



## **Eatonton Main Street Advisory Board Meeting Agenda November 12, 2024**

*Eatonton Main Street's Mission Statement:*

*To preserve and to enhance the historical and the cultural character of Eatonton through economic development.*

*Eatonton Main Street's Vision Statement:*

*Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.*

**Board Members Present:** TraNell Moore, Oscar Parham, Rachel Harvey, Rebekah Esau, Erin Chomiak, Shannon Minchey

**Board Members Absent:** Michael Homier

**City Staff in Attendance:** Lauren Singleton

**Guests in Attendance:** None

- **Call to Order at 6:07pm**
- **Welcome**
  - EQ Check-In
  - Approval of the Minutes from the October meeting
    - Motion to approve: Rebekah
    - Second: Oscar
    - Motion passed: 5/0
  - Financial Report
    - Income: Event Sponsorships (Chamber – Ads for concert series & BBQ Festival), Sale of Cups (Writers Museum & Barrell 118)
    - Expenses: Replaced 3 old trash cans, replaced liners in planter boxes, replaced bulbs in snowflake Christmas lights, façade grant for the old Dairy bldg., Promotions - Ads & Band deposits, Evening in Eatonton (Ads & supplies), Unscheduled Events (Sept band deposit)
- **Old Business**
  - Review of the Workplan
    - Sylvia's business hours are changing, so Michael will not be able to attend EPTAHP meetings any longer, Rachel will start attending
    - Erin met with Teresa Doster. Teresa is very supportive of Main Street and supports the idea of one person serving on both DDA & Main Street boards.
  - Update on Business Visits
    - None
  - Review of the Rise & Shine Meeting
    - Hold off on Job Fair until 2026 BEE, begin planning in Sept/Oct 2025
    - Lauren approached Bug Busters about being a sponsor for BBQ Festival, she hasn't heard back
- **New Business**
  - Manager Report
    - National Main Street Conference
      - Vote on a board member to attend with Lauren
    - Property Updates
      - 110 N. Jefferson Avenue has been leased to Essential Bowls; Opening date TBA
      - Salty Claw Seafood Kitchen opened at 107 S. Oak Street
      - El Cazador's alcohol license

- They have been accused of selling to-go alcohol cups, \$15k fine by 11/15/24 or lose license permanently, also their deep freezer died over the weekend
  - 109 N. Madison Avenue is under renovation by Red Dog Creative
    - Hoping to open Thanksgiving week
  - Christmas Parade Grand Marshal
    - Willie Reid
  - Main Street Community Self-Assessment Tool
    - Reviewed and submitted notes to Lauren
- **Façade Grants**
  - Georgia Writers Museum (113 N. Jefferson Avenue)
    - Motion to approve \$750 façade grant: Shannon
    - Second: Erin
    - Motion passed: 6/0
  - Papa Johns Pizza
    - Motion to approve \$500 façade grant because they own the build & are local: Rebekah
    - Second: Rachel
    - Motion passed: 6/0
  - El Cazador
    - Motion to approve \$962.95 façade grant: Rachel
    - Second: Shannon
    - Motion passed: 6/0
- **Board News & Announcements**
  - Due to the holidays, there will no Accountability Calls in November and December
  - “A Christmas Evening in Eatonton” on Thursday, December 5<sup>th</sup> from 5:00pm until 8:00pm
    - 1-2 volunteers will be needed to assist with the carriage rides
  - Best of Georgia results will be announced on December 6<sup>th</sup>
  - Christmas in Eatonton on Saturday, December 14<sup>th</sup> from 4:00pm until 9:00pm
    - 2-3 volunteers will be needed to help load in vendors from 1:45pm until 3:45pm
    - Parade steps off at 6:00pm
    - 1-2 volunteers will be needed to help line up the Parade entries from 4:00pm-6:00pm
- **Adjournment at 7:55pm**

**Next Meeting: December 10, 2024 | 6:00pm | The Hut**