



Eatonton Main Street Advisory Board Meeting Minutes November 8, 2022

Eatonton Main Street's Mission Statement:

To preserve and to enhance the historical and the cultural character of Eatonton through economic development.

Eatonton Main Street's Vision Statement:

Eatonton Main Street will be thriving and beautiful, rich in culture and heritage, sustained by community support.

Board Members Present: Amelia Logan, Rebekah Esau, TraNell Moore, and Joseph Rainey (via phone)

Board Members Absent: McKenzie Cardwell, Michael Homeier, and Erin Keating

City Staff in Attendance: Lauren Singleton

Guests in Attendance: None

- **Call to Order at 6:01pm by Lauren Singleton**
- **Welcome**
 - EQ Check-In
 - Approval of the Minutes from the September & October Meeting
 - Motion to approve: Joseph
 - Seconded: Rebekah
 - No discussion
 - Motion passed 4/0
 - Financial Report: Lauren went over the revenue and expenses from the previous month. She stated that all of the bands for the Summer concerts and for the BBQ & Blues Festival has been booked and paid deposits.
- **Old Business**
 - Update on Wayfinding Signage: Lauren stated that she had contacted GDOT regarding the wayfinding signage; however, there has been no answer. Joseph suggested having a meeting later in the month (instead of the regular Accountability Call) with the representative from the sign company to go over the design. The Advisory Board members who were present at the meeting finalized the locations of the wayfinding signs.
 - Update on Downtown Mural: Lauren stated that the City Council approved the design of the mural, and now it was time to start raising money. Lauren stated that this project is not in the budget so the money would have to come from sponsorships and donations. Lauren challenged the Advisory Board members to target at least one business they can ask for a donation for the mural.
- **New Business**
 - Board Retreat—January 10, 2023: Lauren stated that she had begun working on the retreat for January and that all Advisory Board members will need to be present.
 - Manager Update
 - Scarecrow Contest: More than 8,000 votes were cast during the contest.
 - Mistletoe Market: More than 100 vendors had registered for the event. Lauren reminded the Advisory Board members that she was going to need some help loading in all of the vendors before the event.

- Christmas Parade: Lauren stated that she was going to need assistance for the Parade and the Christmas Parade After Party since she can't be in two places at once.
- Property Updates
 - 321 S. Jefferson Ave. (the old Creamery) is no longer for sale
 - Braids by T (106 N. Jefferson Ave.) will close on December 31st
 - Plugged In Tax Associates will be moving to 242 N. Jefferson Ave.
 - 117 N. Jefferson Avenue sold for \$400,000
 - Listing price for 115 + 117 S. Jefferson Avenue has decreased to \$250,000
- **Façade Grants**
 - None at this time
- **Board News & Announcements**
 - Mistletoe Market on Saturday, November 12th on the Courthouse Lawn (Setup at 7:45am)
 - Accountability Call on Tuesday, November 22nd at 6:30pm
 - Small Business Saturday is November 26th
 - Christmas Parade on Saturday, December 10th at 1:00pm
 - Christmas Parade After Party on Saturday, December 10th at 2:00pm at the Eatonton City Center Stage
- **Adjournment at 7:04pm**

Next Meeting: December 13, 2022 | 6:00pm | The Hut