



## Eatonton Main Street Advisory Board Meeting Agenda August 12, 2025

*Eatonton Main Street's Mission Statement:*

*To preserve and to enhance the historical and the cultural character of Eatonton through economic development.*

*Eatonton Main Street's Vision Statement:*

*Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.*

**Board Members Present:** Laura Gardner, Shannon Minchey, Amanda Cabe, Rachel Harvey, Kelsie Merritt (by phone), Rebekah Esau (by phone), TraNell Moore (by phone)

**Board Members Absent:** Erin Chomiak

**City Staff Present:** Lauren Singleton

**Guests in Attendance:** None

- **Call to Order at 6:02pm**
- **Welcome**
  - EQ Check-In
  - Approval of the Minutes from the July meeting
    - Motion to approve by Shannon
    - Seconded by Amanda
    - Short discussion on the Vacant & Under-Utilized Property Ordinances
    - Motion passed 7/0
  - Financial Report
    - Income: Event Vendor Fees (majority are for Mistletoe Market), Scarecrow Contest (1 entry)
    - Expenses: none discussed
- **Old Business**
  - Review of the Workplan
    - No report from Rachel on EPTAHP
    - Lauren reported there is a Zoning & Ordinance Committee meeting scheduled for 8/14/25 at 8am and the Vacant Properties & Under-Utilized Ordinance is on the agenda
    - Laruen reported sending out bids to companies for Wayfinding Signage and included that they must be able to assist in the working with GDOT. She is expecting to receive 4 or 5 estimates & design concepts.
- **New Business**
  - Walks About Nothing
    - Shannon volunteered to lead these once a month, no agenda, but encourage attendees to bring their green cups
    - First one scheduled for Oct 7<sup>th</sup> at 6pm (scarecrows will be out)
  - Upcoming Events
    - Downtown Eatonton Farmer's Market (August & September)
      - 22 vendors signed up for August & Arts Barn (singers) performing
      - Amanda volunteered to help load in vendors for September (Erin will not be able to attend)
    - Downtown GetDown Concert (September)
      - Atlanta Jazz Players will be performing
      - Amanda volunteered to help with hospitality at City Hall

- An Evening in Eatonton (September & December)
    - Sept 25<sup>th</sup> from 4p to 7p – Hispanic Heritage theme
    - Dec 4<sup>th</sup> – horse & carriage rides (FMB sponsoring), Shannon suggested we have someone take names & phone numbers to text attendees when their time comes up to ride in the carriage instead of standing in line...encourage to go shopping while waiting. Rachel will talk with Juli Malcom about inviting Indian Creek Middle School chorus to perform & Main Street will encourage community participants as well (carolers).
  - Scarecrow Contest & Showcase (October)
    - Registration closes on Sept 23<sup>rd</sup>
  - Candy Mania (October)
    - Lauren will post on FB on Sept 1<sup>st</sup> and Amanda will create verbiage for everyone to include on their shared post
    - Lauren will create a Google sheet and share with everyone to help track registrations (maximum of 26 spots)
    - Rachel will focus on asking downtown Eatonton businesses to participate, Amanda will focus on realtors, Shannon will focus on Harmony Crossing businesses (if needed), Laura will invite her church to participate
    - Rebekah will get flyers into kids Wed folders on Oct 1<sup>st</sup> & leadership class will register for a tent. Rebekah will also share registration info with all clubs at PCHS
    - Kelsie will ask Brandon Riley to help promote and she offered to do face painting
  - Mistletoe Market (November)
    - Nov 8<sup>th</sup> – 50 vendors have registered so far
  - Christmas in Eatonton Market & Parade (December)
    - Manager Report
      - Property Updates
        - 115-117 S. Jefferson Avenue sold for \$350,000 (asking price was \$450,000)
        - 115 S. Jefferson Avenue is available for lease for \$1.25/square foot/month (about \$3300)
        - 117 S. Jefferson Avenue will be turned into a “high end spa & nail salon”
        - 113 E. Marion Street (the former LumberJaxe) has been leased for a seafood bar & grill
        - ~~102 N. Madison Ave. (the former Blackwell Annex) is for sale for \$250,000~~
- **Façade Grants**
  - None at this time
- **Board News & Announcements**
  - Downtown Eatonton Farmer’s Market on Friday, August 22<sup>nd</sup> from 5:00pm-8:00pm on N. Madison Avenue
  - Next Accountability Call is Tuesday, August 26<sup>th</sup> at 6:30pm
  - Next Downtown GetDown Concert will take place on September 13th with The Atlanta Jazz Players
    - 1-2 volunteers to help with band hospitality from 5:00pm-8:00pm
- **Adjournment at 7:14pm**

**Next Meeting: September 9, 2025 | 6:00pm | The Hut**