



Eatonton Main Street Advisory Board Meeting Agenda December 12, 2023

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Shannon Minchey, Erin Chomiak, Oscar Parham, Rachel Harvey, Micheal Homier, Francisco Aguirre, Rebekah Esau

Board Members Absent: TraNell Moore

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:00pm**
- **Welcome**
 - Welcome New Board Members: Erin Chomiak & Oscar Parham
 - EQ Check-In
 - Approval of the Minutes from the November Meeting
 - Motion to approve by Michael, Second by Shannon
 - Motion passed 7/0
 - Financial Report
 - Income: vendor fees from Christmas After-Party & Mistletoe Market, cups purchased by Writers Museum
 - Expenses: new winter planters, advertising for HHM, do not have final numbers for Christmas Parade & After-Party yet, came in under budget for Scarecrow Contest & Mistletoe Market but a little over budget for Oct Lunch Concert
- **Old Business**
 - HEART Squad
 - Lauren posted info on Main Street Facebook page on 12/9/23
 - So far we have 4 people who have signed up
 - Lauren needs Francisco's help creating a bilingual/translated application
 - Lauren reminded us that the HEART Squad is open to all ages
 - Rachel recommended McKenzie Cardwell as a potential member of the HEART Squad
- **New Business**
 - 2024 Meeting Schedule
 - Attached – 2nd Tues of every month at 6pm at The Hut
 - Accountability Calls – 4th Tues of every month at 6:30pm (usually lasts 30 to 45 min)
 - Rise & Shine Meeting
 - Meet quarterly without Lauren
 - Next meeting: Jan 23rd at 6:30pm at The Hut (pot luck)
 - Manager Report
 - Mistletoe Market

- Survey results shared & discussed
- Discussion held regarding indoor vendor options (Livery & Barrell 118)
- Indoor Vendor fees would be increased to cover the cost of renting the Livery (~30 vendors) & Barrell 118 (~40 vendors) --- but parking is an issue
- Courthouse lawn is hard to miss & provides for better parking
- Concern for moving vendors to indoor space/city center stage because it would decrease foot traffic for businesses surrounding the courthouse – Erin recommended putting food trucks in the area to draw people down
- Conclusion: bad weather will prevent people from coming out whether vendors were indoors or outdoors, so the courthouse lawn is still the best option
- Christmas Parade
 - Good turnout despite the rain
- Property Updates
 - Taylor Event & Floral Design is now open
 - Eatonton Hotel sold & closed – total project estimated at \$11M
 - 12 Threads & Eat-a-ton are both closed
 - Flower's by Bessie sold after 3 years on the market – buyers are keeping it a flower shop
 - Kina's Krazy Kreations is looking for a new location before May 2024
 - All of Todd Miles's building are for sale, Tracy Epperson is renting the loft & opening a tapas restaurant in The Rabbit Hole & she is managing The Brickhouse
- **Façade Grants**
 - Maggie Lane
 - Façade grant can only be granted every 2 years to the same business, Maggie Lane received one less than 2 years ago
 - Façade grants do not include labor cost, amount for consideration is \$67.50
 - Motion to deny by Rachel, seconded by Shannon
 - Motion passed 4/0, 2 abstained
- **Board News & Announcements**
 - Harmonious Notes unveiling at Butterflies & Blooms on Thursday, December 14th at 2:00pm
 - There will be no Accountability Call for the month of December.
 - Next Rise & Shine Meeting will take place in January.
 - Don't forget about your required training: www.GeorgiaMainStreet.org
 - Main Street 101 is \$75.
 - Switch to Six Webinar is free!
 - **Deadline: December 31st**
- **Adjournment at 7:10pm**

Next Meeting: January 9, 2024 | 9:00am | Eatonton-Putnam Chamber of Commerce