

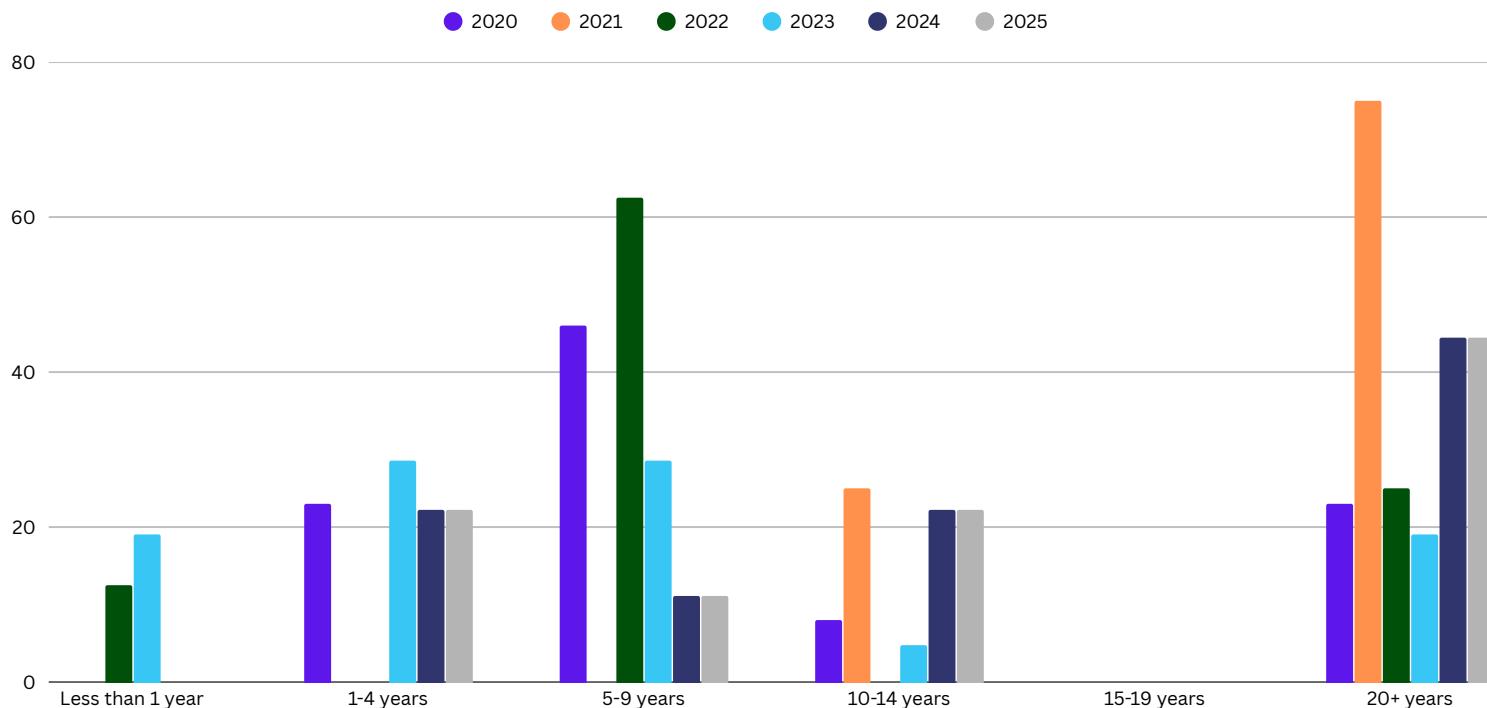


2025 Main Street Survey Results from the Downtown Business Owners

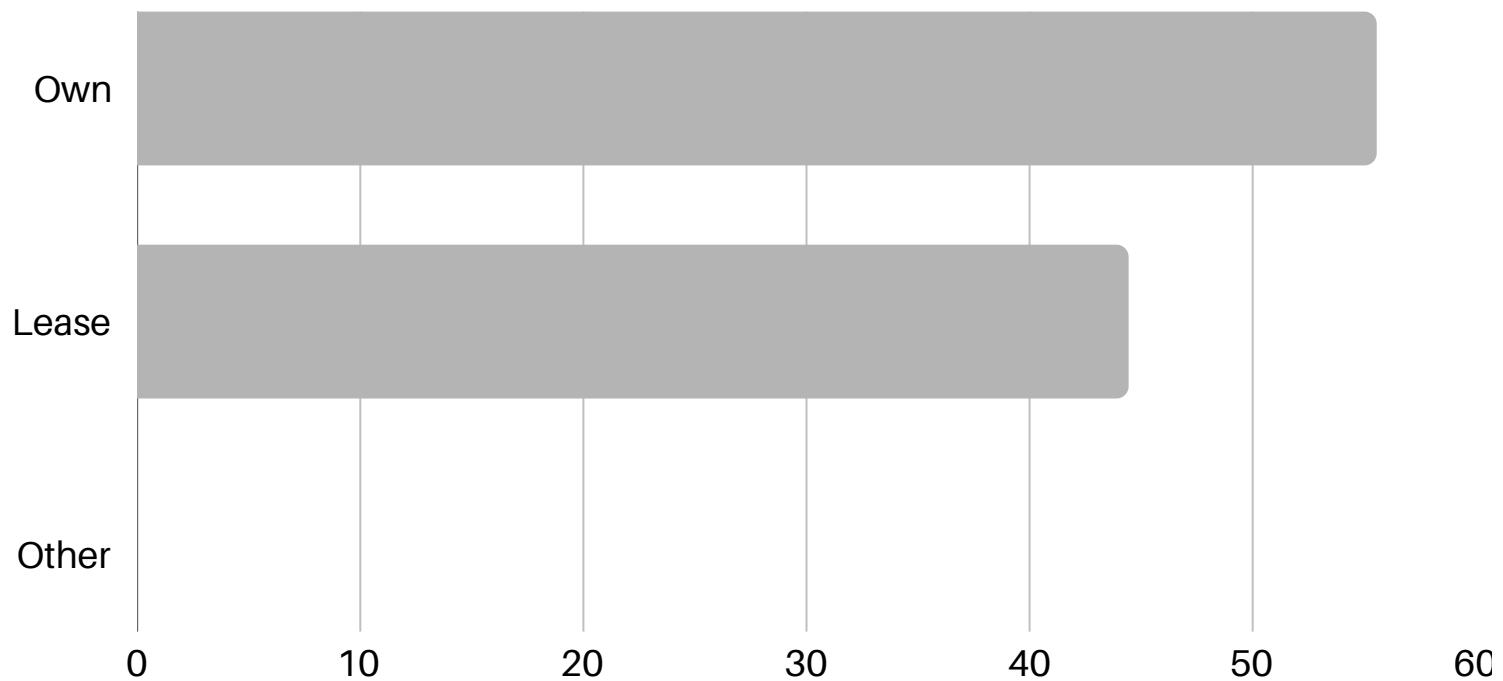
Survey Background:

- The survey questions were created by Eatonton Main Street.
- The survey responses will assist the Eatonton Main Street Advisory Board in setting their priorities for 2026.
- The survey was distributed to the business owners via email, mailed letters, and social media from December 15, 2025 through January 7, 2026.
- 9 responses were received during this time period.
 - 10 responses were received in 2024.
 - 21 responses were received in 2023.
 - 8 responses were received in 2022.
 - 4 responses were received in 2021.
 - 13 responses were received in 2020.

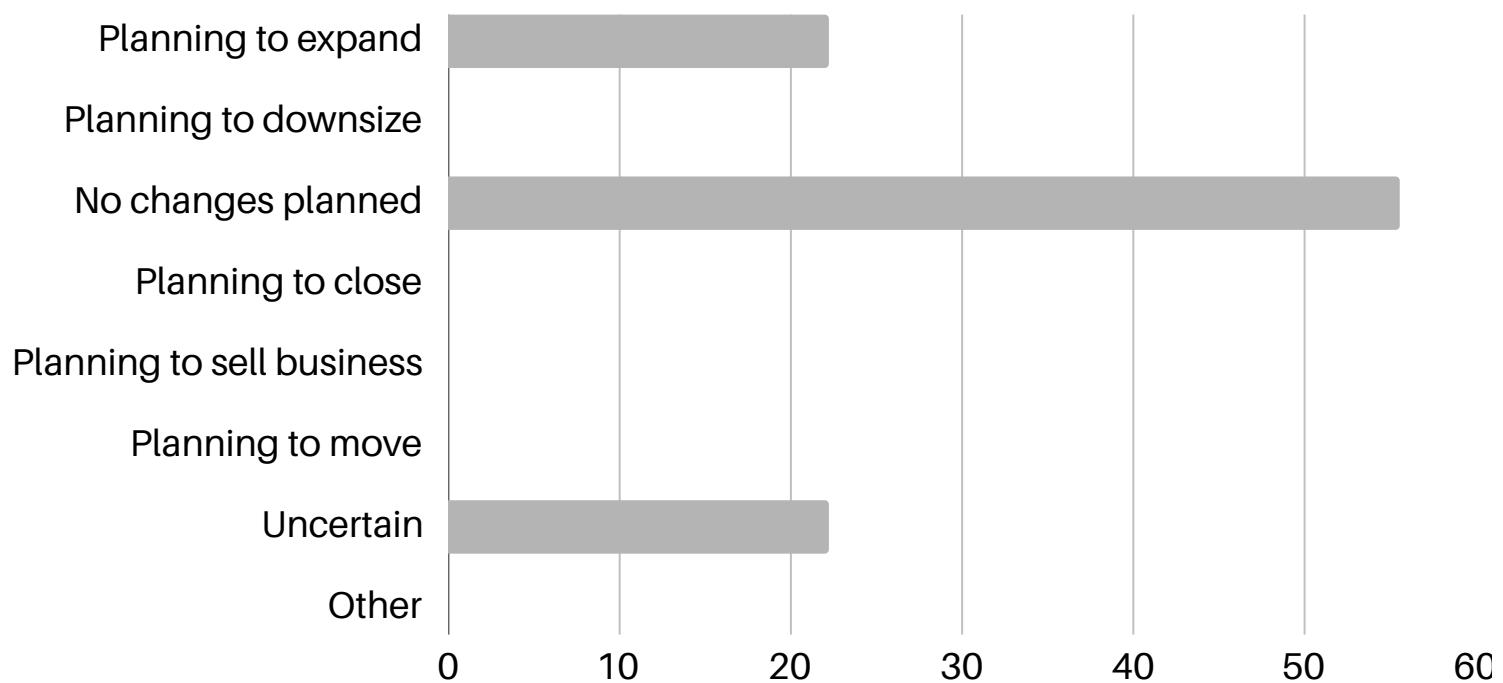
How long has your business been open in Eatonton/Putnam County?



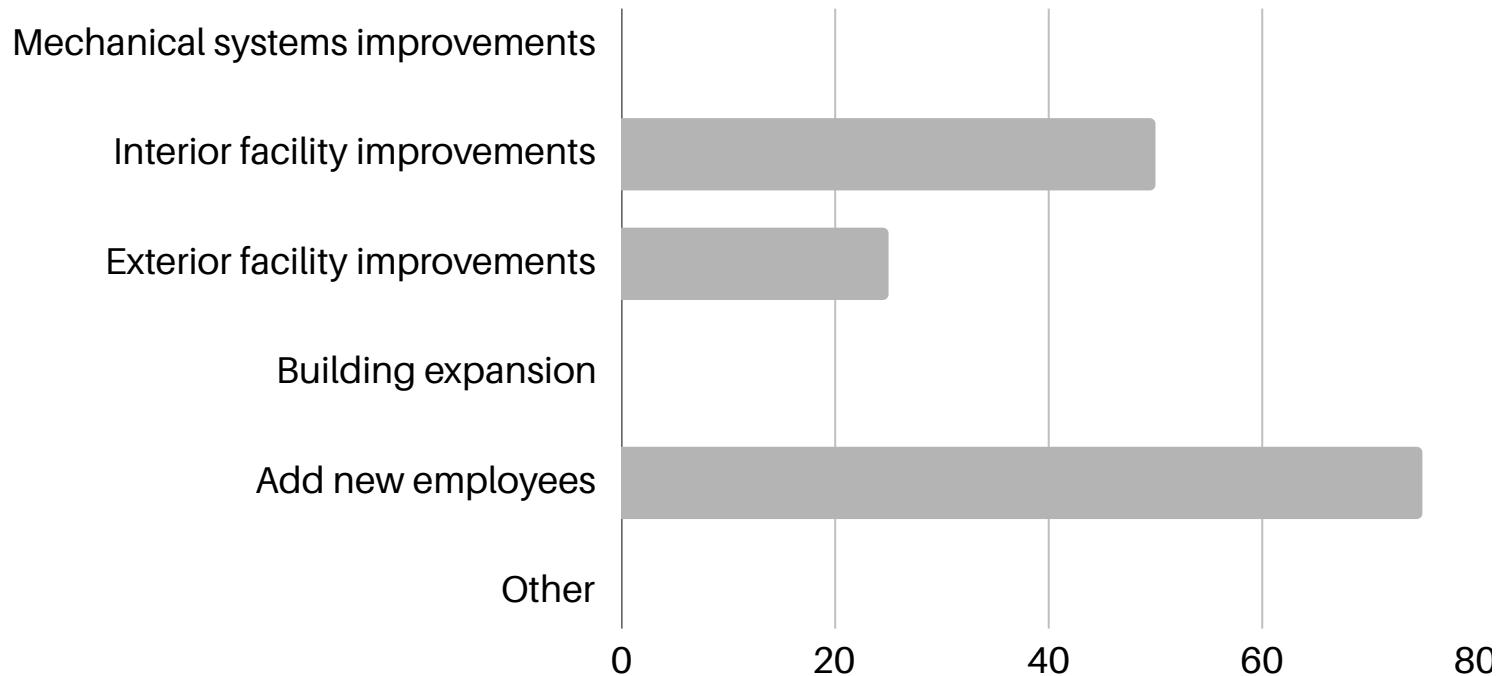
Do you own or lease your space?



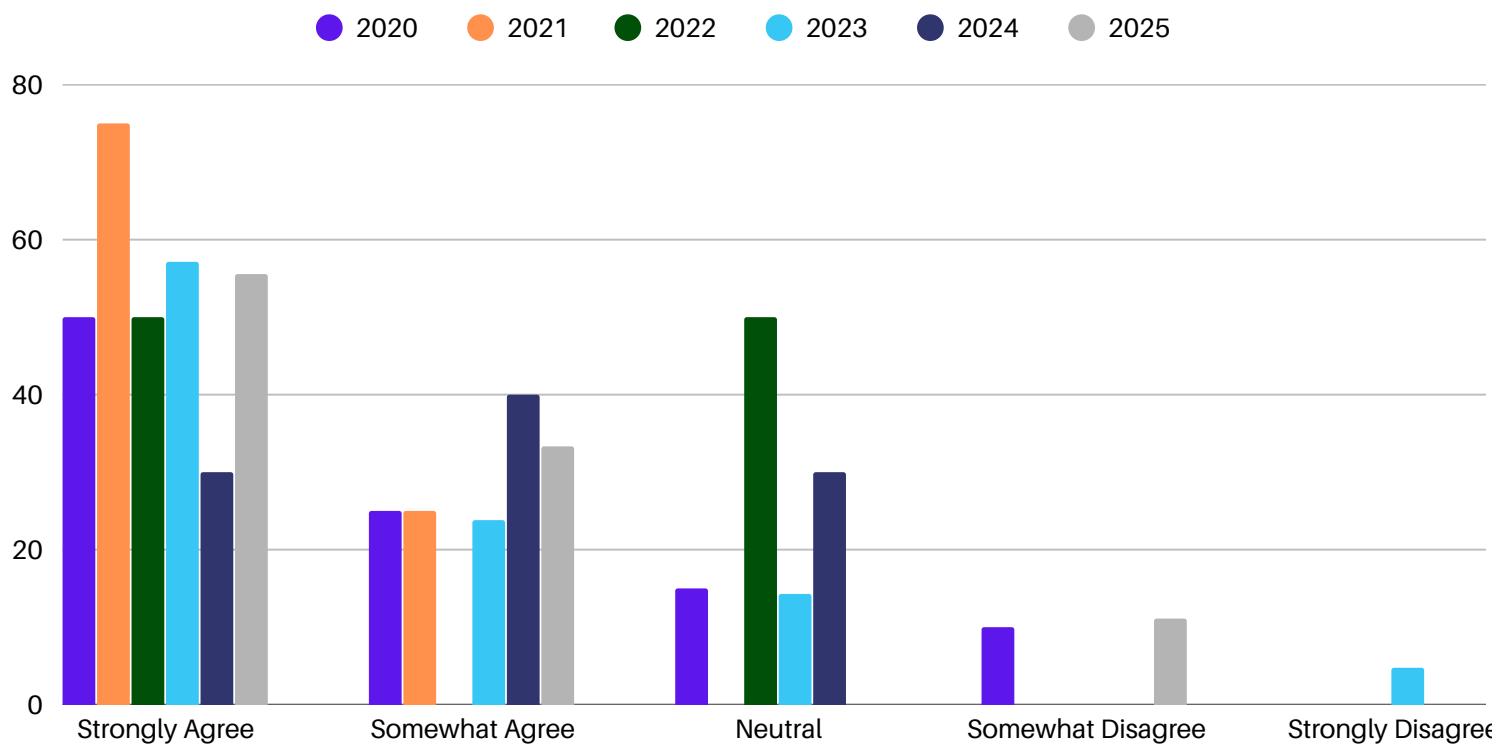
Are you expecting or actively planning changes to your business in the next 2-3 years?



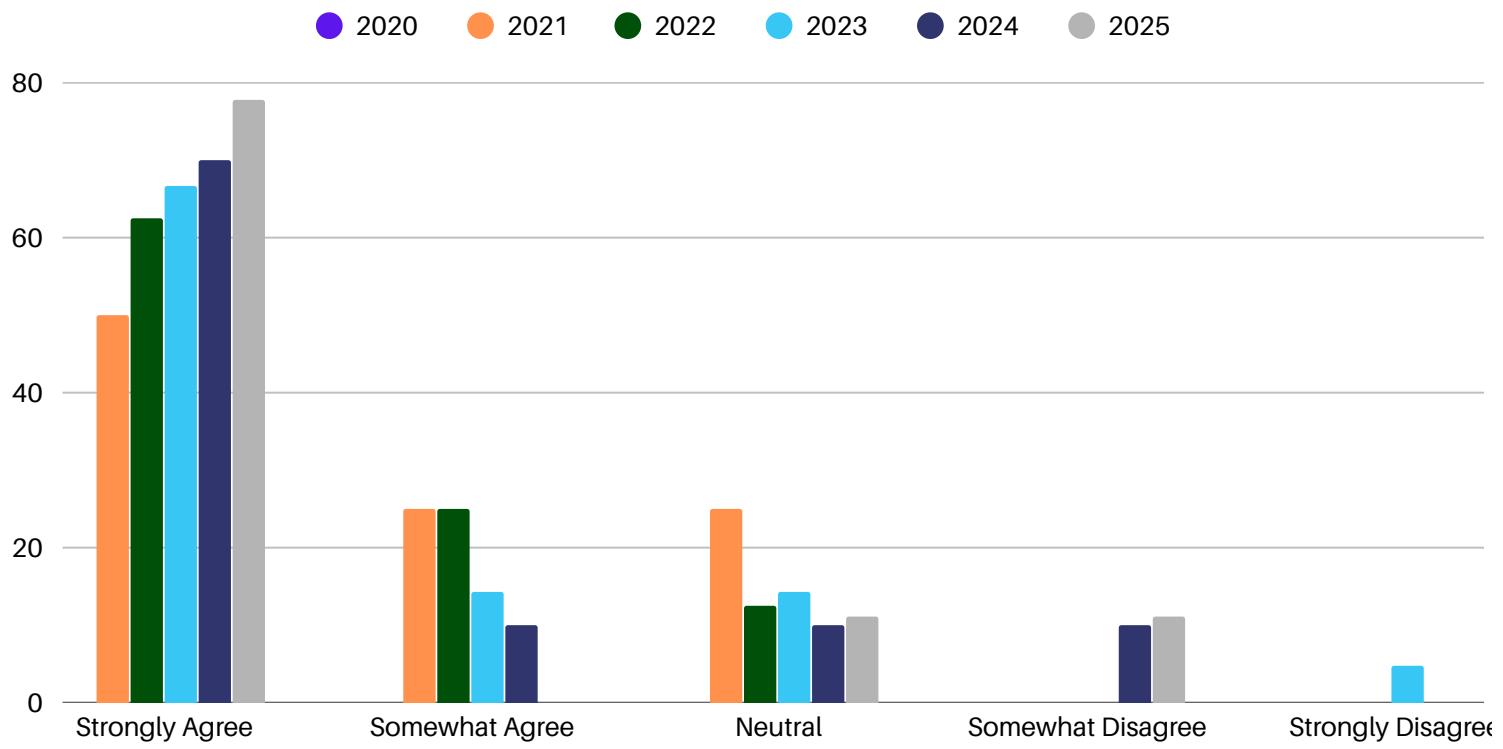
Do you plan to make any of the following investments or improvements in the next 2-3 years?



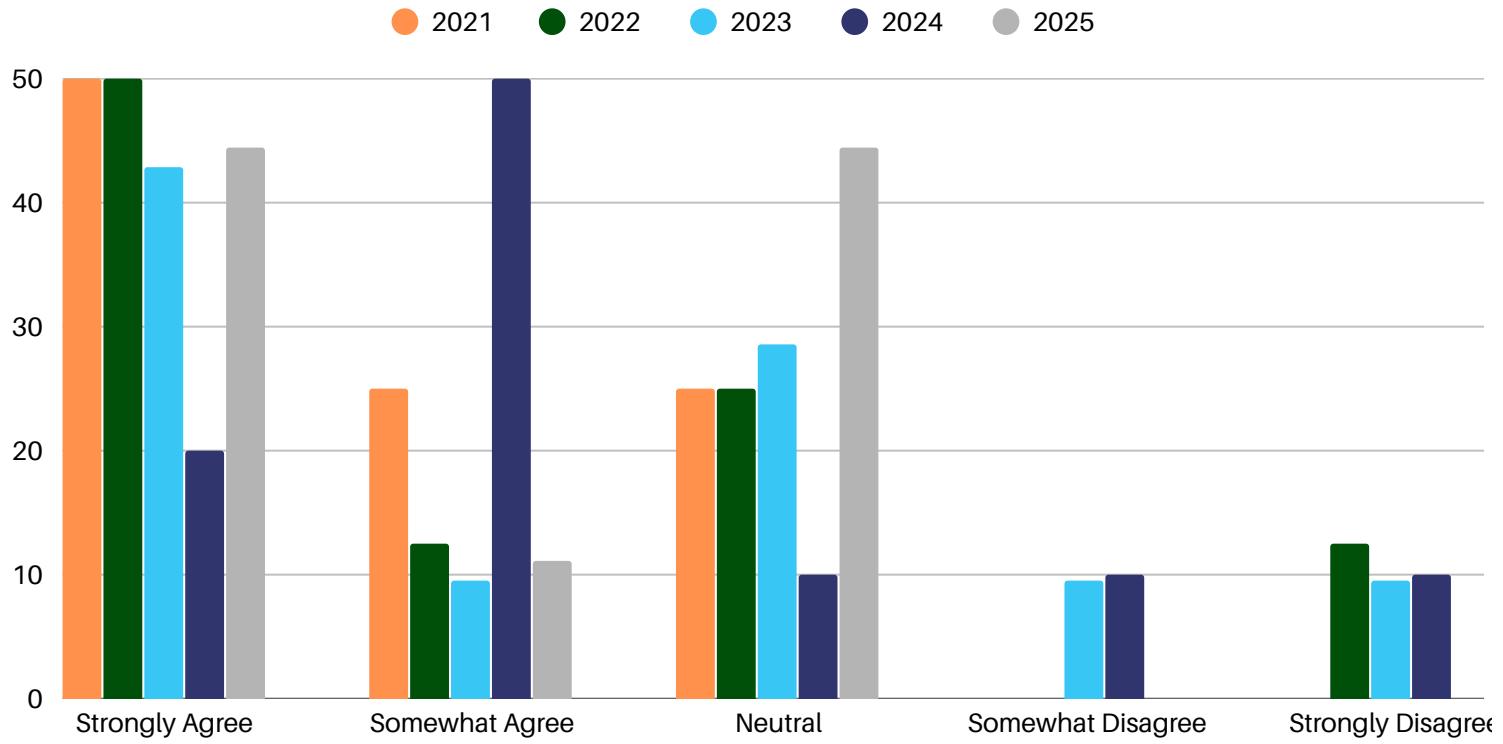
"There are not enough events in Downtown Eatonton."



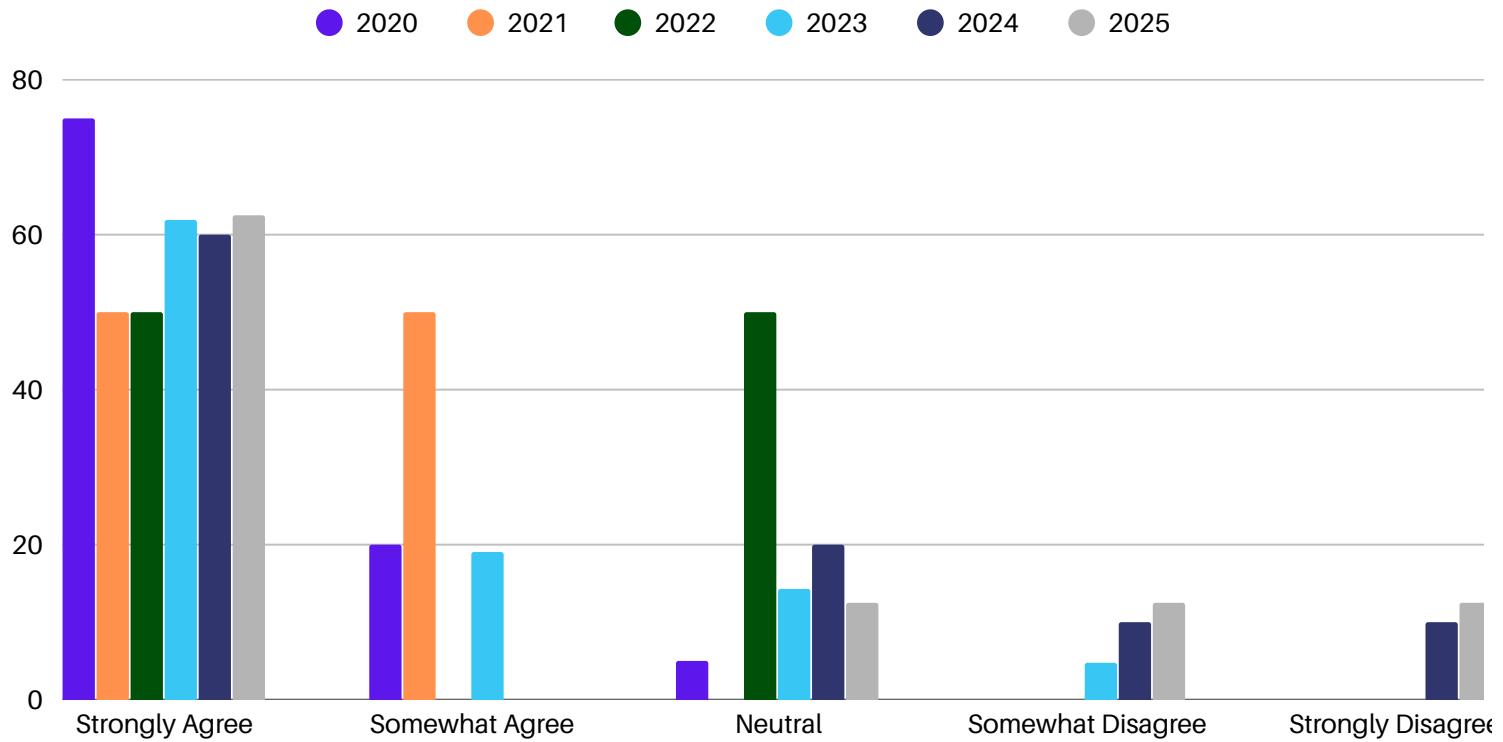
"There needs to be more businesses in downtown."



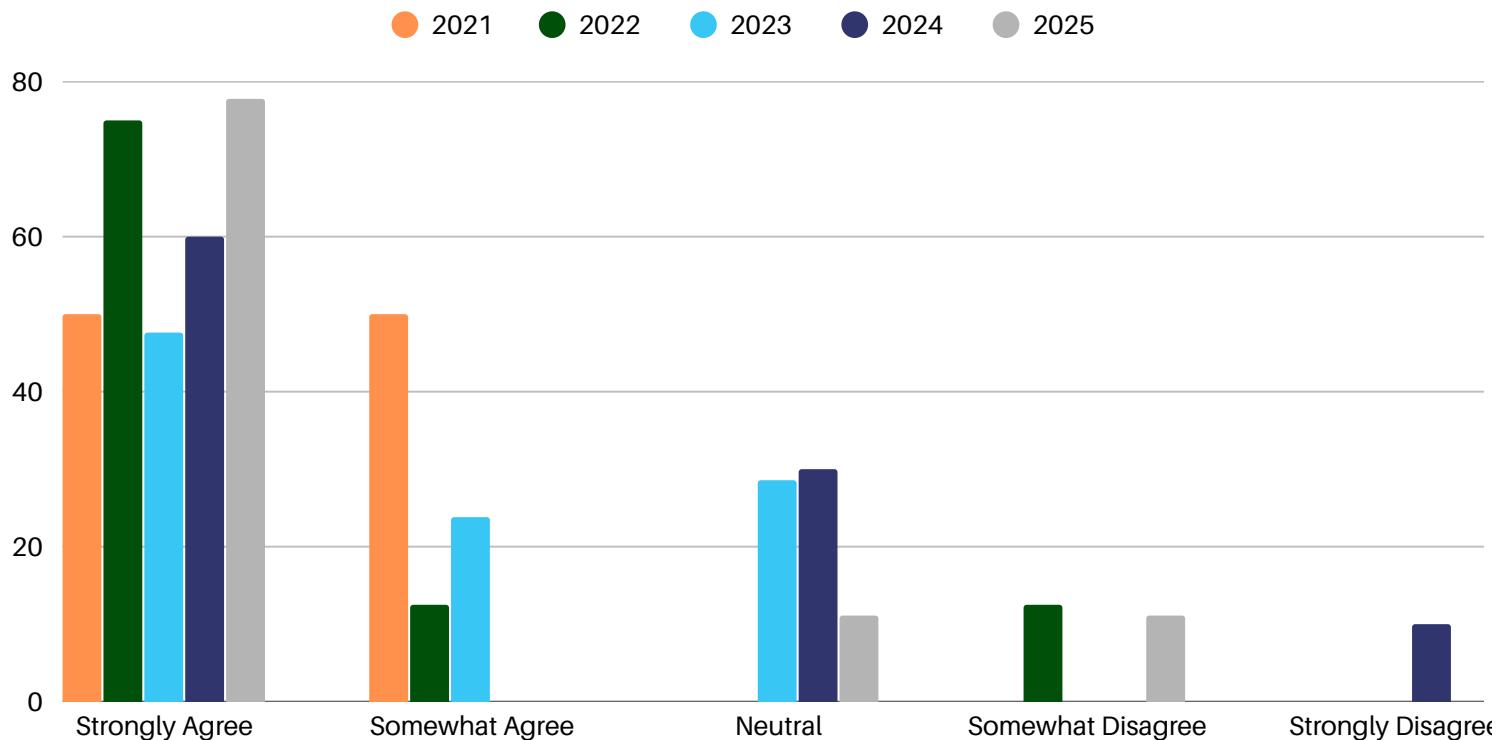
"I would like to be more involved and attend meetings, but I just don't have the time."



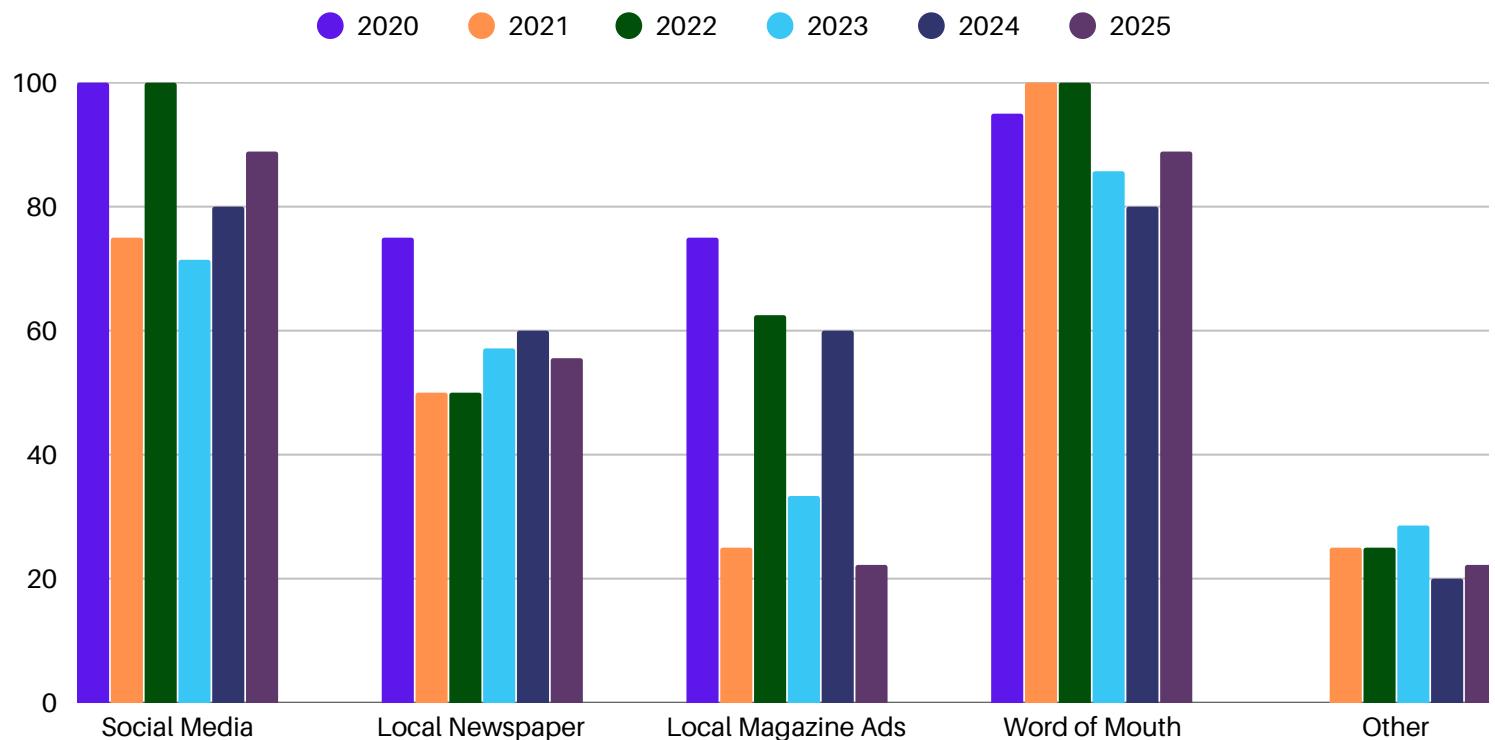
"The weekly email newsletters help me stay informed about what's going in Downtown Eatonton."



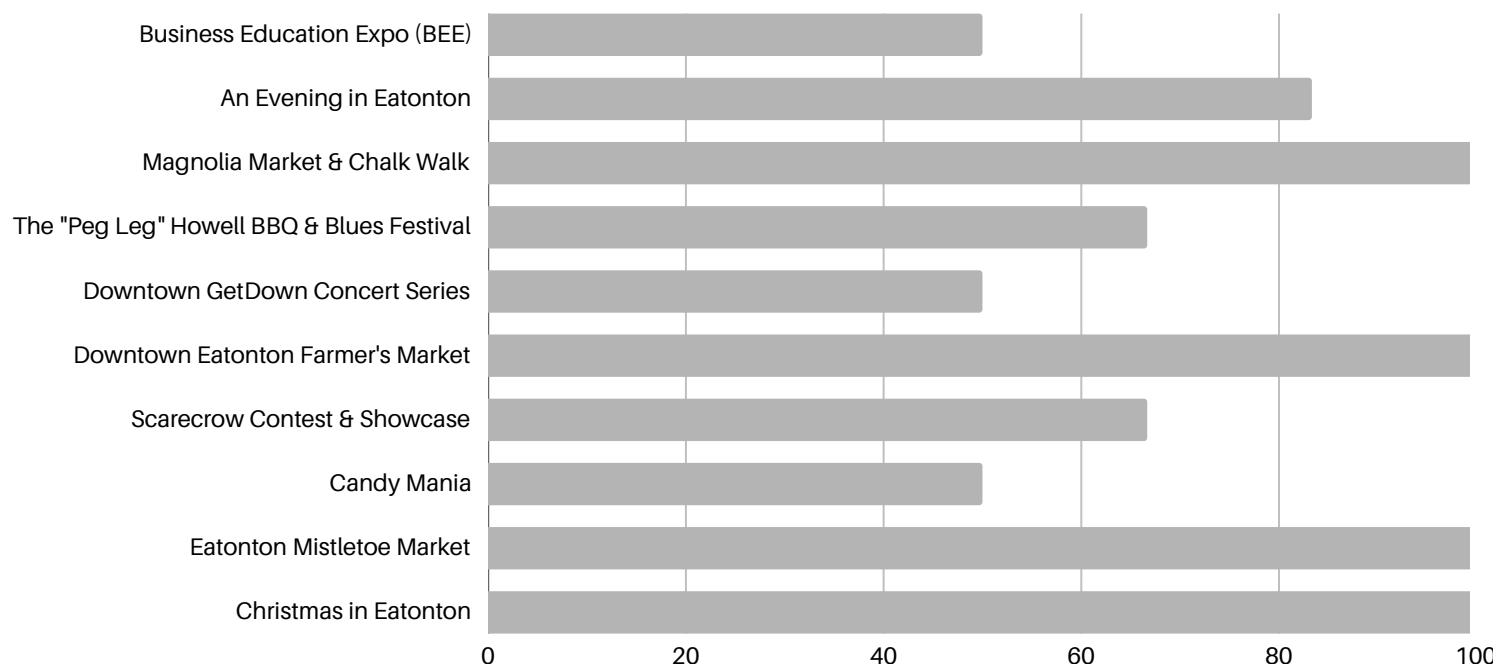
"Eatonton Main Street should invest more money into making Downtown Eatonton more aesthetically pleasing (i.e. regularly pressure washing sidewalks, more Christmas lights during Christmas, more flowers in the Spring, etc.)."



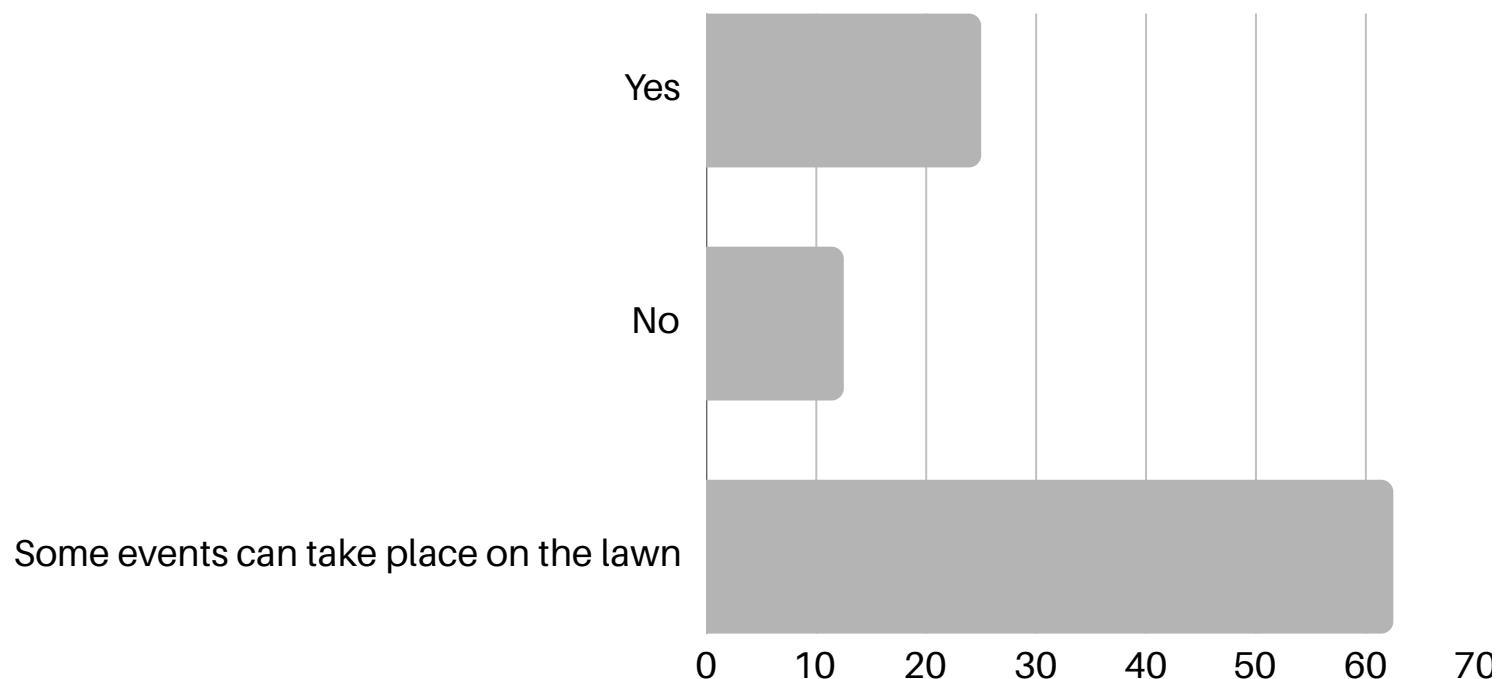
What forms of advertising did you use?



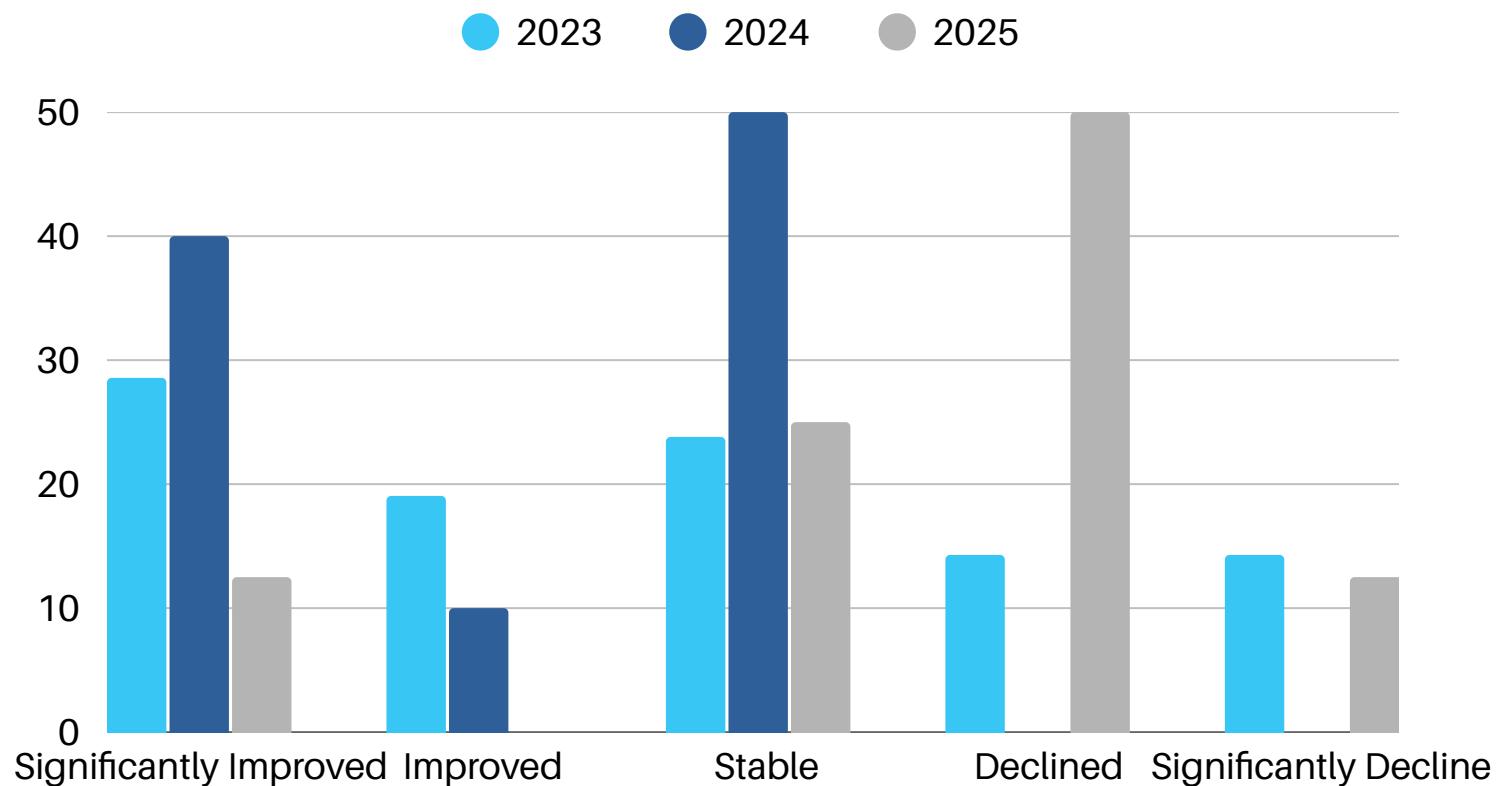
Which Main Street sponsored events would you like to see take place in 2026?



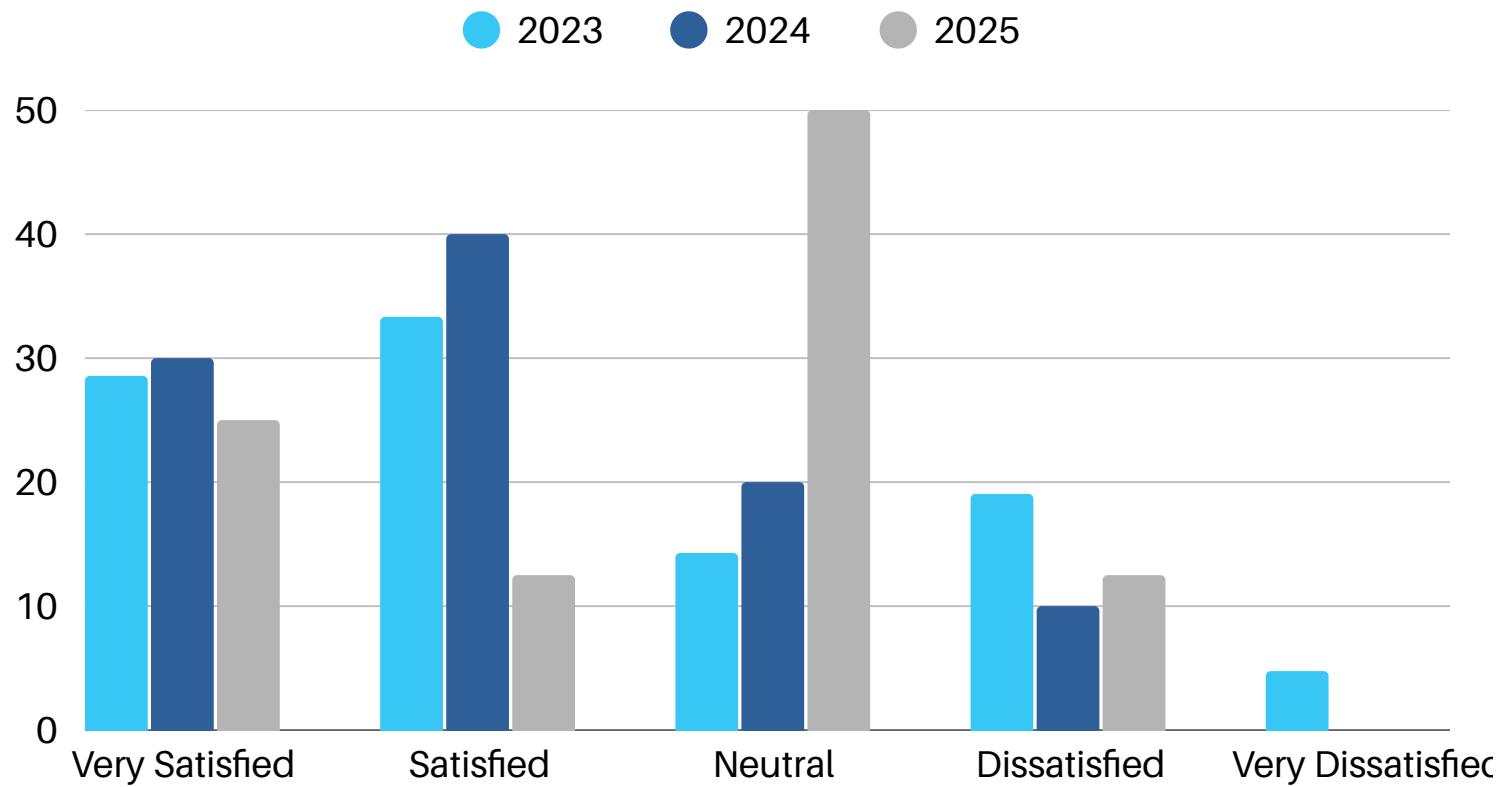
Would you like all of Eatonton Main Street's events to take place on the Courthouse Lawn instead of the City Center Stage?



How would you describe the general business climate of Downtown Eatonton over the past 3 years?

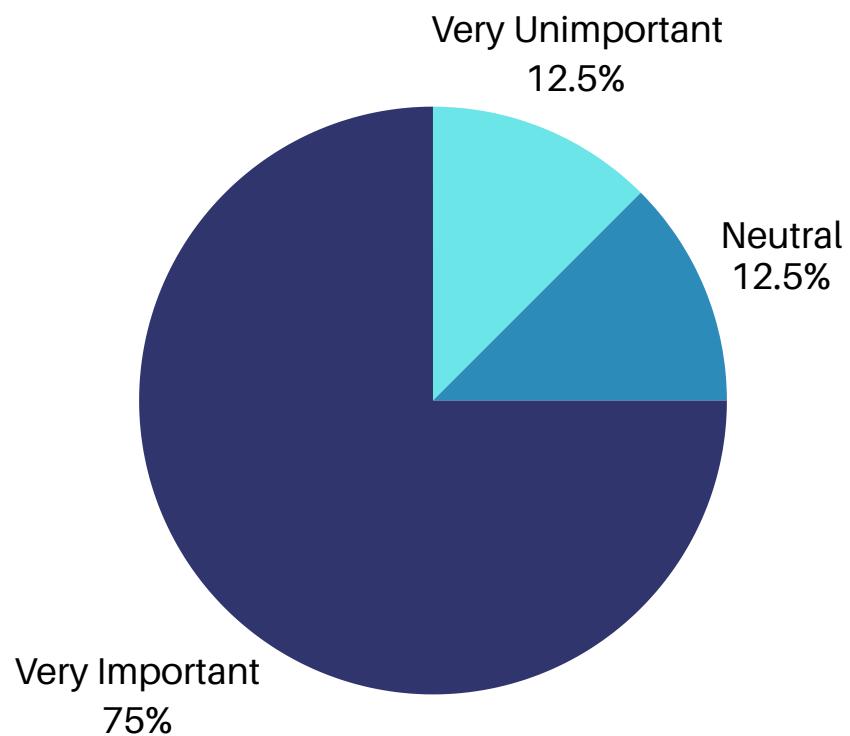


How would you rate your overall satisfaction with Downtown Eatonton as a place for doing business?

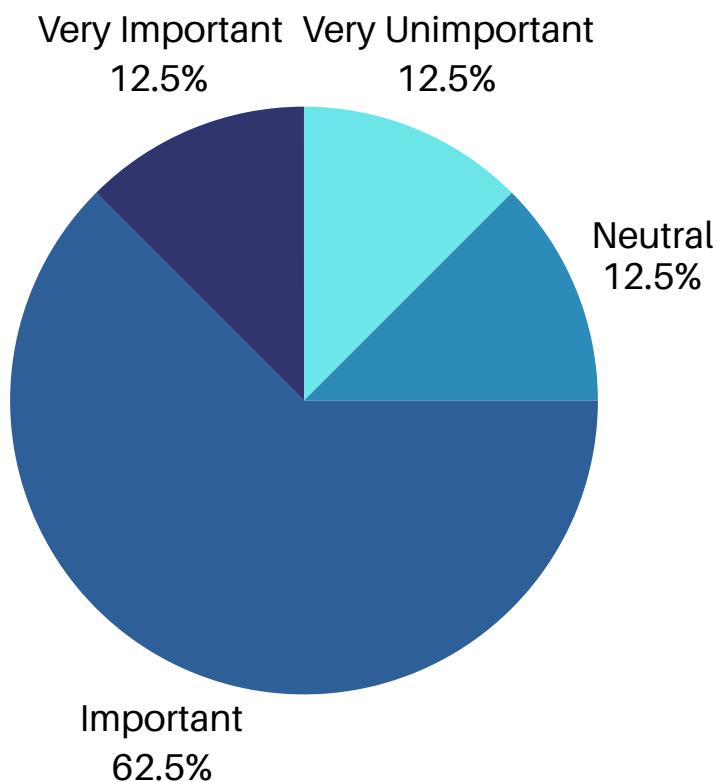


To make Downtown Eatonton a better business environment, how important is it to focus on the following?

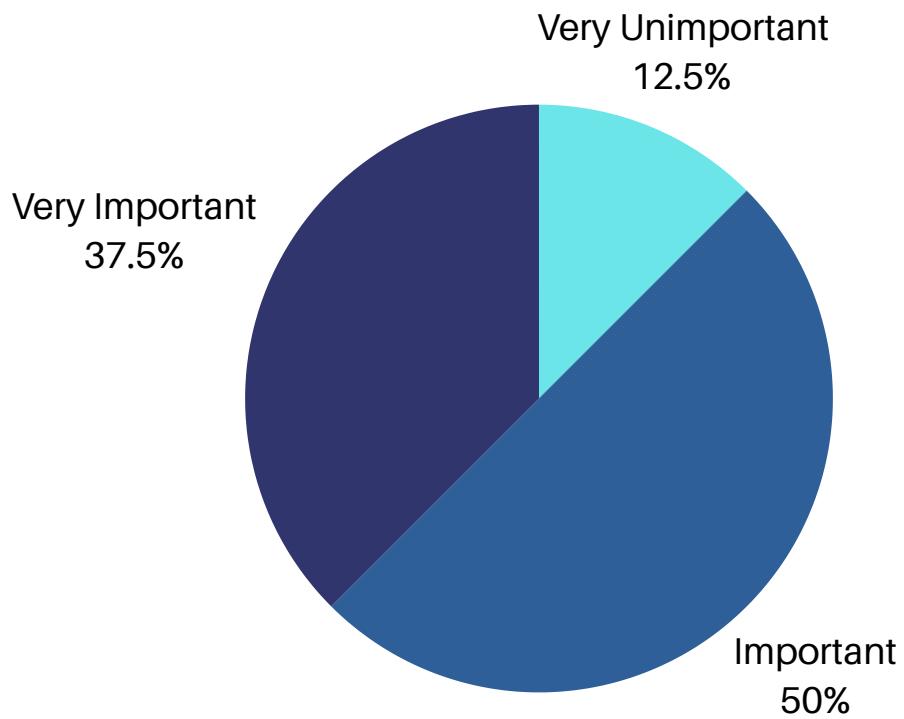
Cleanliness



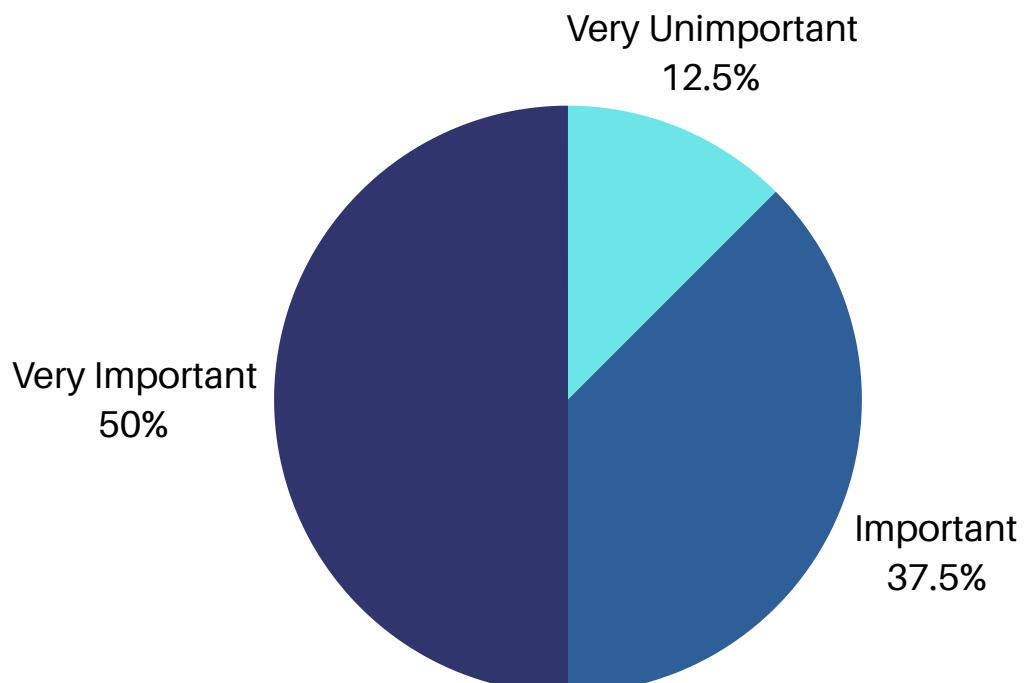
Events and Entertainment



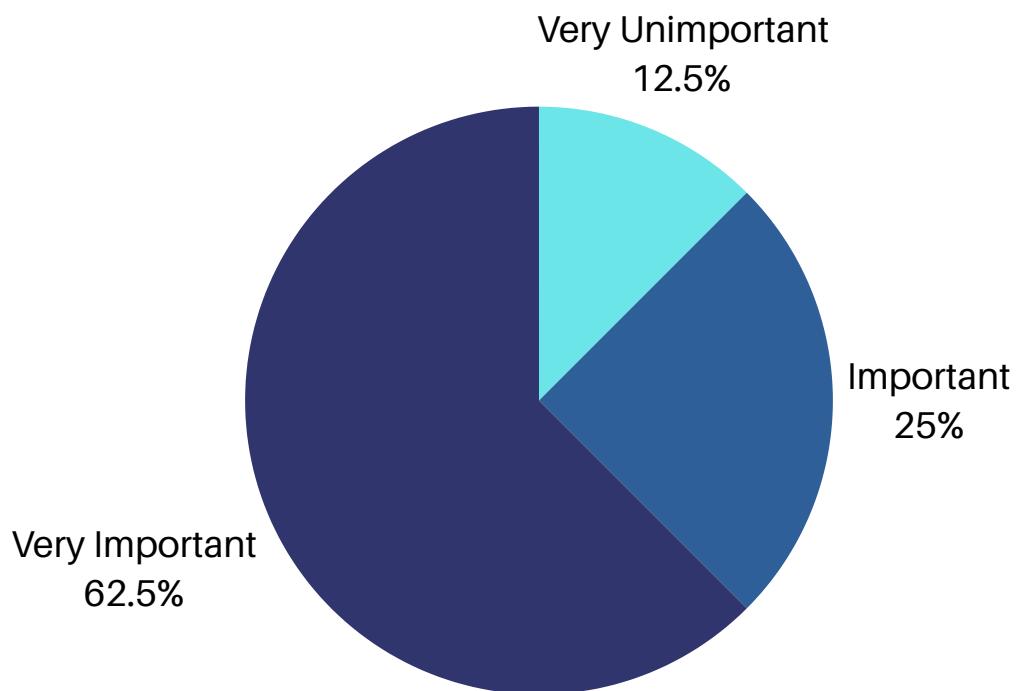
Green Spaces



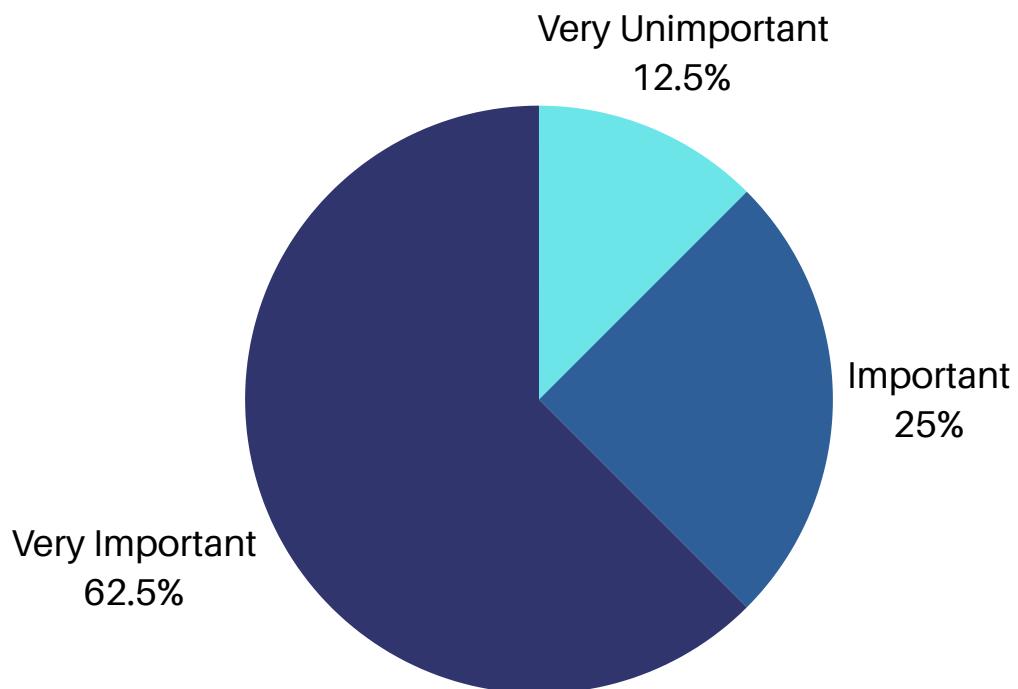
Infrastructure (sidewalks, etc.)



Public Safety



Public Investment and Support



Miscellaneous Survey Comments:

Great events that you make available to the citizens in Eatonton ... great job!

We need better sidewalks, trees and greenery, more people outside- meaning space for sitting and shade for walking. The sidewalks can be unsafe. The benches are uninviting. The planters should always be green or flowering. Too many trucks driving through- can these be rerouted? We need a gift shop, ice cream shop, a real bakery and places people want to visit.

Need to plant trees. Maybe larger plants in planters. Crepe myrtles. Flowers around larger plants in the planters. Find someone to take care of the plants. Install water lines so plants can be watered. No neon signs.