

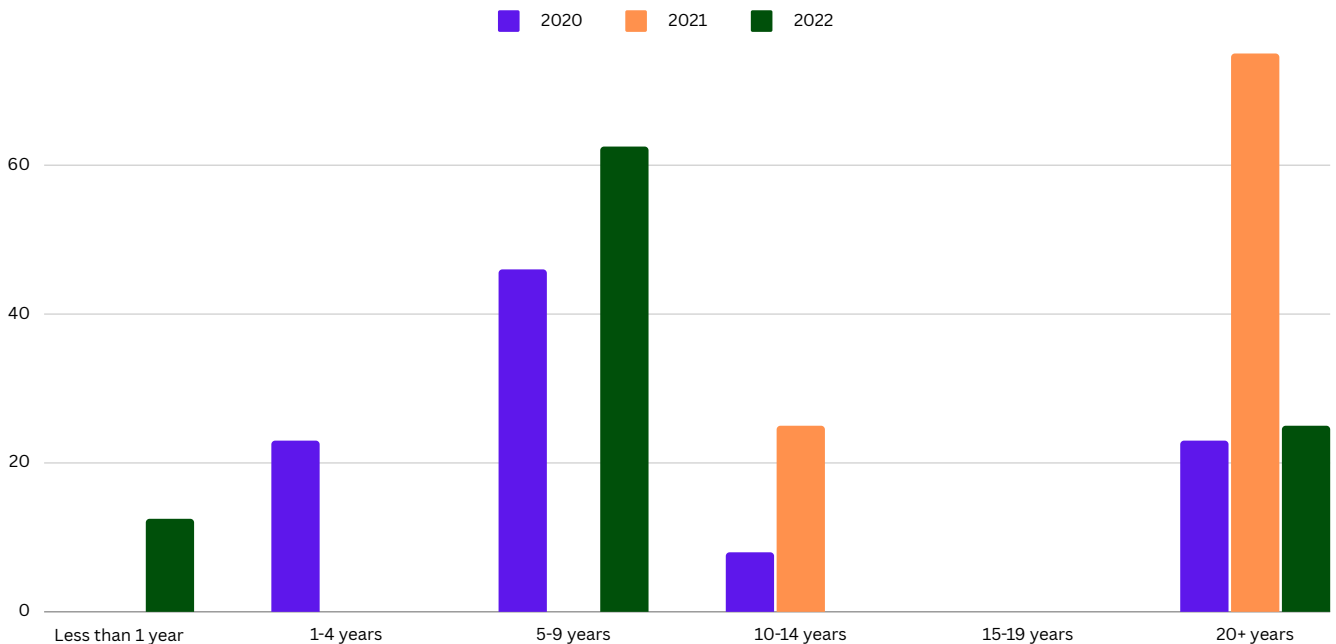


2022 Main Street Survey Results from the Downtown Business Owners

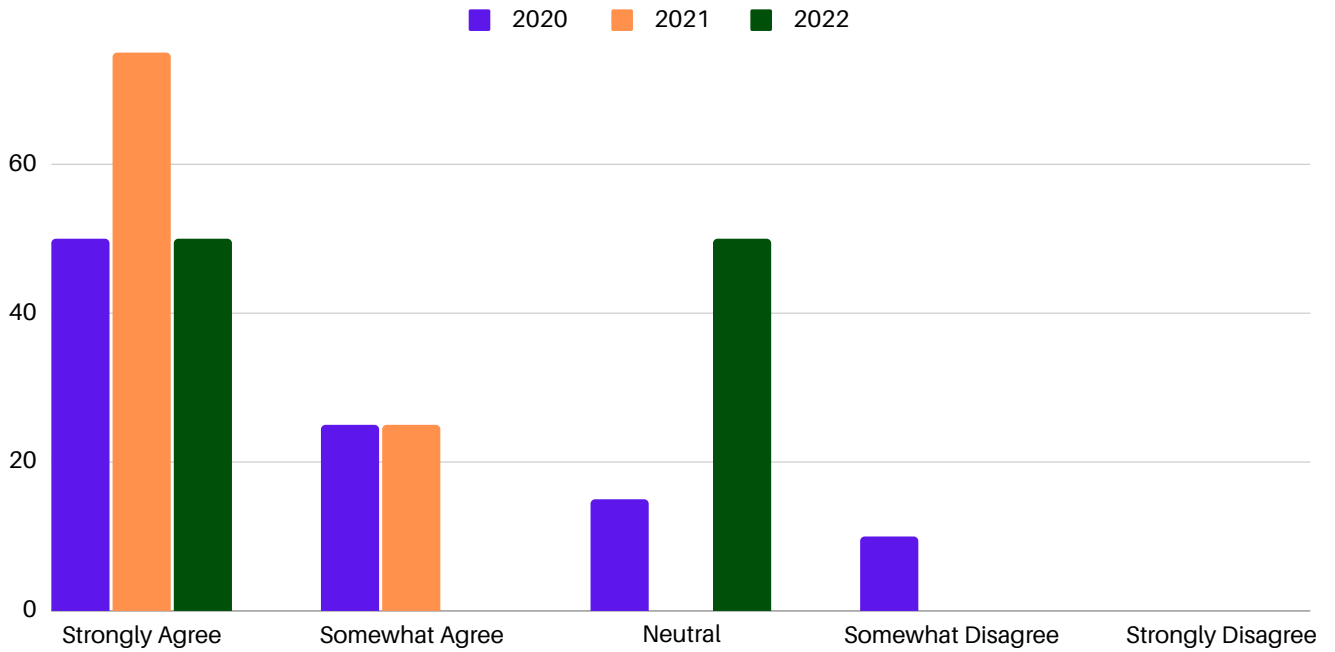
Survey Background:

- The survey questions were created by Eatonton Main Street.
- The survey responses will assist the Eatonton Main Street Advisory Board in setting their priorities for 2023.
- The survey was distributed to the public via email and social media from December 6, 2022 through December 31, 2022.
- 8 responses were received during this time period.
 - 4 responses were received in 2021.
 - 13 responses were received in 2020.

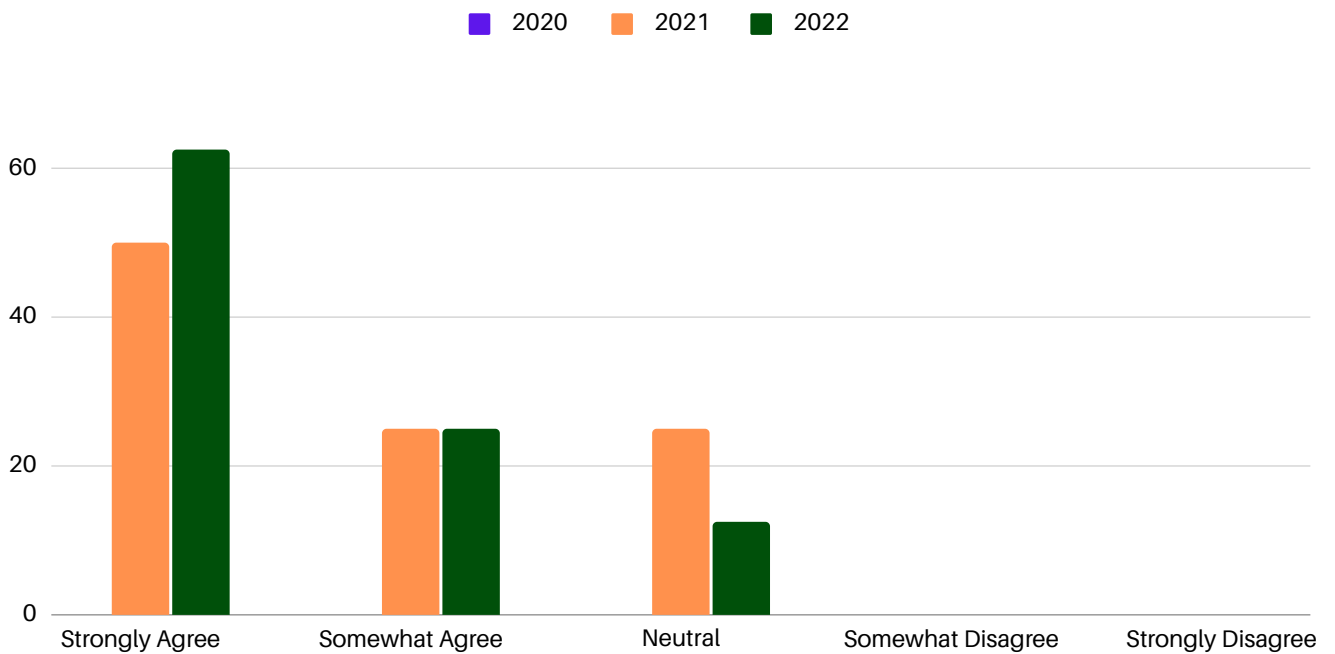
How long has your business been open in Eatonton/Putnam County?



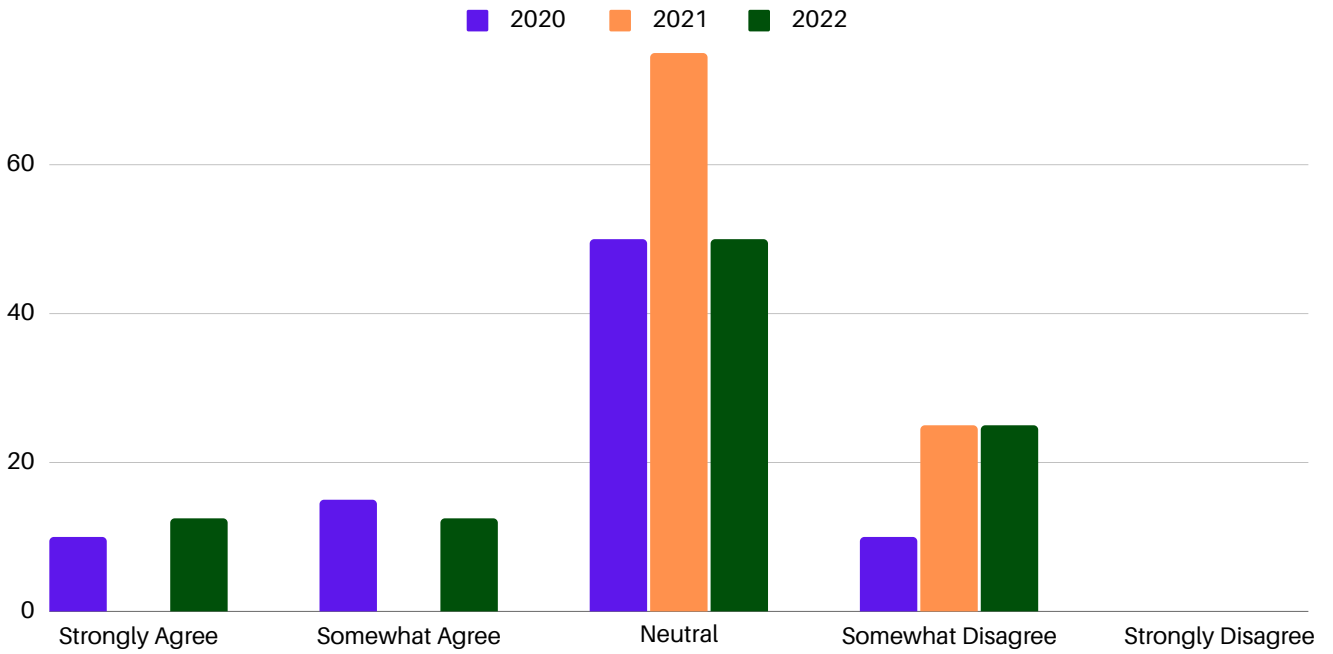
"There are not enough events in Downtown Eatonton."



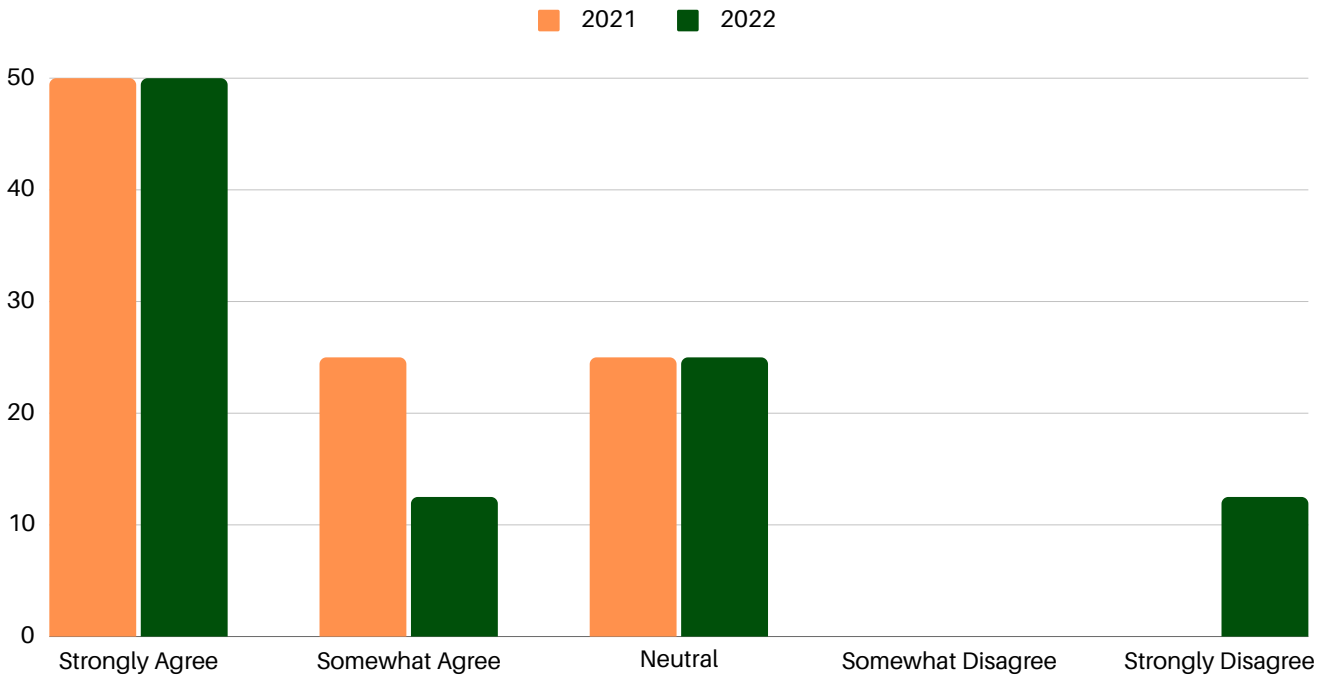
"There needs to be more businesses in downtown."



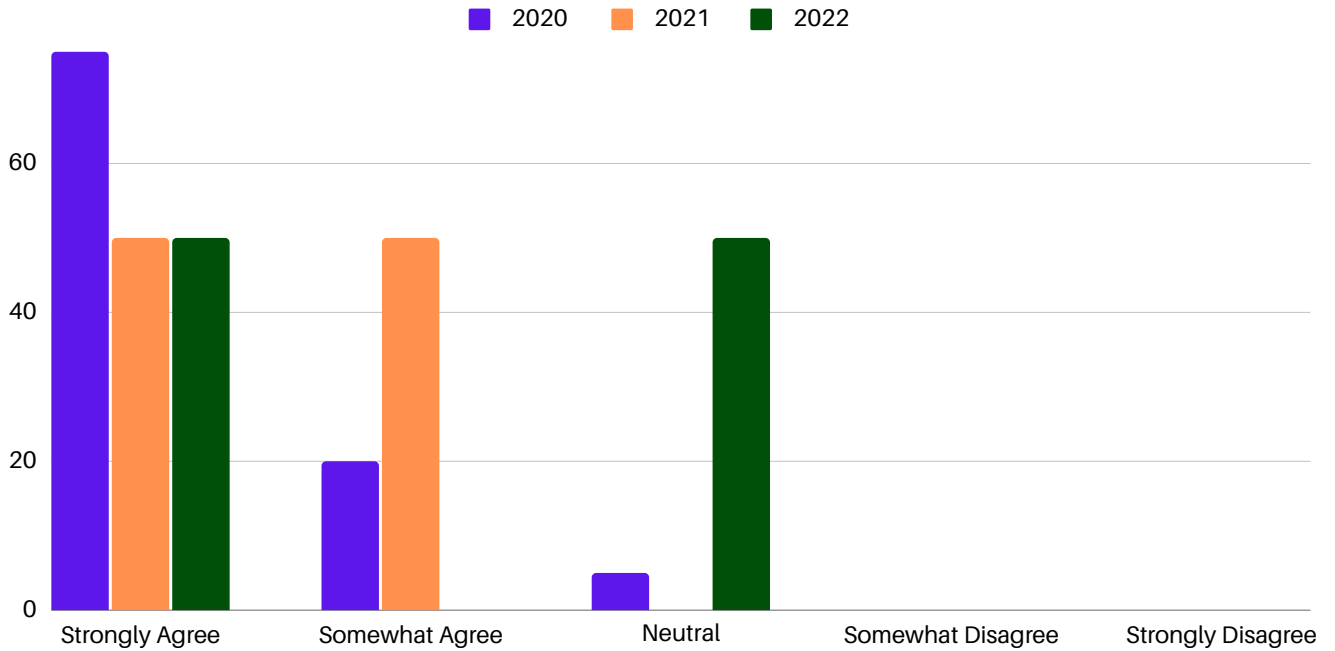
"I'm not sure what the Main Street program is about, and I would like to learn more about it."



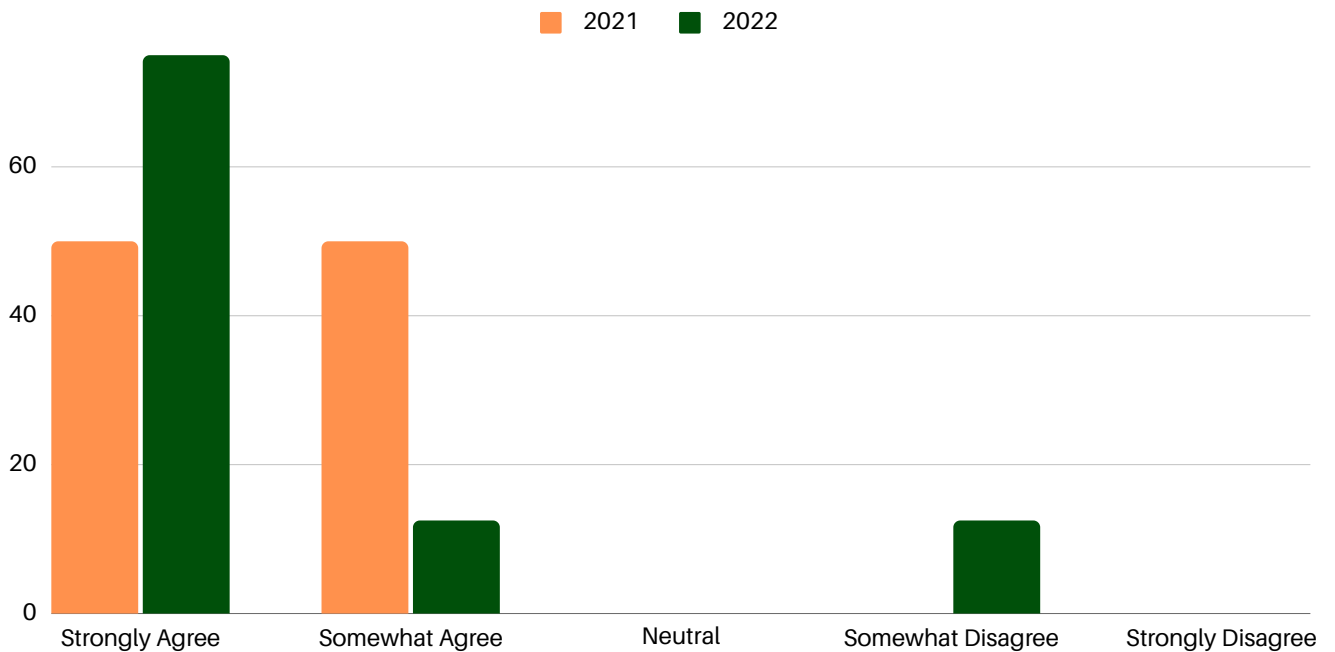
"I would like to be more involved and attend meetings, but I just don't have the time."



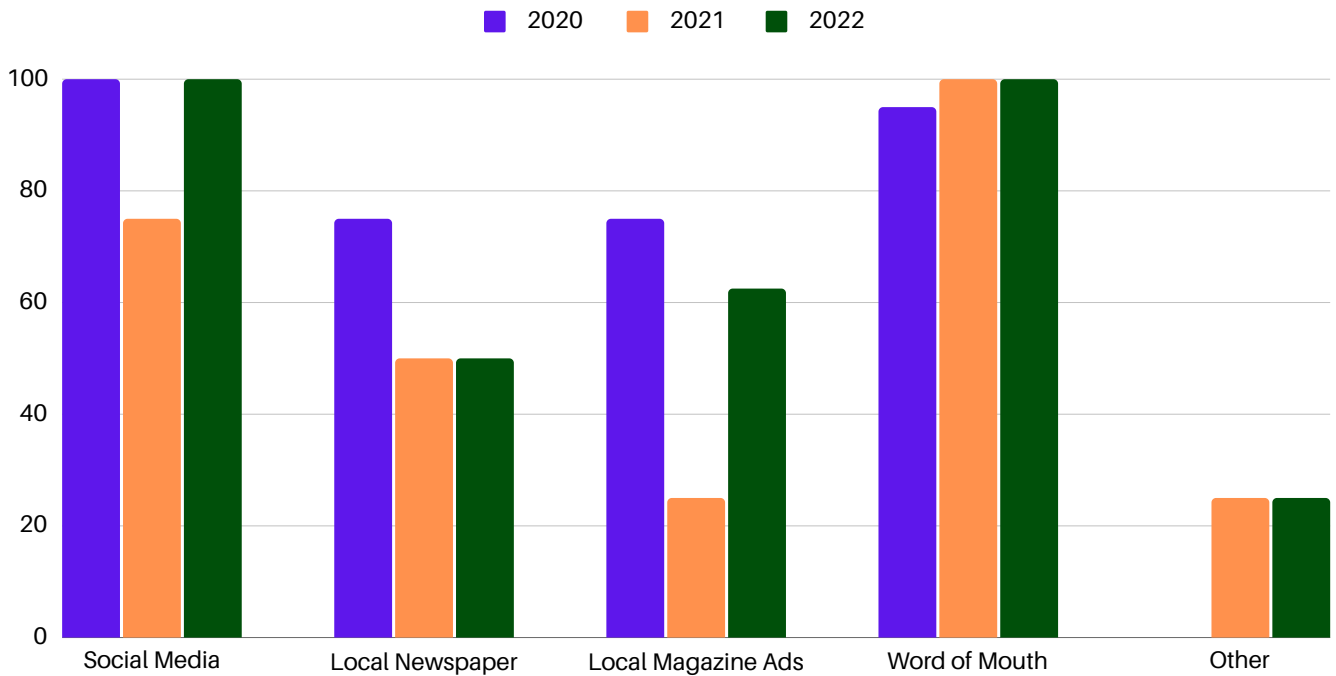
"The weekly email newsletters help me stay informed about what's going in Downtown Eatonton."



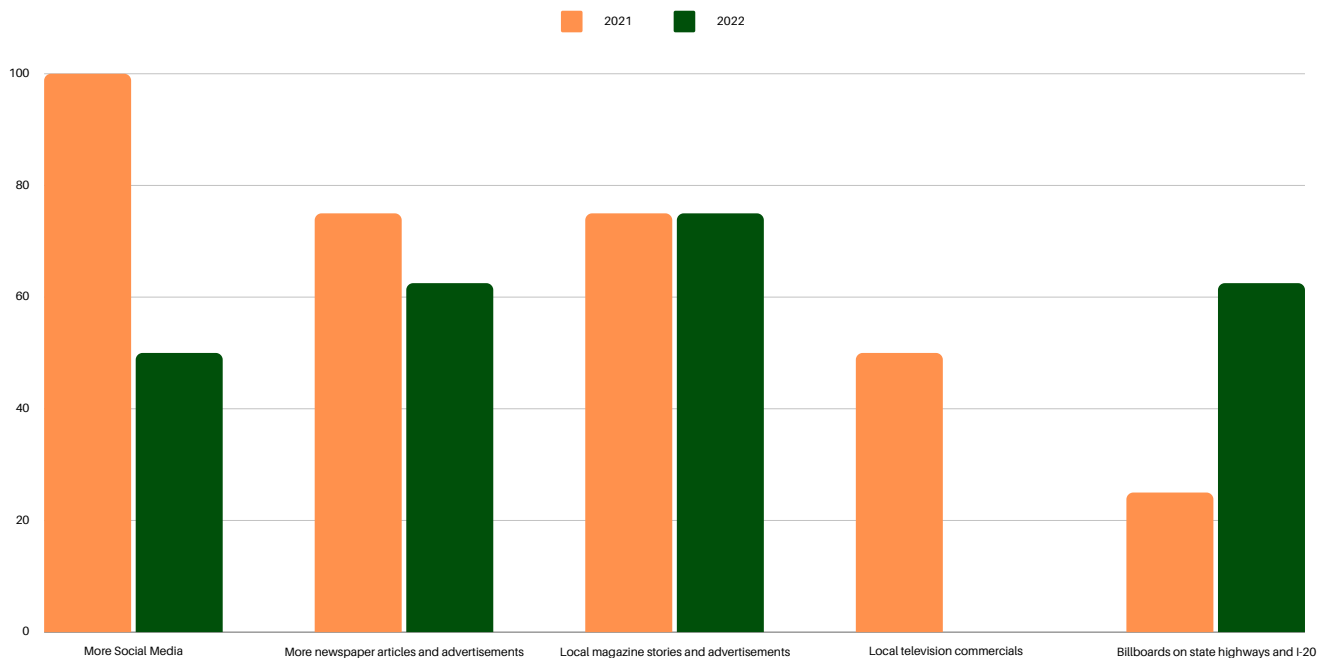
"Eatonton Main Street should invest more money into making Downtown Eatonton more aesthetically pleasing (i.e. regularly pressure washing sidewalks, more Christmas lights during Christmas, more flowers in the Spring, etc.)."



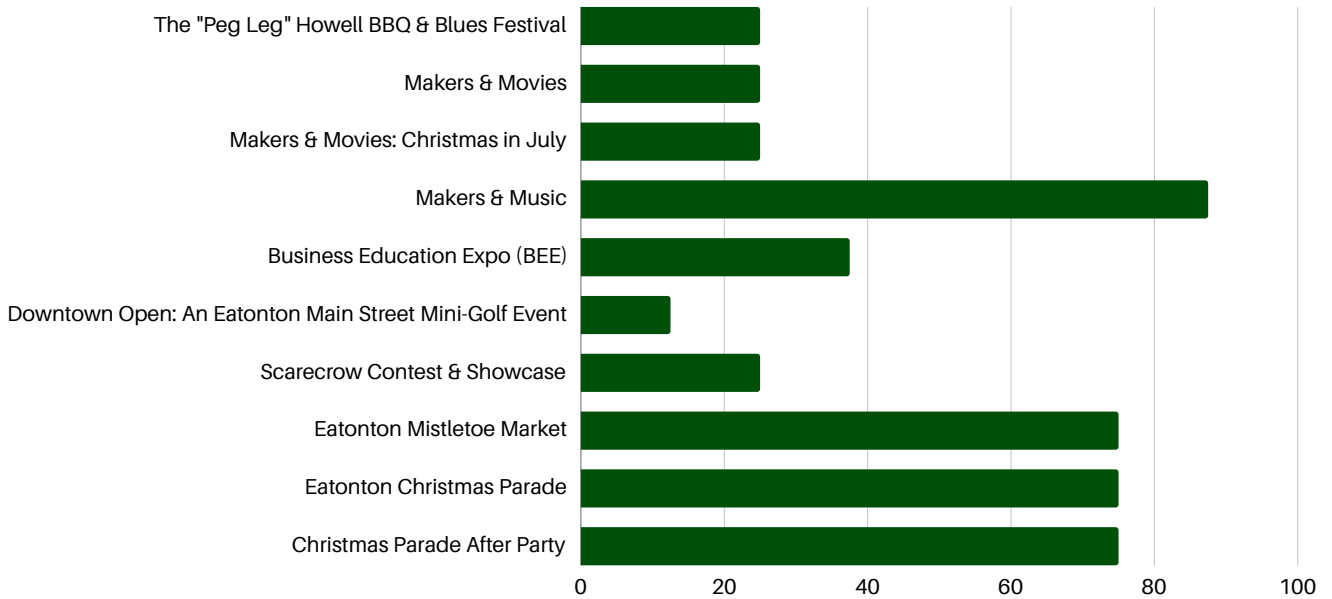
What forms of advertising did you use in 2022?



What forms of advertising would you like Eatonton Main Street to use in 2022 in order to bring more people to Downtown Eatonton?



Which Main Street sponsored events would you like to see take place in 2023?



Miscellaneous Survey Comments:

When will the design plan for the improvements to the city stage be made public? Please provide an overview of the design process, total funds to be spent, identify planning committee members, etc.

Need signs directing the heavy traffic to Downtown Business. Need new city Management

The parade on Saturday afternoon killed sales for the day. Having it at 6pm would be much better for businesses.

The Eatonton Mainstreet manager needs to more personally involved and physically present with other community organizations and economic development collaboration boards and agencies. There seems to be a resistance to developing personal relationships with others for the overall good of our community. Using social media and staying in the office isn't productive. Board membership should include community residents who live within the city boundaries and business/commercial property owners.