



Eatonton Main Street Advisory Board Meeting Minutes December 13, 2022

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Amelia Logan, Rebekah Esau, TraNell Moore, McKenzie Cardwell, and Michael Homeier

Board Members Absent: Joseph Rainey and Erin Keating

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:02pm by Lauren Singleton**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the November Meeting
 - Motion to approve: Amelia
 - Seconded: Michael
 - No discussion
 - Motion passed 5/0
 - Financial Report: Lauren stated that new trash cans had been purchased for downtown and had been placed along the sidewalks. Michael asked about the budget for the BBQ & Blues Festival. Lauren stated that the budget for the event was less than the previous year's budget, and the Chamber of Commerce had committed to paying for the advertising for the event.
- **Old Business**
 - Update on Wayfinding Signage: Lauren stated that she met with Jennifer Lassen with the sign company, and they walked around downtown to look at places for the signs. Jennifer was going to send an updated quote to Lauren based on the outcome of that meeting. Lauren has yet to hear back from GDOT regarding approval of the signage.
 - Update on Downtown Mural: Lauren has created a press release as well as donation forms for possible donors to fill out. She is waiting for approval before those can be released to the public and fundraising for the mural can begin.
 - Update on Board Vacancies: There are 2 vacancies on the Board. Lauren stated that only one application has been turned in. All applications will go before the City Council at their meeting on January 3, 2023.
- **New Business**
 - 2023 Meeting Schedule: Lauren passed on the schedule for the meetings in 2023. She reminded the Board Members about the Retreat in January at the Chamber of Commerce.
 - Review of 2022: Each Board Member stated what their highlight was from the past year. Several positive remarks were made about the Christmas Parade and Christmas Parade After Party.

- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Due to the holidays, there will be no Accountability Call for December.
- **Adjournment at 7:05pm**

Next Meeting: January 10, 2023 | 9:00am | Eatonton-Putnam Chamber of Commerce