



Eatonton Main Street Advisory Board Meeting Agenda September 12, 2023

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Rebekah Esau, TraNell Moore, McKenzie Cardwell, Francisco Aguirre, and Amelia Logan

Board Members Absent: Shannon, Minchey, Rachel Harvey and Michael Homier

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:03pm**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the August Meeting
 - Motion to Approve by McKenzie
 - Seconded by Rebekah
 - Motion passed 5/0
 - Financial Report
 - Income: Lauren stated that the majority of the income was from vendors paying their fees to participate in the Mistletoe Market. The other income was from Scarecrow Contest entries and a rental of the stage by LumberJaxe.
 - Expenses: Lauren stated that one of the biggest expenses for the month was a Façade Grant for LumberJaxe. The other big expense was for the August concert.
- **Old Business**
 - Hype Team: Lauren stated that after several rounds of voting by the Board members that 2 logos for the "HEART Squad" had been finalized. The Board decided on using the logo below.



- Visits to Downtown Businesses
 - Scarecrow Contest: Lauren had asked if any of the Board members had visited or spoken to any of the businesses on their list regarding entering the Scarecrow Contest. Lauren shared with the Board a list of businesses currently registered in the Scarecrow Contest which had 8 businesses on it.

- **New Business**

- Advisory Board Terms: Lauren stated that the City Council will be considering new Board members at a meeting in October. Lauren stated that McKenzie and Amelia decided not to renew their terms so there would be 2 new Board seats to fill in addition to the seat that Erin Keating formerly held. Lauren asked Francisco if he would like to renew his term on the Board, and he said that he would. Lauren stated that Shannon, Michael, and Rachel also had to decide if they wanted to renew their terms on the Board.
- Manager Report:
 - Hispanic Heritage Month: Lauren invited everyone to attend the Dancing in Downtown classes during Hispanic Heritage Month. She also invited everyone to the final event on October 14th.
 - Mistletoe Market: Lauren stated that the vendor spaces for the Mistletoe Market are full and she is accepting vendors for a waiting list.
 - Property Update:
 - 115-117 S. Jefferson Avenue (Flawless Apparel & Customs) is for sale for \$500,000
 - 112-114 N. Jefferson Avenue (The Brickhouse Pub & Grub) is for sale for \$499,000
 - 117 N. Jefferson Avenue (The Rabbit's Hole) is for sale for \$900,000
 - 207 N. Jefferson Avenue is for sale for \$400,000
 - 108 N. Madison Avenue is under contract; the listing price is \$65,000
 - Seeking Slow Interiors to open at 122 N. Jefferson Ave. around September 15th
 - Taylor Event & Floral Design to open at 124 W. Marion Street late September/early October

- **Façade Grants**

- Colonial Armament: This business requested a façade grant for \$2,300 for new windows, new exterior lighting, new signage, and the removal of the old paint on the brick
 - Motion to approve by McKenzie
 - Seconded by Rebekah
 - Motion passed 5/0
- Taylor Event & Floral Design: The Board decided to table this application. The application did not include information about a sign for the business. The Board suggested that the applicant resubmit the application once the decision on a sign had been made.

- **Board News & Announcements**

- Dancing in Downtown from 6:30pm until 8:00pm at the Eatonton City Center Stage:
 - September 18—Bachata
 - September 25—Merengue
 - October 2—Salsa
 - October 5—Review
- ¡Bailamos! On Saturday, October 14th from 4:00pm until 7:00pm at the Eatonton City Center Stage
- Don't forget about your required training: www.GeorgiaMainStreet.org
 - Main Street 101 is \$75.
 - Switch to Six Webinar is free!

- **Adjournment at 6:44pm**

Next Meeting: October 10, 2023 | 6:00pm | The Hut