



Eatonton Main Street Advisory Board Meeting Agenda November 12, 2024

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: TraNell Moore, Oscar Parham, Rachel Harvey, Rebekah Esau, Erin Chomiak, Shannon Minchey

Board Members Absent: Michael Homier

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:07pm**

- **Welcome**

- EQ Check-In
- Approval of the Minutes from the October meeting
 - Motion to approve: Rebekah
 - Second: Oscar
 - Motion passed: 5/0
- Financial Report
 - Income: Event Sponsorships (Chamber – Ads for concert series & BBQ Festival), Sale of Cups (Writers Museum & Barrell 118)
 - Expenses: Replaced 3 old trash cans, replaced liners in planter boxes, replaced bulbs in snowflake Christmas lights, façade grant for the old Dairy bldg., Promotions - Ads & Band deposits, Evening in Eatonton (Ads & supplies), Unscheduled Events (Sept band deposit)

- **Old Business**

- Review of the Workplan
 - Sylvia's business hours are changing, so Michael will not be able to attend EPTAHP meetings any longer, Rachel will start attending
 - Erin met with Teresa Doster. Teresa is very supportive of Main Street and supports the idea of one person serving on both DDA & Main Street boards.
- Update on Business Visits
 - None
- Review of the Rise & Shine Meeting
 - Hold off on Job Fair until 2026 BEE, begin planning in Sept/Oct 2025
 - Lauren approached Bug Busters about being a sponsor for BBQ Festival, she hasn't heard back

- **New Business**

- Manager Report
 - National Main Street Conference
 - Vote on a board member to attend with Lauren
 - Property Updates
 - 110 N. Jefferson Avenue has been leased to Essential Bowls; Opening date TBA
 - Salty Claw Seafood Kitchen opened at 107 S. Oak Street
 - El Cazador's alcohol license

- They have been accused of selling to-go alcohol cups, \$15k fine by 11/15/24 or lose license permanently, also their deep freezer died over the weekend
 - 109 N. Madison Avenue is under renovation by Red Dog Creative
 - Hoping to open Thanksgiving week
 - Christmas Parade Grand Marshal
 - Willie Reid
 - Main Street Community Self-Assessment Tool
 - Reviewed and submitted notes to Lauren
-
- **Façade Grants**
 - Georgia Writers Museum (113 N. Jefferson Avenue)
 - Motion to approve \$750 façade grant: Shannon
 - Second: Erin
 - Motion passed: 6/0
 - Papa Johns Pizza
 - Motion to approve \$500 façade grant because they own the build & are local: Rebekah
 - Second: Rachel
 - Motion passed: 6/0
 - El Cazador
 - Motion to approve \$962.95 façade grant: Rachel
 - Second: Shannon
 - Motion passed: 6/0

- **Board News & Announcements**

- Due to the holidays, there will be no Accountability Calls in November and December
- "A Christmas Evening in Eatonton" on Thursday, December 5th from 5:00pm until 8:00pm
 - 1-2 volunteers will be needed to assist with the carriage rides
- Best of Georgia results will be announced on December 6th
- Christmas in Eatonton on Saturday, December 14th from 4:00pm until 9:00pm
 - 2-3 volunteers will be needed to help load in vendors from 1:45pm until 3:45pm
 - Parade steps off at 6:00pm
 - 1-2 volunteers will be needed to help line up the Parade entries from 4:00pm-6:00pm

- **Adjournment at 7:55pm**

Next Meeting: December 10, 2024 | 6:00pm | The Hut