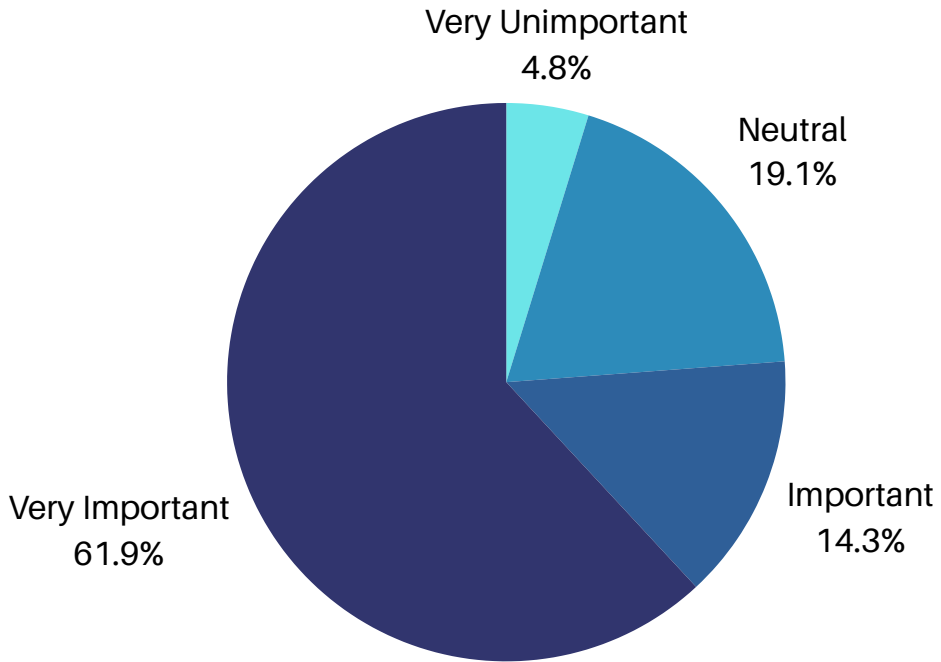
Cleanliness



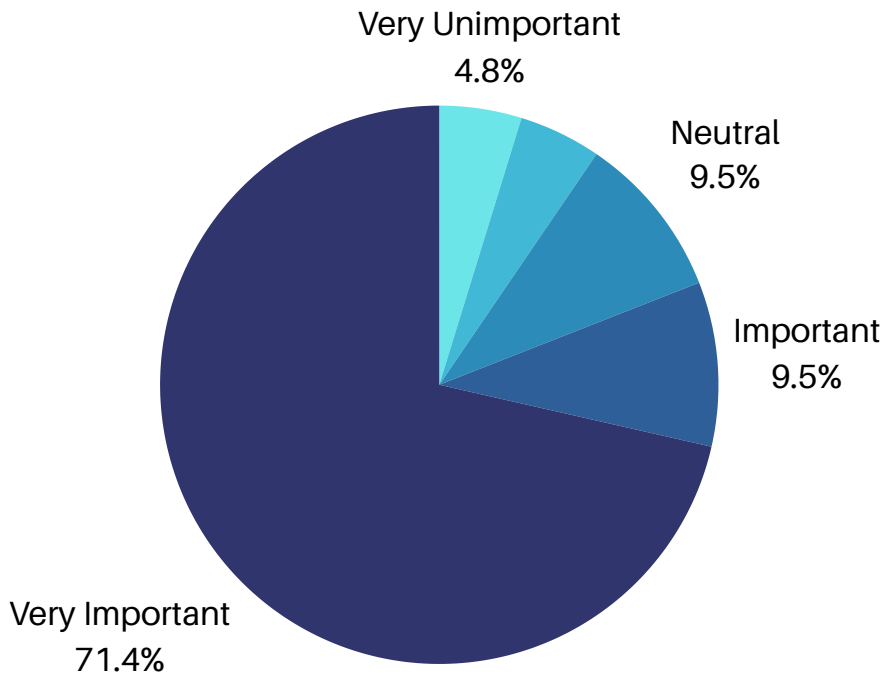
Events and Entertainment



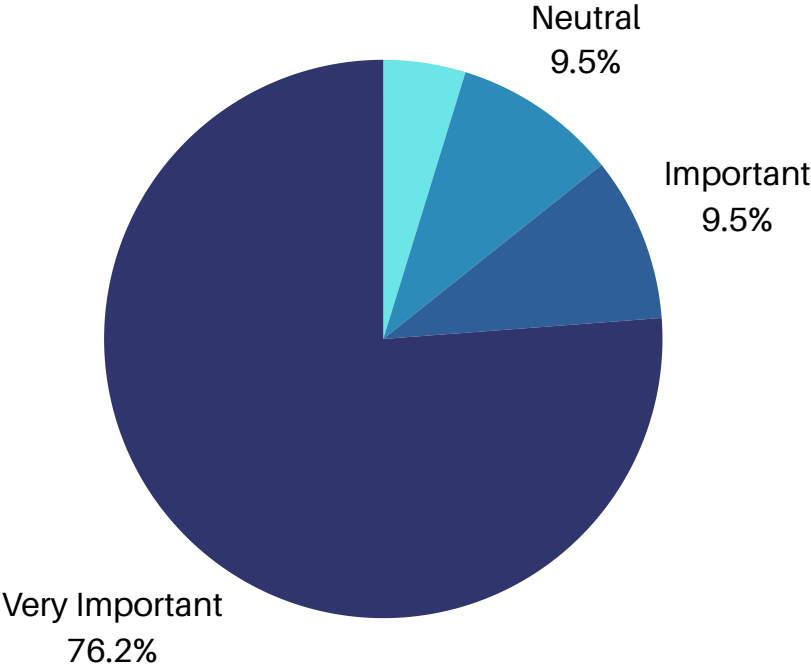
Green Spaces



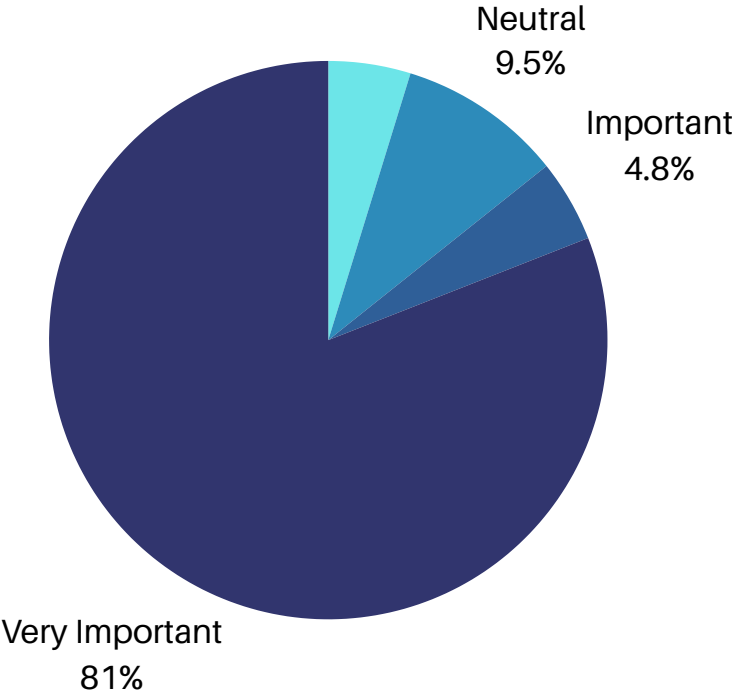
Infrastructure (sidewalks, etc.)



Public Safety



Public Investment and Support



Miscellaneous Survey Comments:

It's doesn't help downtown Restaurants when events come in and there are food trucks. It completely defeats the purpose. We need a new city Manager Maggie from the Chamber would do great. There is no business support

1.) The Christmas parade should be held at night. A night time parade with lights made Eatonton's Christmas parade unique and different from other parades in the Lake Country. Efforts should be made to have area high school band's march and play in the parade. 2.) New planters need to be installed downtown, in and around the courthouse square. The downtown streets need to be lined with TREES! That is what makes Madison attractive to visitors. Don't blame GDOT. Keep up the white lights.

would love to see the sidewalks repaired and made ADA compliant on side street of our office. I discussed this with Gary and Mayor 4 years ago. Be glad to see some new restaurants come in under different management (neighborly). That's been our biggest issue, I need to repair the alley curbs now because neighbor tore up and didn't repair. this has been a money hole, hoping he's gone soon.

You are doing a really good job. I would like to see more events maybe during the day during the week where various businesses can take a break and attend along with the daily downtown traffic.

Nothing at this time

This is nice town

Continue working on the sidewalks- we need SAFE sidewalks all through the historic district. We need: ice cream shop, shop for local cheeses, milks, etc Thanks for all the support!