



Eatonton Main Street Advisory Board Meeting Agenda February 10, 2026

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Shannon Minchey, Erin Chomiak, TraNell Moore, Rachel Harvey

Board Members Absent: Rebekah Esau, Amanda Cabe, Kelsie Merritt

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:00pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the January Retreat
 - Motion to approve: Rachel
 - Seconded: Shannon
 - No Discussion
 - Motion passed 4/0
 - Financial Report
 - Income: Event Vendor Fees (Magnolia Market, BBQ & Blues)
 - Expenses: Travel & Civic Pride Workshop (Jeff Siegler – Author)
- **Old Business**
 - Review of the Workplan
 - Creation of Committees
 - Begin looking for members to invite onto your committees. Start with those who attended the Civic Pride Workshop.
- **New Business**
 - Elect a New Board Secretary
 - Removed item from agenda.
 - Plan for election for all officers in December 2026 or January 2027
 - Terms for all current advisory board members will expire in November 2026
 - Renewals and new member applications will need to be addressed in the coming months
 - 2026 Field Trip
 - Lawrenceville, GA in April
 - Manager Report
 - #LoveLocal Letters
 - Have received 19 letters (low compared to years past)
 - Property Updates
 - 107 N. Jefferson Avenue is available for rent for \$3500 per month
 - 112 S. Madison Avenue is for sale for \$432,000
 - Home Again opened at 108 N. Jefferson Avenue
 - The price on the old Dairy Building at 321 S. Jefferson Avenue increased to \$899,000
 - Sassy Nails of Eatonton will open at 117 S. Jefferson Avenue at the beginning of March

- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Next Accountability Call on Tuesday, February 24th at 6:30pm
 - Seuss on the Loose on Saturday, March 7th at 9:00am at the Primary School (1-2 Volunteers needed)
 - Shannon (9-10:30) & TraNell (10:30-12)
 - Business Education Expo (BEE) on Tuesday, March 17th at 6:00pm at the Chamber of Commerce
- **Adjournment at 6:59pm**

Next Meeting: March 10, 2026 | 6:00pm | The Hut