



2026 Day Party Sponsorship Information





Thank you for your interest in sponsoring the Lunch Break Day Party and the Day Party Celebrating Eatonton. Both events will take place at the Eatonton City Center Stage, located behind Barrel 118 in Downtown Eatonton.

These events draw residents and visitors to our downtown and offer a fun, energetic atmosphere that highlights local businesses. Your sponsorship will help make these community celebrations possible, while also providing your business with valuable visibility and promotional benefits.

We would be delighted to have you involved and would love to discuss sponsorship opportunities that best fit your goals. Please let us know how we can support you as a partner in these exciting events.

Thank you again for your interest, and we look forward to working with you.

Please feel free to contact me if you have any questions.

Lauren Singleton, LPM
Main Street Manager
Eatonton Main Street
706.749.9150
director@downtowneatonton.com



About the Events

April 24, 2026: Day Party Celebrating Eatonton from 11:00am-2:00pm

The City of Eatonton and Eatonton Main Street invites everyone to the Day Party Celebrating Eatonton at the Eatonton City Center Stage. This FREE event features live music. Guests can bring their lawn chairs and their lunch. Food trucks will be on site. The City of Eatonton is hosts this event as part of Georgia Cities Week.

October 23, 2026: Lunch Break Day Party from 11:00pm-1:00pm

The City of Eatonton and Eatonton Main Street invites everyone to enjoy their lunch break with us! The event will include food trucks and live music. Guests can bring their lawn chairs, and come surround themselves with good food, great music, and the best people!



Sponsorship Levels

Platinum Sponsor \$2,500

- Business representative to officially kick-off the event and welcome attendees.
- Sponsor exclusivity in your business's industry. (No other businesses from your industry will be allowed to sponsor.)
- All musical entertainment will be presented by your business.
- Opportunity for business representative(s) to meet and greet all performers that are part of the event.
- Prominent business logo placement on stage banner.
- Prominent business logo placement on event signage.
- Prominent business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Two business promotional booths (each space is 10'x10').
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Gold Sponsor \$1,000

- Business logo placement on stage banner.
- Business logo placement on event signage.
- Business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Two business promotional booths (each space is 10'x10').
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Sponsorship Levels

Silver Sponsor \$500

- Business logo placement on event signage.
- Business logo placement on event website.
- Business recognition on the event sponsor listings.
- Business recognition on ALL event advertising and promotional materials.
- One business promotional booths (each space is 10'x10').
- Business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Bronze Sponsor \$250

- Business name on event signage.
- Business name on event website.
- Business recognition on the event sponsor listings.
- One business promotional booths (each space is 10'x10').
- Business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.



Sponsorship Contract

I, _____, agree to pay the following amount as a representative of the business stated below to become a sponsor of the Lunch Break Day Party and the Day Party Celebrating Eatonton.

Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Sponsorship Amount: _____

Signature: _____

Date: _____

Please make all checks payable to the City of Eatonton.