



Eatonton Main Street Advisory Board Meeting Agenda March 4, 2025

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: TraNell Moore, Oscar Parham, Shannon Minchey (call-in), Erin Chomiak, Rachel Harvey

Board Members Absent: Rebekah Esau

City Staff in Attendance: Lauren Singleton

Guests in Attendance: Amanda Cabe

- **Call to Order at 6:01pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the February meeting
 - Motion to approve by TraNell, seconded by Oscar
 - Approved 4/0
 - Financial Report
 - Income: Event Vendor Fees (Magnolia Market), City Stage Rental (Artigras)
 - Expenses: BBQ & Blues (Advertising) – vendor spaces are maxed out
- **Old Business**
 - Review of the Workplan
 - Rachel reported on notes taken from EPTAHP meeting regarding Helms Farms project on Harmony Road
 - Update on Business Visits
 - None at this time – may be appropriate to talk to business owners and ask the 4 questions at the next Evening in Eatonton (March 27th)
 - Board Vacancies
 - City began advertising vacancies on 3/1/25
 - City Council will meet and vote on applicants on 4/1/25
 - We have 3 vacancies and 3 applicates (would like to get at least 1 or 2 more people to apply)
- **New Business**
 - Manager Report
 - Business Education Expo
 - March 11th at 6pm with 17 currently registered
 - Magnolia Market & Chalk Walk
 - 80 vendors currently registered & 8 chalk artists
 - Shannon, Rachel, & Erin can all help load in vendors (7:45am to 9:45am)
 - Property Updates:
 - SIPS 31024 opened on March 1, 2025
 - Large crowd, very busy on opening day

- 108 N. Jefferson Avenue has been leased
 - Bakery to be opened by the end of March. Owner is Robin Williams from Covington and has been a vendor at some of our events

- **Façade Grants**
 - Colonial State Holdings—108 N. Jefferson Avenue
 - Motion to approve \$1,250 by Rachel, seconded by Shannon, approved 4/0
 - Colonial State Holdings—110 N. Jefferson Avenue
 - Motion to approve \$1,375 by Shannon, seconded by Oscar, approved 4/0

- **Board News & Announcements**
 - Don't forget your 2 hours of training!
 - Business Education Expo (BEE) on Tuesday, March 11th at 6:00pm at the Chamber of Commerce
 - Next Accountability Call is Tuesday, March 25th at 6:30pm
 - Evening in Eatonton, March 27th at 5pm to 8pm
 - National Main Street Conference is April 6-9, 2025 in Philadelphia
 - Magnolia Market & Chalk Walk on Saturday, April 12th from 10:00am until 3:00pm
 - Volunteers will be needed from 7:45am until 9:45am to help load in vendors

- **Adjournment at 6:53pm**

Next Meeting: April 15, 2025 | 6:00pm | The Hut