



Eatonton Main Street Advisory Board Meeting Agenda May 6, 2025

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Laura Gardner, TraNell Moore, Amanda Cabe, Erin Chomiak, Rachel Harvey, Oscar Parham, Shannon Minchey

Board Members Absent: Kelsie Merritt, Rebekah Esau

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:04pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the April meeting
 - Motion to approve: Shannon
 - Seconded: Rachel
 - No discussion
 - Motion passed 7/0
 - Financial Report
 - Income: Event Vendor Fees (BBQ & Blues), Event Sponsor (GA Power for the BEE), Sales of Cups, and Rental of the City Stage
 - Expenses noted: Magnolia Market (ads & chalk artists), April Lunch Concert (bank, potties, & ads), BBQ & Blues (ads & potties)
- **Old Business**
 - Review of the Workplan
 - Meetings with City Councilmembers: Oscar commented that it seems that all the councilmembers are on the same page about their vision for Eatonton. Erin commented that through their meetings and the work of Lauren and the advisory board, the councilmembers have witnessed a difference that 1 employee and a group of volunteers have made on downtown Eatonton over the past several years.
 - Next steps are for the advisory board to share its goals with the city councilmembers. Tentatively schedule a presentation for June 3rd at 7pm.
 - Review of the Rise & Shine Meeting
 - Lauren hopes to have the Festival of Trees approved by city council by late July
 - Lauren already does a monthly business spotlight in her newsletter
 - Lauren will update the workplan and downtown business assignments
 - Farmer's Market
 - Thur, June 26th on Madison Ave during Evening in Eatonton
 - 4 vendors have signed up already. Erin will share the Google form with the advisory board
 - Lauren will work on getting a newspaper ad out to solicit farmers/vendors
 - Erin met with and shared info with vendors at Harmony Crossing Farmers Market
 - Laura is available to help Erin with the planning of the Farmers Market

- **New Business**
 - Committees
 - Lauren asked advisory board members to be thinking about organizing committees, if anyone would like to head one, and which one we'd like to be on
 - Your City is Sick
 - Lauren handed out copies and asked each member to read this book by June 10th
 - Property Update
 - 201 E Sumter St is under contract (formerly Merrily Monroe)
 - Former Nina's has dropped its price from \$349,900 to \$320,000
 - Manager Report
 - BBQ & Blues Festival
 - Nice, manageable crowd
 - Commercial Realtor Open House
 - Amanda is planning on June 10th, commercial real estate agents in Eatonton, Milledgeville and Greensboro will receive an invitation to attend.
 - Amanda will work with existing listing agents and vacant building owners to invite them to participate
 - Dairy Festival
 - No Main Street tent this year
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Memorial Day is Monday, May 26th; All City of Eatonton offices will be closed.
 - Accountability Call on Tuesday, May 27th at 6:30pm
 - Dairy Festival on Saturday, June 7th from 9:00am until 5:00pm
 - Downtown GetDown Concert on June 14th at the Eatonton City Center Stage. Vendors open at 6:00pm and the music starts at 7:00pm. Band: Derrick Dove & the Peacekeepers (Southern Fried Rock)
 - 1-2 volunteers will be needed for the Band Hospitality at City Hall from 5:00pm until 8:30pm
 - Juneteenth is Thursday, June 19th; All City of Eatonton offices will be closed.
 - An Evening in Eatonton on Thursday, June 26th from 5:00pm until 8:00pm
 - Don't forget your training!
 - <https://www.youtube.com/@gamainst/videos>
 - <https://www.youtube.com/@NationalMainStreet/videos>
- **Adjournment at 7:26pm**

Next Meeting: June 10, 2025 | 6:00pm | The Hut