



Eatonton Main Street Advisory Board Meeting Agenda December 10, 2024

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Erin Chomiak, TraNell Moore, Rachel Harvey, Michael Homier, Shannon Minchey, Oscar Parham

Board Members Absent: Rebekah Esau

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:02pm**

- **Welcome**

- EQ Check-In
- Approval of the Minutes from the November meeting
 - Motion to approve: Shannon
 - Second: Michael
 - Motion passed: 5/0
- Financial Report
 - Income: Event Vendor Fees (Christmas)
 - Expenses: Flowers for Planters, Façade Grants, Scarecrow (ads), Oct Lunch (ads), Mistletoe Market (potties/ads/artist), BBQ & Blues (band deposit), Evening in Eatonton

- **Old Business**

- Review of the Workplan
 - Visit Eatonton website is supposed to pull events from all other community calendars to create a compiled list of events around Eatonton/Putnam
- Update on Business Visits

- **New Business**

- Business Pop-Up in January
 - Ashley's (tanning/boutique/706 Nutrition), Merrily Monroe & All Southern Industrial
- Manager Report
 - 2025 Events
 - Property Updates
 - 103 N. Washington Avenue (formerly Eatonton Kidney Center) is available for lease for \$16 per square foot per year (approximately \$3,721 per month)
 - 200 S. Oak Street (the former Pawn Shop) is for sale for \$215,000 (formerly for lease)
 - 125 S. Jefferson Avenue (formerly Nina's Beauty Supply) is for sale for \$399,000 (decrease in price from \$429,000)
 - 204 S. Jefferson Avenue has been taken off of the market (yellow house)
 - 113 S. Jefferson Avenue has been rented for a "marketplace." (Where Goldie & Co used to be) My name is Kaitlyn Holt. I'm reaching out to let you know that I plan to open up a marketplace store in the front of Alexie Camp's salon. My plan is to have different tables and booths available to rent for handmade items from locals of Eatonton or lake Oconee.

My plan is to have the store open before Christmas. I'm in the process of painting the floors and building some booths. Once that is done, I'll be able to open the doors to allow locals to come in and set up booths. With that being said, I don't have an exact date yet.

- Review of 2024
 - Fieldtrip to Perry, Eatonton Expedition, Business Popups, town is growing, greater sense of camaraderie amongst townies, We won Best of GA!
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Due to the holidays, there will no Accountability Call in December
 - Christmas in Eatonton on Saturday, December 14th from 4:00pm until 9:00pm
 - 2-3 volunteers will be needed to help load in vendors from 1:45pm until 3:45pm
 - Parade steps off at 6:00pm
 - 1-2 volunteers will be needed to help line up the Parade entries from 4:00pm-6:00pm
- **Adjournment at 7:05pm**

Next Meeting: January 14, 2025 | 9:00am | Eatonton-Putnam Chamber of Commerce