



## **Eatonton Main Street Advisory Board Meeting Agenda October 10, 2023**

### *Eatonton Main Street's Mission Statement:*

*To preserve and to enhance the historical and the cultural character of Eatonton through economic development.*

### *Eatonton Main Street's Vision Statement:*

*Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.*

**Board Members Present:** Rebekah Esau, TraNell Moore, Amelia Logan, Rachel Harvey, Shannon Minchey

**Board Members Absent:** McKenzie Cardwell, Francisco Aguirre, and Michael Homier

**City Staff in Attendance:** Lauren Singleton

**Guests in Attendance:** Danielle Pressley

- **Call to Order at 6:02pm**
- **Welcome**
  - EQ Check-In
  - Approval of the Minutes from the September Meeting
    - Motion to Approve by Amelia
    - Seconded by Rebekah
    - Motion passed 4/0
  - Financial Report
    - Income: Start of a new fiscal year! Income from vendor fees & scarecrow contest entries
    - Expenses: largest expenses were from pressure washing the sidewalks (3<sup>rd</sup> party – not the city), Colonial Armament façade grant, and Sept concert
- **Old Business**
  - Next Rise & Shine Meeting
    - No meeting will be held until after the retreat in January so the new board members can be included
  - Advisory Board Terms
    - 3 seats to fill (Amelia, McKenzie, & Erin)
    - Have received 6 applications: 3 city residents & 3 non-city residents
    - City Council will meet on Oct 16<sup>th</sup> to decide
    - We should have the 3 new members join us at our board meeting on Dec 12th
  - Façade Grant from Taylor Event & Floral Design
    - This was tabled at our last board meeting and Taylor Event & Floral Design will submit a new façade grant application at a later date
- **New Business**
  - 2024 Board Retreat (January 9, 2024)
    - Tentatively from 9a to 2pm at the Chamber
    - Special request was made to have lunch catered by Stella's
  - 2024 Events
    - February 1-14: #LoveLocal Letters
    - March 12 & 19: Business Education Expo
    - April 13: Magnolia Market & Chalk Walk
    - April 26: Day Party Celebrating Eatonton
    - May 4: BBQ & Blues Festival

- June 1: Dairy Festival (Main Street plans to have a booth again & Amelia will help)
- June 8: Downtown GetDown Concert Series
- July 13: Downtown GetDown Concert Series
- August 10: Downtown GetDown Concert Series
- September 14: Downtown GetDown Concert Series
- September 15-October 15: Hispanic Heritage Month: Waiting to see how well Bailamos turns out to know how to plan for next year
- October 1-31: Scarecrow Contest & Showcase
- October 25: Lunch Break Day Party
- November 9: Mistletoe Market – May move to the same day as the Christmas Parade (move parade to the evening) and make a whole day event, possibly the Saturday after Thanksgiving (need to know Santa Claus's schedule to make this work)
- November 30: Small Business Saturday
- December: Christmas Parade
- December: Christmas Parade After Party
- If we combine the Mistletoe Market with the Christmas Parade & After Party, then Lauren is considering adding another event in December. Possibly a movie night &/or horse-drawn carriage rides through downtown
- Manager Report:
  - Scarecrow Contest : 33 entries (voting ends Oct 31, winners announced Nov 1)
  - Hispanic Heritage Month: Shannon following up on Pinata class @ Livery
  - Mistletoe Market: 125 vendors registered, will need help setting up (moving vendors in) at 7:45am, Lauren needs as many people as she can get
  - Property Update: 108 N. Madison Ave. sold for \$60,000 (listing price was \$65,000)
- **Façade Grants**
  - Sylvia's
    - Motion to Approve \$400 façade grant by Rachel
    - Second by Shannon
- **Board News & Announcements**
  - Grand Opening for Merrily Monroe Boutique (201 E. Sumter Street) on October 14<sup>th</sup>
  - ¡Bailamos! On Saturday, October 14<sup>th</sup> from 4:00pm until 7:00pm at the Eatonton City Center Stage
  - Next Accountability Call on Tuesday, October 24<sup>th</sup> at 6:30pm
  - Lunch Break Day Party on Friday, October 27<sup>th</sup> from 11:00am until 1:00pm at the Eatonton City Center Stage
  - Mistletoe Market on Saturday, November 11<sup>th</sup> from 10:00am until 3:00pm on the lawn of the Putnam County Courthouse
  - Don't forget about your required training: [www.GeorgiaMainStreet.org](http://www.GeorgiaMainStreet.org)
    - Main Street 101 is \$75.
    - Switch to Six Webinar is free!
    - **Deadline: December 31<sup>st</sup>**
- **Adjournment at 6:44pm**

**Next Meeting: November 14, 2023 | 6:00pm | The Hut**