



An Evening in **EATONTON**

Sponsorship Information



Thank you for your interest in sponsoring An Evening in Eatonton, which takes place quarterly in Downtown Eatonton.

These events draw residents and visitors to our downtown and offer a fun, energetic atmosphere that highlights local businesses. Your sponsorship will help make these community celebrations possible, while also providing your business with valuable visibility and promotional benefits.

We would be delighted to have you involved and would love to discuss sponsorship opportunities that best fit your goals. Please let us know how we can support you as a partner in these exciting events.

Thank you again for your interest, and we look forward to working with you.

Please feel free to contact me if you have any questions.

Lauren Singleton, LPM
Main Street Manager
Eatonton Main Street
706.749.9150
director@downtowneatonton.com

An Evening in Eatonton Schedule

Thursday, March 26, 2026: The theme for this evening will include all things Spring and flowers. We will also have a free photo booth available for guests.

Thursday, June 25, 2026: The theme for this evening is still being worked on and will be announced soon.

Thursday, September 24, 2026: During this evening, we will be celebrating Hispanic Heritage Month.

Thursday, December 3, 2026: This evening will be a special Christmas Evening in Eatonton featuring the lighting of Putnam County's Great Tree and FREE horse and carriage rides around Downtown Eatonton.



Sponsorship Levels

Presenting Sponsor \$2,500

- Presenting sponsor of all four dates of An Evening in Eatonton
- Sponsor exclusivity in your business's industry. (No other businesses from your industry will be allowed to sponsor.)
- Business logo on gift bag given to the grand prize winner.
- Prominent business logo placement on event signage.
- Prominent business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Gold Sponsor \$1,000

- Presenting sponsor of two dates of An Evening in Eatonton.
- Business logo on gift bag given to the grand prize winner.
- Business logo placement on event signage.
- Business logo placement on event website.
- Prominent business recognition on the event sponsor listings.
- Prominent business recognition on ALL event advertising and promotional materials.
- Prominent business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Prominent business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Sponsorship Levels

Silver Sponsor \$500

- Presenting sponsor of one date of An Evening in Eatonton.
- Business logo on gift bag given to the grand prize winner.
- Business logo placement on event signage.
- Business logo placement on event website.
- Business recognition on the event sponsor listings.
- Business recognition on ALL event advertising and promotional materials.
- Business recognition on ALL Eatonton Main Street Social Media (over 14,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).
- Opportunity to distribute promotional items to event goers.

Bronze Sponsor \$250

- Business name on event website.
- Business recognition on the event sponsor listings.
- Business recognition on ALL Eatonton Main Street Social Media (over 12,000 followers).
- Business recognition on ALL Eatonton Main Street event e-blasts (over 5,000 subscribers).





Sponsorship Contract

I, _____, agree to pay the following amount as a representative of the business stated below to become a sponsor of "An Evening in Eatonton."

Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Sponsorship Amount: _____

Signature: _____

Date: _____

Please make all checks payable to the City of Eatonton.