



2022 SCARECROW CONTEST & SHOWCASE

Presented by: **SMITH COMMUNICATIONS**
100 N. Jefferson Ave. PO Box 4027, Eatonton, GA 31035-3501

&

Lake Oconee
Breeze
www.lakeoconeebreeze.net

Registration Packet

The Contest takes place in Downtown Eatonton from October 1, 2022 through October 31, 2022.
Winners will be announced on November 1, 2022.

Downtown Eatonton Scarecrow Contest & Showcase Rules and Entry Form

Presented by Smith Communications, Inc. & Lake Oconee Breeze | Hosted by Eatonton Main Street

Participation

The contest is open to all individuals/families, civic, non-profit organizations, schools, churches, clubs, businesses and governments.

Registration and Fee

Participants must pre-register. The registration deadline is **September 23rd**. Entry forms may be submitted in person at the Eatonton Main Street Office, which is located inside City Hall, or mailed to Eatonton Main Street, PO Box 4384, Eatonton, GA, 31024. **A non-refundable entry fee must accompany the entry form.** Make check or money order payable to Eatonton Main Street. No credit cards, please.

Entry Fees

\$25.00 per entry

Deadline for entry September 23rd. No applications will be accepted after this date.

The location of your scarecrow will be based on who registers first.

Awarded Prizes for Scarecrow in the Non-Business Category

- **1st Place \$500 CASH** for the Non-Business (Individuals, Families, Clubs, Civic Groups, Non-Profit Organizations)
- **2nd Place \$250 CASH** for the Non-Business (Individuals, Families, Clubs, Civic Groups, Non-Profit Organizations)
- **3rd Place \$100 CASH** for the Non-Business (Individuals, Families, Clubs, Civic Groups, Non-Profit Organizations)

As more scarecrows are entered, the amount of the cash prize may go up. You will be notified if/when the prize amounts increase.

Awarded Prizes for Scarecrows in the Business Category:

- **1st Place: \$1,052.03 in advertising**
(**\$800** from Smith Communications, Inc. and **\$252.03**, which is equal to 1/2 page, from Lake Oconee Breeze)
- **2nd Place: \$436.03 in advertising**
(**\$300** from Smith Communications, Inc. and **\$136.03**, which is equal to 1/4 page, from Lake Oconee Breeze)
- **3rd Place: \$309.25 in advertising**
(**\$200** from Smith Communications, Inc. and **\$109.25**, which is equal to 1/8 page, from Lake Oconee Breeze)

Smith Communications, Inc. is a six-generation publishing company owned by A. Mark Smith Sr. and based in Eatonton, Georgia. Since purchasing *The Eatonton Messenger* newspaper in 1956, SCI has grown to publishing six weekly, award-winning newspapers: *The Eatonton Messenger*, *Lake Oconee News*, *Baldwin Bulletin* and *Jones County News*. SCI's six magazines are *Lakelife*, *Jones Living*, *Georgia Lake Country's Health & Fitness*, *Homefinder*, *Lake Country Outdoors*, and *Lake Country Boating*.

The Lake Oconee Breeze is published Thursdays in Milledgeville, Ga., and distributed in Putnam, Greene and Morgan counties as a free publication of The Union-Recorder.

Set-up and Removal

Set-up dates are September 25th through September 30th. You must **check in with Eatonton Main Street between 10am-4pm** at City Hall before setting up in order to obtain your location and sign with your name and number that is required to be displayed on your Scarecrow. Scarecrows must remain on display during the entire Scarecrow Showcase Event.

Removal dates are November 1st through November 3rd. Scarecrows must be removed before November 4th. If not removed during that time period, Scarecrows become the property of Eatonton Main Street and the City of Eatonton and will be removed. All scarecrows and/or parts of the displays not removed will result in a removal fee of \$100.00.

You are responsible for all trash, trash bags and other items not normally found in downtown. All trash and associated items must be removed in their entirety and downtown shall be left in a clean and orderly state.

The local merchant's trash/dumpster/receptacles and electrical outlets are not permitted for use.

Construction

All Scarecrow entries must be hand-made. Scarecrows will be subject to all weather conditions, therefore, construction materials should be durable and all ornamentation securely attached. The use of living materials is allowed; however, decorations such as cut pumpkins may not last the duration of the exhibition and therefore their use is discouraged. If you decide to use pots of live plants, we ask that you keep them watered through the showcase. You may use additional props such as: cornstalks, straw bales (**only on non-grassy areas**), a bench, bicycle, etc. as long as they remain within your site.

Absolutely NO loose hay/straw. Please consider wrapping your hay bales in clear plastic to prevent hay from coming loose.



It is important to keep a watchful eye on your Scarecrow during the month of October. It may need occasional repairs due to wind and rain. We want the showcase to look nice throughout the entire month. If left unattended with subsequent damage, your Scarecrow becomes property of Eatonton Main Street and will be removed, and you will become ineligible to win any prizes.

NO stakes, spikes or poles are to be driven into concrete. All structures shall employ surface anchors such as sand buckets, bricks, etc. If your Scarecrow display uses stakes, spikes, poles or has anything driven into concrete, your Scarecrow will be disqualified and will become property of Eatonton Main Street.

You will not be allowed to use any electrical outlets around Downtown Eatonton. If you would like to include lights of any kind with your Scarecrow, please use battery operated or solar powered lights. If event organizers see a Scarecrow plugged up to an electrical outlet, your Scarecrow will be disqualified and will become property of Eatonton Main Street.

Do NOT secure your Scarecrow to benches, trashcans, planter boxes, business awnings, or lampposts.

Limitations

Scarecrows must not obstruct or impede pedestrian or vehicle traffic. ***Please make sure that pedestrians can easily walk past your display.***

Scarecrows must be in good taste. They cannot be gruesome, bloody, or scary, and cannot reflect controversial social or political situations. We reserve the right to deny entry privileges of displays to be considered offensive or not “family-friendly”. Business entries may contain advertising but only one business per entry.

*****NEW FOR 2022***** Each Scarecrow display will be placed along the sidewalks in front of businesses around Downtown Eatonton. There will be NO Scarecrow displays on the lawn of the Putnam County Courthouse. Since all Scarecrows will be on the sidewalks, the Scarecrow displays must meet a certain size limit.

Scarecrow Display size: 3 feet wide by 8 feet long (*maximum*)

The width of the Scarecrow display is measured from the wall of the building out to the center of the sidewalk. The length of the Scarecrow display is measured parallel with the side of the building.

Please note: There is no height limit. The Scarecrows can be tall as long as they are secure and can withstand the elements.

Entry/Display Signage

A numbered sign with the exhibitor’s name will be provided to each exhibitor and it must accompany each exhibit. This will help friends and family find entries when visiting downtown. Political statements are not permitted; however, business entries may contain advertising.

Damage

Eatonton Main Street, the City of Eatonton, or their agents, will not be held responsible for any damage to Scarecrow entries.

Voting

Make sure your entry is completely setup no later than September 30th to be included in judging by the general public. Please consider that your Scarecrow will be judged on complexity, detail, use of props, overall appearance, and originality. Voting will be conducted online via QR code and at City Hall during normal business hours. Winners will be announced via Facebook Live on November 1st. Prizes may be claimed at City Hall during business hours the following week.

Disclaimers

Neither Eatonton Main Street, the City of Eatonton, nor their agents will be held responsible for any injury or damage associated with the 2022 Scarecrow Showcase.

It is also understood that use of photos, stories about the Scarecrow entries, and prize winners may be used for publicity and promotion of the event.

More Information

For additional information about the contest, or to obtain an entry form, please go to the Eatonton Main Street website (www.downtowneatonton.com) or email director@downtowneatonton.com.

**Downtown Eatonton Scarecrow Showcase
Entry Form**

Name of Individual/Family/ Business/School/Church/Non-profit Organization/ Government:

Contact Name: _____

Phone: _____ Email Address: _____

Street Address: _____

City: _____ Zip: _____

Is your business located in Downtown Eatonton? _____ Yes _____ No _____ N/A

If yes, would you like to set up your scarecrow in front of your business? _____ Yes _____ No

Please check the appropriate competition category:

_____ Business _____ Family/Individual _____ School _____ Church

_____ Government Entity _____ Civic Organization _____ Non-Profit Organization

Will you have battery operated or solar powered lights? _____ Yes _____ No

Briefly describe your Scarecrow design: _____

A **non-refundable entry fee** must accompany the entry form.

Make check payable to Eatonton Main Street.

Entry fee of \$ _____ is enclosed.

I have read and agree to abide to all terms and conditions pertaining to the 2022 Scarecrow Showcase and Contest.

Signature

Date

Please submit your entry form to Eatonton Main Street, PO Box 4384, Eatonton, GA 31024 by September 23, 2022.

FOR OFFICE USE ONLY

Date Application Received: _____

Date Entry Fee Received: _____